

### **Section 1-Conducting Research**

1. Define the term “construct, and provide an example.
2. Why does research need to be replicated?
3. From the case study on pages 32-33, what was one of the flaws of the experiment?
4. (Pg. 37 #3) What two distinct paths can flow from the conclusions of scientific research?

### **Section 2-Surveys, Samples, and Populations**

5. Define target population, and provide an example.
6. What is the difference between a random and stratified samples?
7. According to the graph on page 41, what is the largest and fastest growing ethnicity in the United States?
8. According to the vignette on page 43 titled “Diversity in Research” why was there a general lack of diversity in psychological research in the first half of the 20th century?

