

#CTCNow Day of Action Toolkit: December 7, 2022 (through the end of the year)

Negotiations have already begun for a major end-of-the-year tax package. This is a huge opportunity for us to create real change for our families and once again get a much needed expansion of the Child Tax Credit!

On December 7th, we are having a Child Tax Credit Day of Action to uplift how the CTC is a critical lifeline to families and demand Congress pass an extension of the CTC by the end of the year. In this toolkit you will find information for a call-in day, information about the Child Tax Credit press conference on Capitol Hill that MomsRising, Economy Security Project and Community Change is co-sponsoring, and more social media actions!

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<u>Additional Resources</u>

Spanish Translation of Highlights of #CTCNow Toolkit

Hashtags: #CTCNow, #ChildTaxCredit, #ShareYourChildTaxCreditStory

This toolkit contains suggested language to use in your social media posts. Feel free to customize your messages using these examples as guidelines on Facebook, Instagram, Instagram Story, and/or Twitter. The Google Drive folder also contains both branded and unbranded images to use as desired.



MomsRising CTCNow Call-In Line

More Information: Text CTCNow to 747464 or call 1-888-496-4842 to connect to your U.S. Senator's office and demand the expanded Child Tax Credit is included in an end-of-the-year tax package. The recorded message when you call says: "Hi this is Hanna with MomsRising. Tell your Senators that they must extend the expanded Child Tax Credit in any end-of-the-year tax package!"



Branded graphics for this section can be located here and unbranded graphics can be located here!

- The expansion of the #ChildTaxCredit has cut child poverty in half and boosted millions of families. Text CTCNow to 747464 or call 1-888-496-4842 to tell your Senators to make sure those expansions continue!
- • WE NEED YOUR HELP! #CTCNow



Text CTCNow to 747464 or call 1-888-496-4842 to connect with your Senator's office and tell them to extend the #ChildTaxCredit to help uplift families across the country! #CTCNow

(click here to jump to Spanish translation)

 Millions of children were lifted out of poverty due to the expanded #ChildTaxCredit last year.

Let's continue to support families: talk to your Senators' office by texting CTCNow to 747464 or call 1-888-496-4842 and tell them to extend the CTC! #CTCNow

(click here to jump to Spanish translation)

 Text CTCNow to 747464 or call 1-888-496-4842 to talk to your Senator's office and demand they extend the expanded #ChildTaxCredit to continue to support a necessary lifeline for families! #CTCNow

December 7th, 2022 Child Tax Credit Press Conference

<u>Media for this section can be located here</u> and the <u>link to the press conference is here!</u>

- Amber speaks on Capitol Hill re: the life-saving need for the expanded #ChildTaxCredit that allowed her to afford gas to work, maintain her daughter's access to healthcare, and more critical needs to support her family! #CTCNow [video located here]
- "...I'm especially passionate about making the #ChildTaxCredit fully refundable, so
 families w/ little or no income can access it....it will help stop that perpetuation of
 poverty that plagues everyday ppl." Congress must expand CTC for ppl like
 @MomsRising mom Amber! #CTCNow [video located here]

(click here to jump to Spanish translation)

 "Mothers need support! If Congress expanded the #ChildTaxCredit again, it would be a huge relief for my family.... I'm getting tired of worrying about the basics."



@MomsRising mom Eshawney speaks about the importance of Congress extending the CTC by the EOY! #CTCNow [video located here]

(click here to jump to Spanish translation)

- "Y'all lifted millions of kids out of poverty [due to the #ChildTaxCredit], so why would you let that expire?" @MomsRising mom Eshawney speaks on the need for Congress to invest in care policies like the expanded CTC, paid leave, minimum wage increase, childcare, & more! #CTCNow [video located here]
- "92% of [Ohio children] saw their families [receive #ChildTaxCredit] money in their pockets.... It's the most consequential thing we've done to make that hard work pay off." @SenSherrodBrown discusses how Congress must extend the expanded CTC to uplift families! #CTCNow [video located here]

(click here to jump to Spanish translation)

"...Before we go home, we need to pass the biggest tax cut [the #ChildTaxCredit]
for working people in American history!" @SenatorBennet speaks on the need for
the expanded CTC before the end of the year for families across the country!
#CTCNow [video located here]

(click here to jump to Spanish translation)

"There has been nothing we have accomplished as Congress... as important, as impactful, as necessary, as urgent, as morally righteous as the #ChildTaxCredit. Now we need to make it permanent!" @SenBooker joined @MomsRising and others to fight for the expanded CTC! #CTCNow [video located here]

(click here to jump to Spanish translation)

"There is no reason to alter [the #ChildTaxCredit], to water it down... [It] is the
most effective tool that we have in the fight against rising costs, an antidote to
inflation." @rosadelauro knows that Congress must extend it by the EOY to
provide relief for families! #CTCNow [video located here]

(click here to jump to Spanish translation)



"I'm a mom, I'm a new grandma – and any parent knows kids don't grow up in a
year... So a program [the expanded #ChildTaxCredit] that only lasts a year is by far
not enough." @RepDelBene shares how impactful the expanded #ChildTaxCredit
was for families last year! #CTCNow [video located here]

(click here to jump to Spanish translation)

"We never should've put an expiration date on the #ChildTaxCredit because there should never be an expiration date on our core commitment to children."
 @RitchieTorres discusses how Congress must extend the expanded CTC—a much-needed lifeline for our families! #CTCNow [video located here]

(click here to jump to Spanish translation)

- @MomsRising superstar moms Amber & Eshawney, @sensherrodbrown, @senatorbennet, @corybooker, @repdelbene, @rosadelauro, @RitchieTorres, @communitychange, & @EconomicSecProj spoke on how the #ChildTaxCredit must be extended in Congress' EOY tax pkg! https://twitter.com/i/broadcasts/1vOGwMDoEpvxB #CTCNow
- @MomsRising, @communitychange, & @EconomicSecProj held an event w/
 moms uplifted by the expanded #ChildTaxCredit, @sensherrodbrown,
 @senatorbennet, @corybooker, @repdelbene, @rosadelauro, & @RitchieTorres
 on #CTCNow to be included in Congress' EOY tax pkg!
 https://twitter.com/i/broadcasts/1vOGwMDoEpvxB
- [Post at 2 pm ET when the press conference begins] LIVE NOW: @MomsRising NH mom Amber & NC mom Eshawney, @communitychange, @EconomicSecProj, @sensherrodbrown, @senatorbennet, @corybooker, @repdelbene, @rosadelauro, & @RitchieTorres are demanding the expanded #ChildTaxCredit be in an EOY tax pkg! https://twitter.com/i/broadcasts/lvOGwMDoEpvxB #CTCNow

MomsRising Child Tax Credit Stories











I am able to buy my children more clothes and afford them to do after-school programs that cost money as well as pay my bills on time instead of being late [due to the Child Tax Credit].

- BONNIE, PRESQUE ISLE, ME



The Child Tax Credit [payments] I received last year for those six months was such a big help. I am a single mom, working in healthcare, and I have been struggling since the pandemic started... as a result of being behind on payments, I have two teenagers that felt they needed to work to help out. I'd rather have them concentrate on their studies, but unfortunately, I do need their financial help. If you could help to get us monthly payments again, I think I could finally tell my 15- and 16-year-olds that they don't need to work, or at least not as much since we can help pay our bills with the monthly CTC.

- MICHELLE, KENT CITY, MI



Every month is a struggle to pay our bills despite the fact that my wife and I both work as RNs. Our son has dyslexia and his public school doesn't provide any support services for him. In the hopes of providing him with the tools he needs to be successful in school and in the future, we pay for private tutoring twice a week. Our family has had to have tough conversations about the fact that, if money gets any tighter, we may have to stop taking him to tutor. It feels terrible to know your son needs support, but the cost may mean he doesn't get it. The CTC could help our family continue to get our child the help he needs for his learning disability.

- AMANDA, BILLINGS, MT



My wife delayed starting a new job in order to care for her mother, who has been in the hospital for more than two months. We have three kids in daycare, a bill that runs more than double our mortgage. The Child Tax Credit allows her to spend time with her mom, navigate the complex medical system, and advocate on her behalf. That money will make a real difference in our lives while we get through this difficult period and hopefully get back to pormal

- KYLE, PORTLAND, OR



My husband died in August. My son started kindergarten two days later.

The \$300 a month I get makes it possible for me to pay for the YMCA after-school childcare program at his elementary school so I don't have to worry about him while I am at work.

- SARAH, FREDERICKSBURG, VA

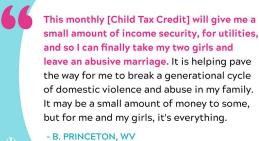


Our three children are disabled and we currently spend about \$2,800 per month in medical expenses NOT covered by insurance....It's like a lifesaver is being tossed to us since we dig into savings every month....It's going to make it so that we can stay afloat!

- ADRIANA, OLYMPIA, WA







I have worked part-time from home for the last eleven years as we raise our family....We piled on far more debt than we could pay off....But with the expanded Child Tax Credit? Now we can buy all the kids' school supplies. We can buy the "real" groceries instead of the "end of summer" ones. We won't fall behind and we will keep paying down our debts. We'll have what we need each month instead of losing sleep over my lost income. This really will change so much, for the better.

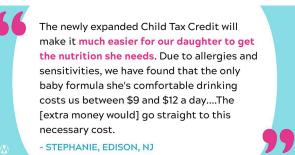
- CAMI, KENT, OH



The expanded Child Tax Credit helps our family afford quality childcare and cover food and expenses for our family, so we can both work full-time and focus on saving for our children's future!

I have two kids with autism and multiple special needs....[The price is] already expensive to care for with all the co-pays... The Child Tax Credit will help me provide my kids with these things that help give them a more equitable chance at a good future. Whether or not a child with special needs has their needs met should have nothing to do with a family's income.

- ROBIN, ENGLEWOOD, CO



Branded graphics for this section can be located here and unbranded graphics can be located here!

On the anniversary of the last #ChildTaxCredit payment shared w/ families last year, @MomsRising is taking action!

Read their CTC Day of Action blog post detailing their activities last week & learn how to advocate for the expanded CTC:

https://www.momsrising.org/blog/day-in-the-life-follow-momsrising-on-a-child -tax-credit-day-of-action-in-capitol-hill #CTCNow



- @MomsRising documents their #ChildTaxCredit Day of Action in D.C. with two moms Amber and Eshawney who joined us to advocate for the expanded CTC to be included in any end-of-the-year tax package! https://www.momsrising.org/blog/day-in-the-life-follow-momsrising-on-a-child-tax-credit-day-of-action-in-capitol-hill #CTCNow
- Families are struggling to support themselves while inflation continues, the cost of childcare is skyrocketing, & the expanded #ChildTaxCredit checks ended a year ago. Read more about @MomsRising's CTC Day of Action last week!
 https://www.momsrising.org/blog/day-in-the-life-follow-momsrising-on-a-child-tax-credit-day-of-action-in-capitol-hill #CTCNow
- Bonnie knows what a life-saver the expanded #ChildTaxCredit has been for her family to afford clothes, cover after-school programs, and pay the bills. Congress must listen to what families need and extend the expanded CTC!
 https://action.momsrising.org/survey/CTC_Story2022/?source=CTCNowtoolkit.mr #CTCNow
- As a single mom, Michelle understands how COVID-19 demands a lot out of families and the #ChildTaxCredit monthly payments were a huge relief.

The expanded CTC must be included in any end-of-the-year tax package to support families like Michelle's! https://action.momsrising.org/survey/CTC Story2022/?source=CTCNowtoolkit.mr #CTCNow

 As a single mom, Michelle understands how COVID-19 Amanda used her #ChildTaxCredit payments to give her son w/ dyslexia the support services he needs to thrive.

Congress must do right by our families & include the expanded CTC in the EOY tax pkg:

https://action.momsrising.org/survey/CTC Story2022/?source=CTCNowtoolkit.mr #CTCNow

• The #ChildTaxCredit empowered Kyle and his wife to spend extra time with her mother while navigating the healthcare system.

Real families need real help. Tell Congress they must extend the expanded CTC before the year ends!



https://action.momsrising.org/survey/CTC_Story2022/?source=CTCNowtoolkit.mr #CTCNow

(click here to jump to Spanish translation)

- Losing a loved one is difficult, and Sarah received some support through the
 #ChildTaxCredit to afford the YMCA after-school childcare program for her son.
 We need to listen to families and extend the expanded CTC!
 https://action.momsrising.org/survey/CTC Story2022/?source=CTCNowtoolkit.mr
 #CTCNow
- While working two jobs and struggling to afford childcare for her baby, Eshawney
 also faced another hurdle during the baby formula shortage earlier this year. The
 #ChildTaxCredit was critical to uplifting her family during this critical time!
 https://abc11.com/child-tax-credit-moms-rising-congress/12529549/ #CTCNow
- Stephanie used her #ChildTaxCredit checks to cover her baby formula while there was a national shortage!

#ShareYourChildTaxCreditStory w/ @MomsRising on how it would impact you if Congress were to expand the CTC at the end of the year!

https://action.momsrising.org/survey/CTC Story2022/?source=CTCNowtoolkit.mr

#CTCNow

(click here to jump to Spanish translation)

- The expanded #ChildTaxCredit helped Robin manage to support her two kids w/ autism & special needs while balancing expensive care costs.
 - We want you to #ShareYourChildTaxCreditStory! Tell elected leaders to make the expansion of the CTC continue.
 - https://action.momsrising.org/survey/CTC Story2022/?source=CTCNowtoolkit.mr #CTCNow
- For people like Cami, the expanded #ChildTaxCredit allowed families to breathe a sigh of relief by supporting them financially. #ShareYourChildTaxCreditStory with @MomsRising:
 - https://action.momsrising.org/survey/CTC_Story2022/?source=CTCNowtoolkit.mr #CTCNow



 The cost of childcare has skyrocketed, and Angela thanks the expanded #ChildTaxCredit for supporting her family. #ShareYourChildTaxCreditStory to tell Congress why it's important to expand the CTC by the end of the year https://action.momsrising.org/survey/CTC_Story2022/?source=CTCNowtoolkit.mr #CTCNow

(click here to jump to Spanish translation)

• The expanded #ChildTaxCredit gave relief to parents to leave dangerous situations to protect themselves & their families!

#ShareYourChildTaxCreditStory to tell elected leaders to make the expansion of the Child Tax Credit continue!

https://action.momsrising.org/survey/CTC_Story2022/?source=CTCNowtoolkit.mr #CTCNow

 As Adriana said, the expanded #ChildTaxCredit is a lifesaver - especially for families with disabled children - to cover expensive medical costs!
 #ShareYourChildTaxCreditStory on how has your family been helped by the #ChildTaxCredit:

https://action.momsrising.org/survey/CTC Story2022/?source=CTCNowtoolkit.mr #CTCNow

• How has your family been helped by the #ChildTaxCredit & how would it impact you if Congress were to expand the CTC at the end of the year?

#ShareYourChildTaxCreditStory to tell elected leaders to make the expansion of the CTC continue!

https://action.momsrising.org/survey/CTC Story2022/?source=CTCNowtoolkit.mr #CTCNow

General Messaging/Statistics





91 PERCENT OF LOW-INCOME FAMILIES USED THEIR MONTHLY CTC CHECKS TO COVER THE COST OF BASIC NECESSITIES







Women of color used their monthly Child Tax Credit payments to pay for necessities like food, childcare, rent, or mortgage

And over half of Latinas and nearly half of Black women used it to pay down debt









THE EXPANDED CHILD TAX CREDIT INCLUDED IN THE 2021 AMERICAN RESCUE PLAN HELPED LOWER CHILD POVERTY BY MORE THAN 40%



<u>Branded graphics for this section can be located here</u> and <u>unbranded graphics can be</u> located here!



- The #ChildTaxCredit is one of our most successful tools in combating poverty! As
 families continue to struggle to make ends meet, Congress must extend the
 expanded #CTC by the end of the year! #CTCNow
- Census data shows that the temporary expansion of the #ChildTaxCredit (CTC)
 that was included in the American Rescue Plan led to a historic reduction in child
 poverty, lowering child poverty by more than 40%!
 https://www.census.gov/library/stories/2022/09/record-drop-in-child-poverty.ht
 ml #CTCNow

(click here to jump to Spanish translation)

The expanded #ChildTaxCredit reached nearly 40 million families with 65 million children allowing them to afford basics like food, clothes, housing, and childcare.
 https://www.whitehouse.gov/briefing-room/statements-releases/2022/03/08/fact-sheet-state-by-state-analysis-of-american-rescue-plan-tax-credits-for-families-and-workers/ #CTCNow

(click here to jump to Spanish translation)

 Women of color used their monthly #ChildTaxCredit payments to pay for necessities like food, childcare, rent, or mortgage—and over half of Latinas and nearly half of Black women used it to pay down debt. https://nwlc.org/wp-content/uploads/2021/09/PulseWeek34FS.pdf #CTCNow

(click here to jump to Spanish translation)

- It's estimated that the #ChildTaxCredit expansion boosted consumer spending by \$27 billion, generated \$1.9 billion in revenues from state and local sales taxes, and supported the equivalent of over 500,000 full-time jobs.
 https://www.niskanencenter.org/report-measuring-the-child-tax-credits-economic-and-community-impact/ #CTCNow
- The #ChildTaxCredit expansion cut Black child poverty by 54.2%!
 https://naacp.org/events/understanding-expanded-child-tax-credit#:~:text=The
 wcasawa.20income%20gaps #CTCNow



91% of low-income families used their monthly expanded #ChildTaxCredit checks to cover the cost of basic necessities like housing, food, utilities, and clothing to ensure their children have healthier, more stable environments.
 https://www.americanprogress.org/article/child-tax-credit-improvements-must-come-before-corporate-tax-breaks/#:~:text=The%202017%20Tax%20Cuts%20and.result%20of%20indexing%20for%20inflation#CTCNow

MomsRising Child Tax Credit Expansion Petition





Branded graphics for this section can be located here and unbranded graphics can be located here!

- Sign our petition telling Congress to stand up for our families and extend the expanded CTC by the end of the year!
 https://action.momsrising.org/sign/CTC_2022/?source=CTCNowtoolkit.mr
 #CTCNow
- The #ChildTaxCredit supported 40 million families to afford basics like food, clothes, housing, & childcare! Negotiations have begun for an end-of-the-year tax package, which must include an expansion of the CTC! Sign our petition to take action: https://action.momsrising.org/sign/CTC 2022/?source=CTCNowtoolkit.mr #CTCNow
- The expanded #ChildTaxCredit was a major lift to millions of families, with census data showing its temporary expansion led to a historic reduction in child poverty!



Tell Congress to include expanding the CTC when passing any end-of-the-year package!

https://action.momsrising.org/sign/CTC_2022/?source=CTCNowtoolkit.mr #CTCNow

(click here to jump to Spanish translation)

Spanish Translation of Highlights of #CTCNow Toolkit

Branded graphics for this section can be located here and unbranded graphics can be located here!

- 1. "...quiero que todo el #ChildTaxCredit sea reembolsable para dar acceso a las familias con poco/ningún ingreso... y evitar la perpetuación de la pobreza que afecta a la gente cada día." ¡El Congreso debe expandir el CTC para las personas como Amber, mamá de @MomsRising! #CTCNow [video aquí]
- 2. "¡Las mamás necesitan apoyo! Ayudaría mucho que el Congreso expanda de nuevo el #ChildTaxCredit... quiero dejar de preocuparme por las necesidades básicas." ¡Eshawney, mamá de @MomsRising, habló de lo importante que es que el Congreso extienda el CTC antes de fin de año! #CTCNow [video aquí]
- 3. "Las familias de 92% de los [niños de Ohio] recibieron dinero [del #ChildTaxCredit]. Es lo más importante que hemos hecho para que su arduo trabajo rinda frutos." ¡@SenSherrodBrown dijo que el Congreso debe extender la expansión del CTC para ayudar a las familias! #CTCNow [video aquí]
- 4. "¡...antes de irnos a casa debemos aprobar el recorte fiscal más grande en la historia de Estados Unidos [el #ChildTaxCredit] para los trabajadores! ¡@SenatorBennet habló de la necesidad de la expansión del CTC antes de fin de año para las familias de todo el país! #CTCNow [video aquí]
- 5. "No hemos logrado nada, como Congreso... tan importante, tan impactante, tan necesario, tan urgente y tan moralmente correcto como el #ChildTaxCredit.



¡Ahora debemos hacerlo permanente! ¡@SenBooker acompañó a @MomsRising y a otros que luchan por la expansión del CTC! #CTCNow [video aquí]

- 6. "No hay razón para cambiar [el #ChildTaxCredit], de diluirlo… [Es] la mejor herramienta para luchar contra el alza de los costos, un antídoto para la inflación." ¡@rosadelauro piensa que el Congreso debe extenderlo antes de fin de año para ayudar a las familias! #CTCNow [video aquí]
- 7. "Soy mamá, acabo de ser abuela y sabemos que los niños no crecen en un año...
 Por eso un programa [la expansión del #ChildTaxCredit] de un año no es
 suficiente." ¡@RepDelBene habló del impacto que tuvo la expansión del
 #ChildTaxCredit para las familias el año pasado! #CTCNow [video aquí]
- 8. "Nunca debimos poner una fecha de expiración en el #ChildTaxCredit porque nuestro compromiso con los niños no expira." ¡@RitchieTorres dijo que el Congreso debe extender la expansión del CTC, juna muy necesaria línea de vida para nuestras familias! #CTCNow [video aquí]











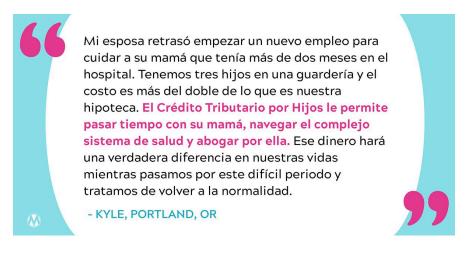








¡Textea CTCNow al 747464 para conectar con el despacho de tu senador y pídele que extienda el #ChildTaxCredit para ayudar a las familias de todo el país! #CTCNow

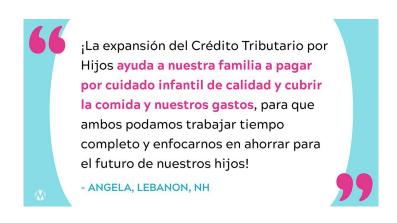


10. El #ChildTaxCredit empoderó a Kyle y a su esposa para pasar tiempo adicional con su madre para ayudarla a navegar el sistema de salud.

Las familias reales necesitan ayuda real. ¡Dile al Congreso que debe extender la expansión del CTC antes de fin de año! #CTCNow

11. Millones de niños salieron de la pobreza debido a la expansión del #ChildTaxCredit el año pasado.

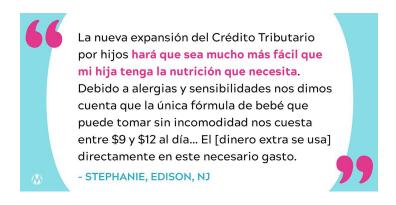
Sigamos apoyando a las familias: ¡contacta al despacho de tu senador texteando CTCNow al 747464 y dile que extienda el CTC! #CTCNow





12. El costo del cuidado infantil está por las nubes y Angela agradece la ayuda que su familia recibió a través de la expansión del #ChildTaxCredit. #ShareYourChildTaxCreditStory y dile al Congreso por qué es importante expandir el CTC antes de fin de año

https://action.3momsrising.org/survey/CTC Story2022/?source=CTCNowtoolkit.mr #CTCNow



13. ¡Stephanie usó sus cheques del #ChildTaxCredit para comprar fórmula de bebé durante la escasez nacional!

¡#ShareYourChildTaxCreditStory con @MomsRising y dinos cómo te ayudaría que el Congreso expanda el CTC a fin de año!

https://action.3momsrising.org/survey/CTC_Story2022/?source=CTCNowtoolkit.mr #CTCNow







14. ¡Expandir el #ChildTaxCredit ayudó mucho a millones de familias y las estadísticas del censo revelaron que la expansión temporal logró una histórica reducción de la pobreza infantil!

¡Dile al Congreso que incluya la expansión del CTC al aprobar cualquier paquete de fin de año!

https://action.momsrising.org/sign/CTC 2022/?source=CTCNowtoolkit.mr #CTCNow





15. ¡Las estadísticas del censo revelan que la expansión temporal del #ChildTaxCredit (CTC) incluida en el Plan de Rescate Estadounidense logró una histórica reducción de más del 40% en la pobreza infantil!

https://www.census.gov/library/stories/2022/09/record-drop-in-child-poverty.html #CTCNow

Las mujeres de color usaron los pagos mensuales del Crédito Tributario por Hijos para pagar por necesidades como comida, cuidado infantil, renta o hipotecas

Y más de la mitad de las latinas y casi la mitad de las mujeres afroamericanas lo usaron para pagar parte de sus deudas







16. Las mujeres de color usaron los pagos del #ChildTaxCredit en necesidades como comida, cuidado infantil, renta o hipotecas; más de la mitad de las latinas y casi la mitad de las mujeres afroamericanas lo usaron para pagar parte de sus deudas. https://nwlc.org/wp-content/uploads/2021/09/PulseWeek34FS.pdf #CTCNow





17. La expansión del #ChildTaxCredit llegó a casi 40 millones de familias y a 65 millones de niños ayudando a pagar por necesidades como comida, ropa, vivienda y cuidado infantil.

https://www.whitehouse.gov/briefing-room/statements-releases/2022/03/08/fact-sheet-state-by-state-analysis-of-american-rescue-plan-tax-credits-for-families-and-workers/ #CTCNow

Additional Resources

Coalition on Human Needs

• December 2022 CTC Content

<u>Congressional Progressive Caucus Center</u>



- <u>Kids Not Corporations: Fighting for the Expanded Child Tax Credit Grassroots</u> Action Toolkit 2022
- Restore the Child Tax Credit: MomsRising member Ashley's video story
- Restore the Child Tax Credit: MomsRising member Lupe's story

End Child Poverty CA

3 simple clicks:

- 1. <u>Retweet</u> / <u>click to tweet</u>: CA data urging Sens. Feinstein & Padilla to renew the Expanded CTC
- 2. Retweet / click to tweet: Nat'l data urging Speaker Pelosi & GOP Leader McCarthy to renew
- 3. Retweet / click to tweet: Shout out the CTC Tax credits liberate families!

copy & paste social media copy for those of you who like to DIY

★ The Expanded #ChildTaxCredit lifted CA kids out of poverty. ★

Poverty is a policy choice. Let's choose solutions that help families NOW.
#ForwardTogether #NoGoingBack

Renew the #CTCNow 💫 @SenFeinstein @SenAlexPadilla 💫

• Download GRAPHICS here.

Income Movement

December CTC Week of Action Toolkit

United Ways of California

- <u>CalEITC Coalition CTC Call to Action Toolkit (with unbranded images)</u>
- <u>Digital Action Letter Campaign (respondents can send a letter to their members of Congress in just a few clicks)</u>



• Recent LA Times op-ed which urges Congress to help struggling families by expanding the CTC