

April 26th, 2023 JP CSMS Board Meeting Minutes

Board Members (9): Brad Brown, Deborah Karson, Janet Galloway, Karen O'Brien, Michael Epp, Michael Reiskind, Paul Stamatatos, Sarah Marsan, Sherisse Mayala-Nelson, Phil Celeste

Not in attendance: *Brie Pullum, Craig Panzer, and Nicole Gunn*

In attendance (6): Alissa Brooks, Gerald Dudley, Matt & Anne Pires, My'Kel McMillen (Office of Councilor Lara), and Ginger Brown

Meeting called to order at 5:05PM.

Introductions

Guest speaker-Gerald Dudley (Sweet Pea & Sage Florist) the building is zoned as an office rather than retail commercial.

They will offer online service, the website is still pending.

Motion was made to support the business at 166 South Street. Motion Brad, seconded by Michael Epp.

Vote 9-0-0.

Fritay Restaurant at 668 Centre Street not available for presentation

— The location has been closed since they presented at the BAPA meeting on 04/20/23.

Approval of Minutes March 27th, 2023 minutes:-

Motion by Michael Reiskind and seconded by Paul Stamatatos No corrections, discussion or questions

Treasurer's Report –Craig Panzer-reports included Craig missing from the meeting.

March 2023 Total Assets \$53,438.97, Liabilities and Equity \$53,438.97

Profit and Loss:-

Revenue \$0.01 expenditures \$11,165.21 net \$-11,165.20

Profit & Loss YTD

Revenue \$116,881.90, Expenditures \$107,765.48 net \$9,224.44

City hasn't provided monthly reimbursement for 9 months since the new budget went into effect.

Reimbursements are for rents and salary.

Beautification grant is also still pending.

JP CSMS Board: Reports of activity:

a) Board Fundraising: Ginger Brown –Karen O'Brien

Taste and Tour to be held starting at Loring Greenough House on Tuesday May 16th, 2023. The hats with the logo were received (Ginger modeled).

Historic tour highlights - The whale weather vane, the investment office on Harris Ave-Julie Goodrich, The Citizens' clock, working gas lights, the sculpture at the monument, the masonic hall and Peter Parley.

Cost \$100.00 for 70-80 ppl. Hoping for more tour guides and volunteers. Gerald Dudley will try to be available.

There will be food provided by eight restaurants with groups mixing up the sites and historic stories.

Sponsorship package sent out. Received TCB who allows \$5,000.00 per Main Streets.

Cervone and Deegan would sponsor Taste and Tour for \$2,000.00.

Ken Sazama from Sazama Real Estate will cover the dog parade. No other received.

b) Recognition awards for the year

Each year the organization recognizes a volunteer and a business for outstanding service.

Karen nominated Janet Galloway and TCB-The Cooperative Bank.

Brad stated that even though it is great that the bank supports the events they are not located in the district.

Janet Galloway recommended On Centre (Phil Celeste) for participating in Galentine and other events.

Design Working Group – Ginger Brown, & Michael Reiskind Michael Epp

Beautification grant from the city with focus on South Street.

South and Carolina Street –the tennis courts-mural on Peru Travel wall.

JPCSMS offered matching funds for their GoFundMe page.

Use of the beautification funds deadline is June 30th, 2023.

Michael Reiskind will have a meet with Corey Speller.

Economic Vitality (EV) Working Group: Michael Reiskind

“Are you fair to your employees” workshop scheduled for April 4th, 2023 was cancelled.

Event on April 25th, 2023 at Village Works had small crowd, Robert Amelio was the leader.

There were two (2) attendees for roundtable. The next event will be mid to late May 2023.

Promotion & Events Working Groups: Ginger Brown

A) One Boston Day was scheduled for neighborhood cleanup in partnership with TD Bank on April 15th, 2023. 10 people attended.

Cleanup has five from TD Bank - three from community who did South Street Mall to TD Bank on Centre St cleaning sidewalks and streets, painted street signs.

B) Neighborhood Bar Hop and Trolley Crawl on April 29th, 2023 1-5PM has 190 PPL signed up.

Four neighborhoods- Hyde Park, Jamaica Plain, Roslindale and West Roxbury.

The main streets are asking each group to pay for the four (4) trolleys \$1,800.00 total, hop on hop off, cost of \$20.00. NO DRINKS, They'll get buttons, maps and koozies. Appetizers will be provided at participating restaurants. In Jamaica Plain the restaurants will be Jeanie Johnson and Costello's. Representative Sam Montañó donation \$250.00 for food. Event will be rain or shine.

C) **Night Market at South Street TBD**

Meeting time hasn't been confirmed. Ms. Laura is committed to making this event take place.

Meeting to involve these business-Monument Market, Said and Done Tattoo, Ferris Wheels and Papercuts.

D) **City of Boston- Open Street--JP**

The city is planning five (5) open streets starting with Jamaica Plain on June 25th, 2023. Businesses can display and sell their wares, chairs, games and music. Street will be closed to cars for event 10-3pm. Streets will be open to people, bikes and pedi cabs.

The City is hoping that there will be 25,000 people in Jamaica Plain this time around.

E) **JP Uplift:-Nicole Gunn –not present and no update.**

Executive Director's Report - Ginger Brown:

A) **Boston Main Street Conference** - Conference from March 25-29th, 2023 with over 1900 ppl.

Ginger presented a workshop on Racial Equity on Wednesday.

Promo 40 for 40 regarding Lyft rides from hotel to district. JPCSMS set a limit of \$1,600 only used \$800.00+.

Annual Meeting was April 19th, 2023 at the Footlight Club. 37 people attended. Most people stated that at the next meeting there should be food. Two guest speakers-Representative Sam Montañó and Roxanne Longoria (City of Boston-Open Streets).

Three new board members were elected.

Parklet -Ginger met with Shoma Haque regarding Parklet. There will be hanging plants, lights and a climbing vine. The Parklet will be power-washed, she has concerns with cars driving by. It's also designed for more signage about using the Parklet. Contractor will do the planting and maintenance.

On Tuesday May 9th, 2023 @ 10AM during the executive board meeting the planting will be completed.

On Saturday May 13th, 2023 @ 10AM launch the Parklet for the summer with kids activity.

LuMeNet Luncheon

On April 26th, 2023 had five (5) people. Ujima Boston speakers were unable to attend.

Objectives: African Americans, great networking

Main Street Mingle

There isn't a scheduled mingle.

News on the street:

TD Bank opens on April 21st, 2023.

Dogwood Café closed in January. COVID attendance down-parking lot closed.

Janet Deegan inquired regarding changing the state time for meetings to 7PM.

Karen stated that is way too late. Janet Galloway suggested 6PM.

Agreed to adjust next meeting to 6PM and discuss with Janet Deegan.

Meeting adjourned till next meeting at 6pm on May 24th, 2023

Upcoming events

April 26th LuMeNet Lunch

April 29th, Neighborhood Bar Hop and Trolley Tour 1-5PM \$20.00

May 6th, Wake Up the Earth

May 13th, Parklet unveiling

May 14th, Mother's Day and Lilac Festival

May 16th - Spring fundraiser -Taste and Tour 6-9PM \$100.00

May 29th –Memorial Day