

Ecommerce Scripts

Facebook Ads

NOTE: For any time you pitch a video breaking down their ads, use Facebook Ads Library to find the ads they're currently running. If they are not running ads, they are not a fit for your services to begin with.

Email #1A

Subject: quick question

Hey {{firstName}},

I was targeted by one of {{companyName}}'s ads on Instagram the other day and noticed a few things that may be hurting your conversion rate.

I recorded a quick video breaking down the causes and how to fix them, mind if I share it with you here?

Email #1B

Subject: quick question

Hey {{firstName}},

I was targeted by one of {{companyName}}'s ads on Instagram the other day and noticed a few things that may be hurting your conversion rate.

Would you be interested in a complementary campaign audit so I can show you three quick changes you can make to boost your conversions?

Email #1C

Subject: quick question

Hey {{firstName}},

Noticed you're in charge of {{company_name}}'s marketing efforts.

We can boost your sales from Facebook ads by X% with our Social Growth System.

We work on performance, so you only pay a percentage of profits - and we'll make 10 ad creatives free of charge to prove ourselves.

Mind if I send over a few campaign strategies I had in mind for you?

Email #1D

Subject: question about {{Company_name}}'s Instagram

Hey {{firstName}},

I was targeted by one of {{companyName}}'s ads on Instagram the other day and noticed a few things that may be hurting your conversion rate.

Would you be interested in a complementary campaign audit so I can show you three quick changes you can make to boost your conversions?

Email #2A

I got hit with one of your ads the other day and noticed a few things with your ad creatives that may be hurting your conversion rate.

I recorded a quick video breaking down the causes and how to fix them - mind if I share it with you here?

Email #2B

Following up here about boosting {{company_name}}'s Facebook ads sales by X% with our Social Growth System.

We work on performance, so you only pay a percentage of profits - and we'll make 10 ad creatives free of charge to prove ourselves.

Mind if I send over a few campaign strategies I had in mind for you?

Email #3A (wait 3 days)

I have an ad creative idea that can help you acquire more customers from your ad campaigns.

Open to discussing further?

Email #3B

I recorded a quick video explaining a few ideas I had to boost your conversions from paid ads.

Mind if I share it with you here?

Email #4A (Wait 5 days)

Hey {{firstName}},

Who might be the best person to get in touch with at {{companyName}} to discuss paid ad strategy?

Email #5 (Wait 21 days)

Hey {{firstName}},

Might now be a better time to discuss a few things I noticed with {{companyName}}'s ads that may be hurting your conversion rate?

Your communication would be appreciated either way!

TikTok Ads

Email #1A

Subject: quick question

Hey {{first_name}}, sure you're busy so I'll keep this brief.

Curious, are you looking for someone to create TikTok content featuring {{company_name}}'s products?

I had a TikTok content strategy in mind for you - let me know if you're open to a 14 minute call so I can share it with you.

Email #1B

Subject: quick question

Hey {{first_name}},

A few of my friends told me {{company_name}}'s products have become a part of their daily routine since they ordered from you - keep up the great work!

Curious, are you looking for any help creating viral TikTok content?

Email #1C

Subject: quick question

Hi {{first_name}},

A few of my friends told me {{company_name}}'s products have become a part of their daily routine since they ordered from you - keep up the great work!

Just wanted to reach out because I think your products would be a huge hit on TikTok.

I had a TikTok content idea that can make {{company_name}}'s products go viral on the platform.

Are you open to hearing what I had in mind?

Email #1D

Subject: question about {{Company_name}}'s TikTok

Hey {{firstName}},

A friend of mine shared one of {{company_name}}'s Instagram posts with me the other day - love the content.

Based on your Instagram content, I think your products would be a huge hit on TikTok.

We can help {{company_name}} generate 47% more sales each month with our TikTok Acquisition Strategy.

Are you open to a 9 minute call so I can share a TikTok strategy I had in mind for you?

Email #2A

We can make you go viral by creating TikTok content featuring your products.

We recently helped a footwear brand double their sales using TikTok and I'm confident we can help you too.

Are you open to a quick 9 minute call so I can share a strategy I had in mind to make you go viral?

Email #2B

The reason I reached out the other day is because I was checking out your Instagram and I think your products would go viral on TikTok.

We'll create content featuring your products, then use that content to drive traffic to your website.

Had a few TikTok ideas I wanted to run by you. Mind if I share a quick video explaining further?

Let me know if you're open to seeing it and I'll send it over.

Email #3A (wait 3 days)

I recorded a quick video explaining a content strategy you can use to make your products go viral on TikTok.

Mind if I share it with you here?

Email #3B

I put together some notes explaining a TikTok strategy you can use to drive more traffic to your website each month.

Mind if I share them with you here?

Email #4A (Wait 5 days)

Hey {{firstName}},

Who might be the best person to get in touch with at {{company_name}} to discuss TikTok content strategy?

Email #5 (Wait 21 days)

Hey {{firstName}},

Might now be a better time to discuss how we can make your products go viral on TikTok, driving tons of traffic to your website as a result?

Your communication is appreciated either way!

Google Ads

Email #1A

quick question

Hey {{name}},

I came across your website earlier from a Google search and noticed a few of your competitors are ranking higher than you on the search results.

As a marketer I couldn't help but notice a few things you can be doing with paid ads to start ranking higher on Google searches.

Mind if I share a quick video explaining further?

Email #1B

quick question

Hey {{name}},

Came across your website on Google and noticed a few of your competitors are dominating the search & shopping rankings.

Would you like to watch a quick video explaining 3 things you can do to start outranking your competitors on Google searches with paid ads?

Let me know your thoughts either way.

Email #1C

quick question

Hey {{name}},

Came across your website on Google and noticed a few of your competitors are dominating the search & shopping rankings.

Would you like to see a quick video explaining a paid ads strategy you can use to start outranking your competitors across Google?

Email #2 (wait 4 days)

I've helped several brands similar to yours generate at least (INSERT DOLLAR AMOUNT) in revenue with Google ads, and I have the blueprint to help you do the same.

I even guarantee that I'll help you generate X in revenue, or I'll work for free until I do.

Open to a quick call to learn more?

Email #2B

We can help you generate X (INSERT DOLLAR OR % HERE) in sales from Google in the next 90 days- guaranteed or you don't pay.

(INSERT YOUR BEST CASE STUDY)

You wouldn't have time for a 9 minute call this week to see if there's a fit, would you?

Email #3 (wait 3 days)

I recorded a quick video explaining a few things you can do to start outranking your competitors on Google keyword searches.

Mind if I share it with you here?

Email #4 (wait 5 days)



Email #5 (wait 21 days)

Who might be the best person to get in touch with at your company to discuss Google Ads strategy?

Email Marketing

Email #1A

quick question

Hey {{prospect.first_name}},

I was doing some shopping yesterday and subscribed to {{company.name}}'s newsletter from the opt-in on your website.

As an email marketer, I couldn't help but notice some things with your welcome flow that might be hurting your conversions.

I made a video breaking down the causes and how to fix them, mind if I send it over to you?

Email #1B

quick question

Hey {{prospect.first_name}},

I opted into your email list and noticed a few things that might be hurting your Klaviyo performance.

I made a video breaking down the causes and how to fix them, mind if I send it over to you?

Email #2 (wait 4 days)

The reason I reached out the other day is because we help purpose-driven eCom brands increase their Klaviyo revenue with email design and copywriting.

Had some Klaviyo flow ideas I wanted to run by you.

Would you be opposed to watching a quick video explaining further?

Email #2B

We can teach you how to increase your email revenue by 323% in 90 days without spending an extra cent on paid ads.

You'll learn an email marketing system that can triple [{{company.name}}](#)'s revenue, all while spending less than 5 hours a week on this aspect of your business.

Mind if I share a quick video explaining how this system works?

Email #3 (wait 3 days)

I recorded a quick video discussing a Klaviyo strategy you can use to generate up to 300% more revenue from [{{company.name}}](#)'s email list.

Mind if I share it with you here?

Email #3B

I recorded a video analyzing a few of your competitors' Klaviyo strategies.

Mind if I share it with you here?

Email #4 (wait 5 days)

Who might be the best person to get in touch with at your company to discuss Klaviyo strategy?

Email #4B



Email #5 (Wait 21 days)

SUBJECT: checking in...

Hey [{{prospect.first_name}}](#),

Would now be a better time to discuss a Klaviyo strategy you can use to help [{{company.name}}](#) generate 200% more revenue from your customer list?

Your communication is appreciated either way.

Influencer Marketing

Email #1A

quick question

Hey {{firstName}},

I was searching for some presents for my cousin's birthday and came across {{companyName}}'s website - love the products!

Based on your website, I think your products would be a huge hit on TikTok.

Curious, are you looking to partner with 200 TikTok influencers each month to promote {{company_name}}'s products to their audiences?

Email #1B

quick question

Hey {{firstName}},

Noticed you're in charge of {{companyName}}'s marketing so I'll keep it quick:

I think your products would go viral on TikTok.

We can help you generate more organic sales by partnering you with 200 TikTok influencers each month to promote your products to their audiences - just like we recently did for Blushberry Beauty.

Are you open to hearing how it works?

Email 1C

quick question

Hey {{firstName}},

Was doing some shopping and came across [{{companyName}}](#)'s website - I think your products would be a hit on TikTok.

We can partner you with 200 influencers each month to promote your products to their audiences - all at no cost to you.

We recently helped Blushberry Beauty partner with 174 influencers in their first 3 weeks working with us, and they got an ROI of 9x.

Open to learning how we can help you do the same?

Email #2 (wait 4 days)

We can make {{companyName}} go viral by partnering you with 200 TikTok influencers each month to create content with your products.

We recently helped Blushberry Beauty partner with 174 influencers in their first 3 weeks working with us, and they got an ROI of 9x.

Are you open to discussing an influencer strategy I had in mind for you?

Email #2B

The reason I reached out the other day is because I was checking out {{companyName}}'s Instagram and I think your products would be a huge hit on TikTok.

We'll partner you with 200+ TikTok influencers every month who will promote your products to their audience - all at no cost to you.

We recently helped Blushberry Beauty partner with 174 influencers in their first 3 weeks working with us, and they got an ROI of 9x.

Open to discussing further on a quick call?

Email #3 (wait 3 days)

I wanted to discuss a strategy you can use to make {{companyName}}'s products go viral on TikTok with influencer marketing.

In short, we'll partner you with 200 influencers a month to promote your products, all at no cost to you - just like we've done for Blushberry Beauty.

Interested?

Email #3B (wait 3 days)

Who might be the best person to get in touch with at {{companyName}} to discuss influencer marketing strategy?

Email #4 (wait 5 days)



Email #5 (wait 21 days)

checking in...

Hey {{firstName}},

Would now be a better time to discuss how we can partner you with 200 TikTok influencers each month to promote {{companyName}}'s products?

Your communication would be appreciated either way!

TikTok Content / UGC

Email #1A

quick question

Hey {{prospect.first_name}},

Noticed you're involved in {{companyName}}'s marketing efforts.

Curious, are you looking for someone to create TikTok content featuring {{companyName}}'s products?

I had a TikTok content strategy in mind for {{companyName}} - let me know if you're open to a 14 minute call so I can share it with you.

Email #1B

quick question

Hey {{prospect.first_name}},

A few of my friends told me {{company.name}}'s products have become a part of their daily routine since they ordered from you - keep up the great work!

Curious, are you looking for any help promoting your products with TikTok content?

Email #1C

quick question

Hey {{prospect.first_name}},

A few of my friends told me {{company.name}}'s products have become a part of their daily routine since they ordered from you - keep up the great work!

Just wanted to reach out because I think your products would be a huge hit on TikTok.

I had a TikTok content idea that can drive more traffic to [{{companyName}}](#)'s website.

Are you open to hearing what I had in mind?

Email #1D

Hey [{{prospect.first_name}}](#),

A friend of mine shared one of [{{company.name}}](#)'s Instagram posts with me the other day - love the content.

Based on your Instagram content, I think your products would be a huge hit on TikTok.

We can help [{{company.name}}](#) generate 47% more sales each month with our TikTok Acquisition Strategy.

Are you open to a 9 minute call so I can share a TikTok strategy I had in mind for [{{company.name}}](#)?

Email #2A (wait 4 days)

We can drive more traffic to [{{company.name}}](#)'s website by creating TikTok content featuring your products.

CASE STUDY

Are you open to a quick 9 minute call so I can share a strategy I had in mind to make [{{company.name}}](#) go viral on TikTok?

Email #2B

The reason I reached out the other day is because I was checking out [{{company.name}}](#)'s Instagram and I think your products would be a huge hit on TikTok.

We'll create content featuring your products, then use that content to drive traffic to your website.

Had a few TikTok ideas I wanted to run by you. Mind if I share a quick video explaining further?

Let me know if you're open to seeing it and I'll send it over.

Email #3A (wait 3 days)

I recorded a quick video explaining a content strategy you can use to promote [{{company.name}}](#)'s products on TikTok.

Mind if I share it with you here?

Email #3B

I put together some notes explaining a TikTok strategy you can use to drive more traffic to [{{company.name}}](#)'s website each month.

Mind if I share them with you here?

Email #4A (Wait 5 days)

Who might be the best person to get in touch with at [{{company.name}}](#) to discuss TikTok content strategy?

Email #4B

Hey [{{prospect.first_name}}](#),

Who might be the best person to get in touch with at [{{company.name}}](#) to discuss TikTok strategy?

Email #5 (Wait 21 days)

checking in...

Hey [{{prospect.first_name}}](#),

Might now be a better time to discuss how we can make [{{company.name}}](#)'s products go viral on TikTok, driving tons of traffic to your website as a result?

Your communication is appreciated either way!

Conversion Rate Optimization/Web Design

Email #1A

quick question

Hi [{{name}}](#),

Was checking out [{{company_name}}](#)'s website and noticed a few things on your product pages that might be hurting your retention rate.

I recorded a video explaining a few changes you can make to your website to retain your customers for longer, mind if I share it with you here?

Let me know your thoughts either way.

Email #1B

quick question

Hi {{name}},

Was checking out {{company_name}}'s website and noticed a few things that might be hurting your conversion rate.

I recorded a video breaking down the causes and how to fix them, mind if I share it with you here?

Let me know your thoughts either way.

Email #2 (wait 4 days)

I went ahead and recorded a video discussing a strategy you can use to increase your website conversions.

Should I share it with you here, or are you lucky enough to have someone handling your marketing for you?

Email #2B (wait 4 days)

I went ahead and recorded a video going over a few things I noticed on {{company_name}}'s website that may be hurting your conversions.

Mind if I share it with you here?

Email #3 (wait 3 days)



Email #4 (wait 5 days)

Who might be the best person to get in touch with at {{company_name}} to discuss website conversion strategy with?

Email #5 (wait 21 days)

Would now be a better time to discuss a few things I found on {{company_name}}'s website that might be hurting your conversions with potential customers?

Your communication is appreciated either way!

SEO

Email #1A

quick question

Hi {{first_name}},

I noticed a few things on {{company_Name}}’s website that may be causing you to rank lower on Google keyword searches.

I recorded a quick video breaking down the causes and how to fix them, mind if I share it with you here?

Email #1B

quick question

Hi {{first_name}},

Amazing work with {{Company_name}}.

We recently helped X generate Y in organic sales with our SEO Growth System, and I have a few ideas to help you do the same.

Mind if I share a quick video explaining further?

Email #1C

quick question

Hi {{first_name}},

Love what you're building with {{Company_name}}.

Curious, if we can boost your organic sales by 15% with our Strategic SEO Blueprint, would that be worth learning more about?

We've worked with brands like X and Y, and we have the blueprint to help you do the same.

Email #2 (wait 4 days)

I went ahead and recorded a video discussing an SEO strategy you can use to increase your organic sales.

Should I share it with you here, or are you lucky enough to have someone handling your marketing for you?

Email #2B (wait 4 days)

I went ahead and recorded a video going over a few things I noticed on {{company_name}}'s website that may be hurting your organic sales.

Mind if I share it with you here?

Email #3 (wait 3 days)



Email #4 (wait 5 days)

Who might be the best person to get in touch with at {{company_name}} to discuss SEO strategy with?

Email #5 (wait 21 days)

Would now be a better time to discuss how we can boost your organic sales by 15% with our Strategic SEO Blueprint, would that be worth learning more about?

Your communication is appreciated either way!

SaaS Scripts

Fractional CMO (Chief Marketing Officer)

Email #1

quick question

Hey {{firstName}},

Noticed you're a fellow startup operator - love what you're doing with {{company_name}}! I actually served as the fractional CMO of a startup similar to yours from X-Y (insert years).

I helped them scale from X to Y revenue in Z time, and I have the blueprint to help you do the same.

Are you open to discussing some growth ideas I had in mind for you?

Email #1B

{{firstName}} // (your name) - Intro

Hey {{firstName}},

Noticed you're a fellow startup operator - love what you're doing with {{companyName}}!

I served as the fractional CMO of a startup similar to yours from X-Y, and helped them scale from 0 to Y revenue in X years.

I have the blueprint to help you do the same.

Are you open to discussing some growth ideas I had in mind for you?

Email #2 (wait 4 days)

I scaled a startup from X to Y revenue as their CMO, and I have the blueprint to help you do the same.

Instead of an agency you'd probably get burned by, I'll step in as your fractional CMO and give you a holistic plan to help {{companyName}} grow.

Mind if I share a quick video explaining further?

Email #3

I recorded a quick video explaining a few growth ideas I had for {{companyName}} based on my experience as a fractional CMO of a startup similar to yours.

Mind if I share the video here?

Email #4 (wait 5 days)



Email #5 (wait 21 days)

checking in...

Hey {{firstName}},

Might now be a better time to discuss how I can step in as {{companyName}}'s fractional CMO to help you scale?

I scaled a startup from X to Y revenue as their CMO, and I have the blueprint to help you do the same.

Your communication would be appreciated either way.

SEO/Link Building

Email #1A

quick question

Hey {{prospect.first_name}},

As someone once in charge of marketing for a fast growth SaaS company, I know what it's like to obsess over getting high quality links.

We can help you get backlinks from SaaS and agency websites with a DR over 60 (according to ahrefs).

Mind if I share a list of the sites we can get you backlinks on?

Let me know and I'll send over a Google Sheet.

Email #1B

quick question

Hey {{prospect.first_name}},

I was checking out {{company_name}}'s link profile in Ahrefs and I think we can add some really good links to the ones you already have.

We can help you get backlinks from SaaS and agency websites with a DR over 60 (according to ahrefs).

Mind if I share a list of the sites we can get you backlinks on?

Let me know and I'll send over a Google Sheet.

Email #1C

quick question

Hey {{prospect.first_name}},

As someone once in charge of marketing for a fast growth SaaS company, I know what it's like to obsess over getting high quality links.

I recorded a video discussing a link-building strategy you can use get backlinks from SaaS and agency websites with a DR over 60 (according to ahrefs).

Mind if I share the video with you here?

Email #1D

quick question

Hey {{prospect.first_name}},

Was looking over your backlinks on SEMrush and noticed they're not as strong as they could be.

I recorded a video discussing a link-building strategy you can use get backlinks from SaaS and agency websites with a DR over 60 (according to ahrefs).

Mind if I share it here?

Email #2A (wait 4 days)

We can help {{company_name}} build backlinks on high-authority websites and blogs.

We even guarantee you'll ONLY get links from sites with a domain rank over 60 (according to ahrefs).

Mind if I share a list of the sites we can help you get backlinks on?

Email #2B

The reason I emailed the other day is because I wanted to share a link-building strategy you can use to rank {{company_name}} higher on keyword searches.

This same system just scaled (insert case study)

Would you like to see a list of the sites we can help you get backlinks on?

Email #3 (wait 3 days)

I recorded a video discussing how we can help {{company_name}} build links from other SaaS companies so you rank higher.

Mind if I share a quick video explaining further?

Email #3B (wait 3 days)

I recorded a video going over the link-building strategy of one of {{company_name}}'s competitors.

I'll show you their backlinks, and how you can outrank them.

Mind if I share the video with you here?

Email #4

Who might be the best person to get in touch with at {{company_name}} to discuss link-building with?

Email #5 (wait 21 days)

SUBJECT: checking in...

Hey {{prospect.first_name}},

Might now be a better time to discuss how we can get you backlinks from other SaaS companies with a domain rank over 60 (according to ahrefs)?

I look forward to hearing from you :)

Ads

EMAIL 1:

SUBJECTS: more {{insert case type}} clients

Hi {{first_name}},

Was looking for the top SaaS companies on LinkedIn and came across {{company_name}}'s profile - impressed by what you've built.

Reaching out because we recently helped CLIENT sign an extra X enterprise users last month - and I'm confident we can help you see similar results.

We even guarantee you'll get at least X new product demos a month, or else you don't pay.

Open to learning more?

EMAIL 1B:

SUBJECT: X product demos per month - guaranteed

Hi {{first_name}},

Amazing work with {{company_name}}.

Just reaching out because we can bring you an additional X product demos each month - guaranteed or you don't pay.

We'll generate the demos for you, then nurture them before the call - 100% handsfree on your end.

Interested in discussing further?

EMAIL 1C:

SL: quick question

Hi {{first_name}},

Since you're in charge of {{company_name}}'s marketing, I'm sure you're looking for more product demos on your calendar.

We can book 15 demos on your calendar each month without relying on referrals -100% guaranteed or you don't pay.

Mind if I share a quick video explaining further?

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EMAIL 2 (wait 4 days):

We can bring you 15 extra product demos each month, guaranteed or you don't pay.

CASE STUDY

Mind if I share a quick video explaining further?

EMAIL 2B:

Following up here about adding 15 product demos to your sales team's calendar each month.

CASE STUDY

Open to hearing how we can help you do the same?

EMAIL 3 (wait 3 days)

Who might be the best person to get in touch with at your company to discuss lead generation strategy with?

EMAIL 3B:

I recorded a quick video explaining how we can bring you 15 extra product demos each month, guaranteed or you don't pay.

Mind if I share the video here?

EMAIL 4 (wait 5 days):



EMAIL 5 (wait 21 days):

Would now be a better time to discuss how we can bring you 15 extra product demos each month, guaranteed or you don't pay?

Let me know if you'd be open to discussing further.

Web Design

Email #1A

quick question

Hi {{name}},

Was checking out {{company_name}}'s website and noticed a few things that might be hurting your conversion rate with potential customers.

I recorded a video explaining a few changes you can make to your website to book more inbound calls, mind if I share it with you here?

Let me know your thoughts either way.

Email #1B

quick question

Hi {{name}},

Was checking out {{company_name}}'s website and noticed a few things that might be hurting your conversion rate with potential customers.

I recorded a video breaking down the causes and how to fix them, mind if I share it with you here?

Let me know your thoughts either way.

Email #2 (wait 4 days)

I went ahead and recorded a video discussing a strategy you can use to increase your website conversions with potential customers.

Should I share it with you here, or are you lucky enough to have someone handling your marketing for you?

Email #2B (wait 4 days)

I went ahead and recorded a video going over a few things I noticed on {{company_name}}'s website that may be hurting your conversions.

Mind if I share it with you here?

Email #3 (wait 3 days)



Email #4 (wait 5 days)

Who might be the best person to get in touch with at {{company_name}} to discuss website conversion strategy with?

Email #5 (wait 21 days)

Would now be a better time to discuss a few things I found on {{company_name}}'s website that might be hurting your conversions with potential customers?

Your communication is appreciated either way!

Podcasting & Content

Email #1A

SUBJECT: podcast ideas for {{company_name}}

Hey {{first_name}},

Always enjoy connecting with fellow founders!

We can establish you as a top SaaS in your space by helping you launch a long-form video podcast.

You'll interview high-level guests on your show, then we'll use that content to create short-form videos for social media and your website to attract new customers.

Open to hearing a few podcast ideas I had in mind for you?

Email #1B

SUBJECT: {{First_name}} // YOUR NAME - Intro

Hi {{first_name}},

Love connecting with fellow founders- keep up the great work with {{company_name}}!

We can help {{companyName}} attract more customers by creating a Long-Form Podcast for you.

The podcast will be a medium to connect with high-level guests in your space, then we'll use the footage to create social media content to attract customers to your SaaS.

I had a content strategy in mind for you - open to a quick call so I can share them with you?

Email #1C

SUBJECT: quick question

Hi {{firstName}},

Amazing work with {{company_name}}!

Curious, are you looking to start a podcast for your SaaS?

INSERT CASE STUDY

I had a few ideas to help do the same - mind if I share them with you here?

Email #1D

SUBJECT: does {{company_name}} have a podcast?

Hi {{first_name}},

Always enjoy connecting with fellow founders owners - love what you've built with {{company_name}}.

Based on your website, I had a few ideas in mind to position {{companyName}} as a leading SaaS in your space.

Mind if I share a quick video explaining further?

Email #2A (wait 4 days)

The reason for my email the other day is because we can help {{companyName}} leave a great first impression on potential customers by creating a long-form podcast for you.

You'll be able to feature the podcast content on your website, social media pages, and ads, giving customers a better idea of how you can help them.

Plus, you'll be able to invite high-level guests and local officials on the podcast to make a connection with them.

Had a few ideas for a podcast I wanted to run by you, mind if I share a video explaining further?

Email #2B

We can help you leave a better impression on potential customers with a long-form video podcast.

We'll help you produce a podcast featuring you and high-level guests, and you can use the content for your website, social media, and in ads.

The podcast itself will help you grow your rolodex of connections, and the content will drive new business for your business.

Are you open to discussing some ideas I had for you on a quick call?

Email #3 (wait 3 days)

I recorded a video going over a few podcast strategies I had in mind for {{companyName}}.

Mind if I share it with you here?

Email #3B (wait 3 days)

Hey {{prospect.first_name}},

Who might be the best person to get in touch with at {{company.name}} to discuss producing a podcast for your business?

Email #4 (Wait 5 days)



Email 5 (wait 21 days)

SUBJECT: checking in...

Hey {{first_name}},

Might now be a better time to discuss how we can help you leave a better impression on potential customers with a long-form video podcast?

Your communication is appreciated either way!

Real Estate Scripts

Ads

EMAIL 1:

SL: quick question

Hi {{first_name}},

Noticed you're one of the top realtors in {{city}} - love what you're doing with {{company_name}}!

Curious, are you looking for more (insert lead type) leads?

Reason I ask is because we just helped a realtor in XYZ get 15 (insert lead type) calls in a month, and I'm confident we can help you too.

Let me know if you're open to learning more.

EMAIL 1B:

SL: quick question

Hi {{first_name}},

Noticed you're one of the top realtors in {{city}}.

We can help you get in touch with more (insert lead types) in {{city}} without relying on word of mouth using our Realtor Growth System.

We recently did this for XYZ, and they got X (insert lead type) leads as a result.

Mind if I share a few ideas I had to help you do the same?

EMAIL 1C:

SL: {{first_name}} // YOUR NAME - intro

Hi {{first_name}},

Noticed you're a key player in {{company_name}}'s operations.

We can help you take (lead type) leads from your competitors by showing {{company_name}} to more sellers in {{city}} with our Realtor Growth System.

Mind if I share a quick video explaining how it works?

EMAIL 2 (wait 4 days):

We can help you take (insert lead type) leads from your competitors in {{city}}.

We recently did this for XYZ, and they closed on 10 (lead type) houses in a month.

Would you be open to discussing a few strategies I had to help you do the same?

EMAIL 2B (wait 4 days):

We can help you generate 10 (insert lead type) leads per month in {{city}} with our Realtor Growth System.

We recently did this for XYZ, and they closed on 10 (lead type) houses in a month.

Mind if I share a video explaining a few ideas I had to help you do the same?

EMAIL 3 (wait 3 days):

I recorded a quick video explaining how we can help you take (insert lead type) leads from your competitors in {{city}}.

Mind if I share the video with you here?

EMAIL 3B:

I recorded a quick video explaining how we can help you generate 10 (insert lead type) leads per month in {{city}} with our Realtor Growth System.

Mind if I share the video here?

Email #4 (wait 5 days)



Email #4B

Who might be the best person to get in touch with at {{company_name}} to discuss lead generation strategy with?

Email #5 (wait 21 days)

Would now be a better time to discuss how we can help you generate 10 (insert lead type) leads per month in {{city}} with our Realtor Growth System?

Your communication is appreciated either way!

SEO

EMAIL 1:

SL: 10 (insert lead type) leads per month - guaranteed

Hi {{first_name}},

Noticed you're one of the top realtors in {{city}} - love what you're doing with {{company_name}}!

Curious, are you looking for more (insert lead type) leads?

Reason I ask is because we just helped a realtor in XYZ get 15 (insert lead type) calls in a month without spending a penny on ads, and I'm confident we can help you too.

Let me know if you're open to learning more.

EMAIL 1B:

SL: quick question

Hi {{first_name}},

Noticed you're one of the top realtors in {{city}}.

We can help you get in touch with more (insert lead type) in {{city}} by ranking your website at the top of local Google searches.

We recently did this for XYZ, and they got X (insert lead type) leads as a result.

Mind if I share a few ideas I had to help you do the same?

EMAIL 1C:

SL: {{first_name}} // YOUR NAME - Intro

Hi {{first_name}},

Noticed you're a key player in {{company_name}}'s operations.

We can help you take (insert lead type) leads from your competitors by ranking your website at the top of local Google searches in {{city}}.

Mind if I share a quick video explaining how it works?

EMAIL 2 (wait 4 days):

We can help you take (insert lead type) leads from your competitors by ranking your website at the top of local Google searches in {{city}}.

We recently did this for XYZ, and they closed on 10 (lead type) houses in a month.

Would you be open to discussing a few strategies I had to help you do the same?

EMAIL 2B (wait 4 days):

We can help you generate 10 (insert lead type) leads per month in {{city}}, without spending a penny on ads, with our Realtor Growth System.

We recently did this for XYZ, and they closed on 10 (lead type) houses in a month.

Mind if I share a video explaining a few ideas I had to help you do the same?

EMAIL 3 (wait 3 days):

I recorded a quick video explaining how we can help you take (insert lead type) leads from your competitors in {{city}} by ranking your website at the top of Google searches.

Mind if I share the video with you here?

EMAIL 3B:

I recorded a quick video explaining how we can help you generate 10 (insert lead type) leads per month in {{city}} with our Realtor Growth System.

Mind if I share the video here?

Email #4 (wait 5 days)



Email #4B

Who might be the best person to get in touch with at {{company_name}} to discuss lead generation strategy with?

Email #5 (wait 21 days)

Would now be a better time to discuss how we can help you generate 10 (insert lead type) leads per month in {{city}} with our Realtor Growth System?

Your communication is appreciated either way!

Web Design

Email #1A

quick question

Hi {{name}},

Was checking out {{company_name}}'s website and noticed a few things that might be leaving a bad first impression on potential leads.

I recorded a video explaining a few changes you can make to your website to book more inbound calls, mind if I share it with you here?

Let me know your thoughts either way.

Email #1B

quick question

Hi {{name}},

Was checking out {{company_name}}'s website and noticed a few things that might be hurting your conversions with potential leads.

I recorded a video breaking down the causes and how to fix them, mind if I share it with you here?

Let me know your thoughts either way.

Email #2 (wait 4 days)

I went ahead and recorded a video discussing a strategy you can use to increase your website conversions with leads.

Should I share it with you here, or are you lucky enough to have someone handling your marketing for you?

Email #2B (wait 4 days)

I went ahead and recorded a video going over a few things I noticed on {{company_name}}'s website that may be hurting your conversions with potential leads.

Mind if I share it with you here?

Email #3 (wait 3 days)



Email #4 (wait 5 days)

Who might be the best person to get in touch with at {{company_name}} to discuss website conversion strategy with?

Email #5 (wait 21 days)

Would now be a better time to discuss a few things I found on {{company_name}}'s website that might be hurting your conversions with potential customers?

Your communication is appreciated either way!

Coaches & Consultants Scripts

Ads

Email #1A

SL: quick question

Hey {{first_name}},

Came across your website the other day, very impressed by your testimonials - keep up the great work!

We recently scaled CASE STUDY our YouTube Ads Growth System.

Having gone through your website and offer, I'm confident we can bring similar results for you.

Open to hearing a few strategies I had in mind for you?

Email #1B

SL: quick question

Hey {{first_name}},

Came across your website the other day, very impressed by your testimonials - keep up the great work!

We recently CASE STUDY using our YouTube Growth System.

Open to hearing a few ideas I had in mind to help you do the same?

Email #1C

SL: quick question

Hey {{first_name}},

Was taking a look at your landing page and noticed you have some amazing testimonials - keep up the great work!

Are you looking to scale your coaching program in the next 3-6 months?

If so, I recorded a quick video explaining how we took CASE STUDY using our YouTube Growth System.

The video is loaded with tons of value for your program as well.

Mind if I share it here?

Email #2 (wait 4 days)

Hey {{first_name}},

I recorded a quick video explaining a funnel strategy that is working like clockwork to bring sales to coaching programs like yours.

Is this email the best place to send it to?

Email #3 (wait 3 days)

The reason I reached out the other day is because we recently helped XYZ using our YouTube Growth System.

We guarantee GUARANTEE

Mind if I share a quick video explaining further?

Email #3B

The reason I reached out the other day is because I'm confident we can help you 2x your monthly booked calls within 60 days, or you get your money back.

I recorded a quick video to show you exactly how, mind if I share it with you here?

Email #4 (wait 5 days)



Email #5 (wait 21 days)

checking in...

Hey {{first_name}},

Might now be a better time to discuss the huge potential YouTube Ads has for your coaching business?

Give me 10 minutes this week and I guarantee you will walk away with a ton of value on how to scale your coaching offer using YouTube ads.

Your communication is appreciated either way.

YouTube Content

EMAIL 1:

SL: quick question

Hey {{firstName}},

As a coach, I'm sure you're looking to grow your brand to generate more inbound leads.

We can help you add 10-50k in deals to your sales pipeline by growing a YouTube channel for you.

CASE STUDY OR GUARANTEE

Open to discussing how we can help you do something similar?

EMAIL 1B:

SL: quick question

Hey {{firstName}},

As a coach, I'm sure you're looking to grow your brand on social media.

Curious, are you looking for someone to help you grow a YouTube channel?

CASE STUDY OR GUARANTEE, and I'm confident we can help you do something similar.

EMAIL 1C:

SL: DFY YouTube content for {{Company_name}}

Hey {{firstName}},

Noticed you're a key decision maker at {{companyName}}.

We can help you grow a following on YouTube with our Youtube Growth Process.

We'll script, edit, and publish the videos for you, all you need to do is sit down and record them.

Mind if I share a video outline I put together for you based on your website?

EMAIL 1D:

SL: {{first_name}} // YOUR NAME - Intro

Hey {{firstName}},

As the founder of {{companyName}}, I imagine you're looking to expand your reach on social channels like YouTube.

I put together a sample YouTube video outline for you based on your website, mind if I share the outline with you here?

EMAIL 2 (wait 4 days):

We can help you become an authority figure on YouTube with our Agency YouTube Growth Process.

We'll script, edit, and publish the videos for you, all you need to do is sit down and record them.

CASE STUDY, and I'm confident we can help you do something similar on agency topics.

Mind if I share a sample video outline with you here based on your website?

EMAIL 2B:

We can help you add 10-50k in deals to your sales pipeline by growing a YouTube channel for you.

Our Agency YouTube Growth System will establish you as an authority figure in your space, bringing more inbound deals into your pipeline as a result.

We'll script, edit, and publish the videos for you, all you need to do is sit down and record them.

Would you be open to a quick call to discuss a YouTube strategy I had in mind for you?

EMAIL 3 (wait 3 days):

I recorded a quick video explaining how we can help you become an authority figure by growing a YouTube channel for you.

Mind if I share the video with you here?

EMAIL 3B:

I recorded a quick video explaining how we can add 10-50k in deals to your pipeline by growing a YouTube channel for you.

Mind if I share the video with you here?

EMAIL 4 (wait 5 days):

Who might be the best person to get in touch with at {{companyName}} to discuss Youtube growth strategy?

EMAIL 4B:



EMAIL 5 (wait 21 days):

Would now be a better time to discuss how we can add 10-50k in deals to your pipeline by growing a YouTube channel for you?

Your communication would be appreciated either way!

Social Media Management/Content

Email #1A

quick question

Hey {{first_name}},

As a coach, I'm sure you're looking to grow your brand on social media.

Curious, are you looking for a content agency to grow your personal brand on social media?

We'll create short-form videos and social posts you can use to generate more clients from your social media profiles.

Let me know if you'd be open to hearing a social media strategy I had in mind for you.

Email #1B

Quick question

Hey {{first_name}},

Came across your website the other day, very impressed by your testimonials - keep up the great work!

We can establish you as an authority in your niche by growing your social media pages - and attract inbound leads to your program as a result.

CASE STUDY OR GUARANTEE

I had a content strategy in mind for you - mind if I share a quick video explaining further?

Email #1C

quick question

Hey {{firstName}},

Came across your website the other day, very impressed by your testimonials - keep up the great work!

We can help you book 15 inbound sales calls in the next 30 days from your social media pages, guaranteed or you don't pay.

I had a few content strategies in mind for you - mind if I share them here?

Email #1D

quick question

Hey {{prospect.first_name}},

Amazing work with {{company_name}}!

I had a few content strategies in mind that can help you book 15 inbound sales calls each month for your program.

Mind if I share a quick video explaining further?

Email #2A (wait 4 days)

We can help {{companyName}} book 15 inbound sales calls for your program each month by growing your presence on social media.

CASE STUDY / GUARANTEE

Had some content strategies I wanted to run by you, mind if I share them with you here?

Email #2B

Following up here about booking 15 inbound sales calls per month for your program all from social media.

CASE STUDY / GUARANTEE

Are you open to discussing some content strategies I had for you on a quick call?

Email #3 (wait 3 days)

Hey {{prospect.first_name}},

I recorded a quick video going over a few content strategies I had in mind for {{companyName}}.

Mind if I share it with you here?

Email #3B (wait 3 days)

Hey {{prospect.first_name}},

Who might be the best person to get in touch with at {{company.name}} to discuss a few content strategies I had for you?

Email #4 (Wait 5 days)



Email 5 (wait 21 days)

SUBJECT: checking in...

Hey {{prospect.first_name}},

Might now be a better time to discuss how we can help {{companyName}} book 15 inbound sales calls for your program each month by growing your presence on social media?

Your communication is appreciated either way!

Short Form Content

EMAIL 1:

SL: quick question

Hi {{first_name}},

As the founder of a coaching program, I imagine you're looking to grow your personal brand to attract new business.

We can help you create and distribute 60 short form content pieces a month across TikTok, YouTube Shorts and Instagram Reels.

We recently did this for XYZ, and they signed X high ticket clients in Y timeframe as a result.

Any interest in discussing further?

EMAIL 1B:

SL: Quick question

Hi {{First_name}},

Was checking out your website - really impressed by your student testimonials!

We can help you build your personal brand on YouTube, TikTok, and Instagram with our Short Form Flywheel System.

Give me just 2 hours of your time, and we'll record enough footage to create 60 pieces of content each month - fully done-for-you.

Mind if I share a few example clips with you here?

EMAIL 1C:

SL: {{first_name}} // YOUR NAME - intro

Hi {{first_name}},

Was checking out your website - really impressed by your student testimonials!

Curious, are you looking for someone to help you create and distribute short-form content across TikTok, YouTube and Instagram?

EMAIL 1D:

SL: short-form content for {{company_name}}

Hi {{first_name}},

Amazing work with {{company_name}}.

We can help you create 60 short form content pieces a month across TikTok, YouTube and Instagram so you become the authority figure in your niche, attracting high ticket clients to you as a result.

Mind if I share a few example content pieces we've created recently to see if it makes sense to discuss further?

EMAIL 2A (wait 4 days):

The reason I reached out the other day is because we can help you become an authority figure in your niche with our Content Flywheel System.

Give me just 2 hours of your time a month, and we'll record enough footage to create 60 pieces of content - fully done-for-you.

We'll edit the clips, write the hooks, post them, and optimize them for SEO - all you need to do is show up to our monthly calls.

Mind if I share a few examples of our most recent clips with you here?

EMAIL 2B:

We can help you become an authority figure in your niche with our Content Flywheel System.

All you need to do is show up to a 2-hour call each month so we can get footage, then my team will create 60 pieces of short form content fully DFY - meaning we edit, optimize and distribute the clips for you.

(insert a case study or guarantee here)

Open to discussing how we can help you do something similar?

EMAIL 3 (wait 3 days):

I put together a reel of a few short-form content pieces we made for a few of our coaching clients.

Mind if I share them with you here?

EMAIL 3B:

I recorded a quick video explaining how our Short Form Content Flywheel can help you become an authority figure and sign more clients as a result.

Mind if I share the video with you here?

EMAIL 4 (wait 5 days):

Who might be the best person to get in touch with at {{company_name}} to discuss short form content strategy?

EMAIL 4B:



EMAIL 5:

Hi {{first_name}},

Might now be a better time to discuss how our Short Form Content Flywheel can help you book more inbound sales calls each month on autopilot?

Ghostwriting

EMAIL 1:

SUBJECT: quick question

Hi {{first_name}},

As a coach, I'm sure you're looking to grow your personal brand on social media to attract new students.

I can grow your personal Twitter account to 10k followers in the next 90 days - fully guaranteed or you don't pay.

Open to learning how I can help you generate new business from Twitter?

EMAIL 1B:

SUBJECT: quick question

Hi {{first_name}},

Really impressed by your program - you have great testimonials on your site!

I can help you book 10-15 sales calls each month from Twitter - 100% organically.

You're even guaranteed to hit 10 calls in 30 days, or we work until you do.

Open to learning more?

P.S. - We handle all of the content creation for you - you just have to engage with your new followers.

EMAIL 1C:

SUBJECT: looking to grow on Twitter?

Hi {{first_name}},

As the founder of {{company_name}}, I'm sure you're looking to grow on social media to attract new leads to your program.

Curious, if I can help you add 10k Twitter followers in the next 90 days, fully guaranteed, would that be worth learning more about?

EMAIL 1D:

SUBJECT: {{First_name}} // YOUR NAME - intro

Hi {{first_name}},

Amazing work with {{company_name}}.

I can help you grow your personal Twitter account to 10k followers in the next 90 days, and generate inbound leads for your program as a result.

I even guarantee you'll add 10k followers in under 90 days, or I'll work for free until you hit that number.

Would you be open to a quick call to discuss a few Twitter growth strategies I had for you?

EMAIL 2 (wait 4 days):

Following up about helping you add 10k Twitter followers in the next 90 days.

I even guarantee you'll add 10k followers in under 90 days, or I'll work for free until you hit that number.

Plus, I handle all of the content creation for you so you can focus on engaging with your new followers.

Open to learning more?

EMAIL 2B:

I can help you add 10k Twitter followers in the next 90 days, fully guaranteed, inside my Twitter Accelerator Program.

CASE STUDY

Mind if I share a few ideas I had to help you do the same?

P.S. - I guarantee you add 10k followers within 90 days or I work until you do.

EMAIL 3 (wait 3 days):

I recorded a quick video explaining how I can help you add 10k Twitter followers in the next 90 days, fully guaranteed.

Mind if I share the video with you here?

EMAIL 3B:

I recorded a quick video explaining how I can help you book 10-15 new sales calls each month from Twitter alone.

Mind if I share it with you here?

EMAIL 4 (wait 5 days):



EMAIL 5 (wait 21 days):

Would now be a better time to discuss how I can help you add 10k Twitter followers in the next 90 days?

I even guarantee you add 10k followers within 90 days or I work until you do.

Let me know if you're interested in learning more!

Funnel Building & Launches

Email #1A

quick question

Hey {{prospect.first_name}},

Came across your content the other day, looks like you've built a really loyal following - keep up the great work!

Would you be interested to hear how we can help you book 25 calls in 90 days for your program or your money back?

Email #1B

quick question

Hey {{prospect.first_name}},

Was taking a look at your landing page and noticed you have some amazing testimonials - keep up the great work!

We can help you book 25 calls with your dream clients in 90 days using our Product Launch System.

If we don't get you 25 calls in 90 days, you get a full refund.

Would you be interested in discussing this further?

Email #1C

Hey {{prospect.first_name}},

Came across your content on Instagram the other day, looks like you've built a really loyal following - keep up the great work!

We can help you scale your program by adding 25 qualified sales calls to your calendar in 90 days.

If we don't book 25 calls for you, you don't have to pay.

Mind if I share a quick video explaining how it works?

Email #1D

quick question

Hey {{prospect.first_name}},

Was taking a look at your landing page and noticed you have some amazing testimonials - keep up the great work!

We help thought leaders and experts book 25 calls in 90 days for their high ticket offers using our Product Launch System.

If we don't generate 25 calls for you in 90 days, you don't have to pay.

Is this something you'd be interested in discussing further?

Email #2 (wait 4 days)

We help thought leaders scale their high ticket offers by booking 25 calls on their calendars in 90 days.

We're so confident in our strategy that if we don't book 25 calls for you in 90 days, you don't pay.

Do you have 9 minutes for a quick call to discuss further?

Email #2B

The reason I reached out the other day is because we can book 25 qualified calls on your calendar in the next 90 days with our Blue Ocean Growth Strategy.

We recently helped a Business Coach increase their monthly revenue by 487% with this strategy, and we can help you too.

Do you have 9 minutes for a call to discuss further?

Email #3 (wait 3 days)

I recorded a quick video explaining how our Blue Ocean Growth Strategy can help you book 25 qualified calls in 90 days for your program.

Mind if I share it with you here?

Email #3B

I recorded a quick video explaining how our Blue Ocean Growth Strategy can help scale your program to an 8-figure run rate.

Mind if I share it with you here?

Email #4 (wait 5 days)



Email #4B

Hey {{prospect.first_name}},

Would it be the world's worst idea to discuss how we can guarantee 25 qualified sales calls on your calendar in the next 90 days?

Email #5 (wait 21 days)

checking in...

Hey {{prospect.first_name}},

Might now be a better time to discuss how we can book 25 qualified calls on your calendar in the next 90 days with our Blue Ocean Growth Strategy?

If we don't generate 25 calls for you in 90 days, you don't have to pay.

Your communication is appreciated either way.

Local Business Scripts

Web Design

Email #1A

SL: quick question

Hi {{name}},

Was checking out {{company_name}}'s website and noticed a few things that might be hurting your conversion rate with potential customers.

I recorded a video explaining a few changes you can make to your website to book more inbound calls, mind if I share it with you here?

Let me know your thoughts either way.

Email #1B

SL: quick question

Hi {{name}},

Was checking out {{company_name}}'s website and noticed a few things that might be hurting your conversion rate with potential customers.

I recorded a video breaking down the causes and how to fix them, mind if I share it with you here?

Let me know your thoughts either way.

Email #2 (wait 4 days)

I went ahead and recorded a video discussing a strategy you can use to increase your website conversions with potential customers.

Should I share it with you here, or are you lucky enough to have someone handling your marketing for you?

Email #2B (wait 4 days)

I went ahead and recorded a video going over a few things I noticed on {{company_name}}'s website that may be hurting your conversions.

Mind if I share it with you here?

Email #3 (wait 3 days)



Email #4 (wait 5 days)

Who might be the best person to get in touch with at {{company_name}} to discuss website conversion strategy with?

Email #5 (wait 21 days)

Would now be a better time to discuss a few things I found on {{company_name}}'s website that might be hurting your conversions with potential customers?

Your communication is appreciated either way!

SEO

EMAIL 1:

SUBJECTS: more {{insert case type}} clients

Hi {{first_name}},

Was looking for {{business types}} in {{City}} and came across your website - impressed by your reviews.

Reaching out because we recently helped CLIENT sign an extra X (insert client type) clients last month - and I'm confident we can help you see similar results.

We even guarantee you'll get at least X new (client types) a month, or else you don't pay.

Open to learning more?

EMAIL 1B:

SUBJECT: {{insert case type}} clients

Hi {{first_name}},

Was looking for {{business types}} in {{City}} and came across your website - impressed by your reviews.

Just reaching out because we can bring you an additional 15 {{insert client type}} clients each month all without spending a penny on ads.

We'll generate the leads for you, then convert them into signed clients - 100% handsfree on your end.

Interested in discussing further?

EMAIL 1C:

SUBJECT: want more {{insert client type}} clients?

Hi {{first_name}},

We have 10 {{insert client}} leads we're looking to pass off to a (business type) business - do you know anyone who might be interested?

EMAIL 1D:

{{first_name}} // CLIENT NAME - Intro

Hi {{first_name}},

Noticed you're one of the top {{business types}} in {{City}} so wanted to reach out.

If we can get you 15 extra {{insert client type}} clients each month, without spending a single penny on ads - would you be interested in learning more?

We even guarantee you'll get 15 extra clients per month or you don't pay.

--

EMAIL 2 (wait 4 days):

We can bring you 15 extra {{insert client type}} clients each month without spending a penny on ads using our Local Business Growth System.

We helped X sign Y new clients last month without relying on billboards or TV, and I'm confident we can help you too.

Mind if I send over a few marketing strategies I had in mind for you?

EMAIL 2B:

I can bring you 15 extra {{insert client type}} clients each month, all without spending a penny on ads - guaranteed or you don't pay.

Instead of relying on TV, radio or billboards, our system will generate leads straight to your website, then we'll convert those leads into paying clients.

Would you be open to learning more?

EMAIL 3 (wait 3 days)

Who might be the best person to get in touch with at your company to discuss signing more {{insert case}} clients?

EMAIL 3B:

I recorded a quick video explaining how we can bring you 15 extra {{insert client type}} clients each month, without spending a penny on ads - guaranteed or you don't pay.

Mind if I share the video here?

EMAIL 4 (wait 5 days):



EMAIL 5 (wait 21 days):

Would now be a better time to discuss how we can bring you 15 extra {{insert case type}} clients each month, guaranteed or you don't pay?

Let me know if you'd be open to discussing further.

Google Ads (PPC Lead Gen)

EMAIL 1:

SUBJECTS: more {{insert case type}} clients

Hi {{first_name}},

Was looking for {{business types}} in {{City}} and came across your website - impressed by your reviews.

Reaching out because we recently helped CLIENT sign an extra X (insert client type) clients last month - and I'm confident we can help you see similar results.

We even guarantee you'll get at least X new (client types) a month, or else you don't pay.

Open to learning more?

EMAIL 1B:

SUBJECT: {{insert case type}} cases

Hi {{first_name}},

Was looking for {{business types}} in {{City}} and came across your website - impressed by your reviews.

Just reaching out because we can bring you an additional 15 {{insert client type}} clients each month - guaranteed or you don't pay.

We'll generate the leads for you, then convert them into signed clients - 100% handsfree on your end.

Interested in discussing further?

EMAIL 1C:

SUBJECT: want more {{insert client type}} clients?

Hi {{first_name}},

We have 10 {{insert client}} leads we're looking to pass off to a (business type) business - do you know anyone who might be interested?

EMAIL 1D:

{{first_name}} // CLIENT NAME - Intro

Hi {{first_name}},

Noticed you're one of the top {{business types}} in {{City}} so wanted to reach out.

If we can get you 15 extra {{insert client type}} clients each month, without TV ads, billboards, or word of mouth - would you be interested in learning more?

We even guarantee you'll get 15 extra clients per month or you don't pay.

--

EMAIL 2 (wait 4 days):

We can bring you 15 extra {{insert client type}} clients each month with our Local Business Growth System.

We helped X sign Y new clients last month without relying on billboards or TV, and I'm confident we can help you too.

Mind if I send over a few marketing strategies I had in mind for you?

EMAIL 2B:

I can bring you 15 extra {{insert client type}} clients each month, guaranteed or you don't pay.

Instead of relying on TV, radio or billboards, our system will generate leads straight to your website, then we'll convert those leads into paying clients.

Would you be open to learning more?

EMAIL 3 (wait 3 days)

Who might be the best person to get in touch with at your company to discuss signing more {{insert case}} clients?

EMAIL 3B:

I recorded a quick video explaining how we can bring you 15 extra {{insert client type}} clients each month, guaranteed or you don't pay.

Mind if I share the video here?

EMAIL 4 (wait 5 days):



EMAIL 5 (wait 21 days):

Would now be a better time to discuss how we can bring you 15 extra {{insert case type}} clients each month, guaranteed or you don't pay?

Let me know if you'd be open to discussing further.

Social Media Content

Email #1A

quick question

Hey {{prospect.first_name}},

Always great seeing businesses thrive here in {{cit}}, keep up the great work with {{companyName}}!

Curious, are you looking for a local content agency to create content for {{companyName}}?

We'll create short-form videos and social posts you can use to generate more clients from your social media profiles.

Let me know if you'd be open to meeting over a cup of coffee to discuss some content strategies I had for you - J&B is a favorite of mine.

Email #1B

XYZ for a coffee, {{name}}?

Hey {{prospect.first_name}},

Love connecting with fellow business owners here in {{city}} - keep crushing it with {{companyName}}!

We can help {{companyName}} create engaging social media content that will drive more conversions from your social profiles.

We recently helped XYZ make an extra 50k in 2022 by creating content for their marketing efforts, and I'm confident we can do something similar for you.

I had a content strategy in mind for you - would you be open to connecting for a quick coffee at XYZ on Main Street so I can share it with you?

Email #1C

XYZ for a drink, {{name}}?

Hey {{firstName}},

Came across {{companyName}}'s website doing a search for local businesses in {{city}} - keep up the great work!

We can create video content you can feature on your website, social media pages, and ads - helping you convert more customers as a result.

I had a few content strategies for you based on your website. Would you be open to discussing over a cocktail at XYZ Bar on ABC street any night this week?

Email #1D

quick question

Hey {{prospect.first_name}},

Came across {{companyName}}'s website doing a search for businesses in {{City}} - keep up the great work!

Based on your website, I had a few content strategies in mind that can help you leave a great first impression on potential customers.

Would you be open to grabbing a drink at XYZ bar any night this week so I can share them with you?

Email #2A (wait 4 days)

The reason for my email the other day is because we can help {{companyName}} leave a great first impression on potential customers in {{city}} by creating professional-quality social media content for you.

You'll be able to feature this content on your website, social media pages, and ads, giving potential customers a better idea of how you can help them.

Had some content strategies I wanted to run by you, would you be open to discussing over a coffee at XYZ on ABC Street?

Email #2B

We can help you leave a better impression on local customers in {{city}} with professionally-done social media content.

We'll shoot content featuring your business and your happy customers, and you can use these videos on your website, social media, and in ads.

Are you open to discussing some content strategies I had for you over a coffee this week?

ABC over on XYZ Street is my personal favorite- let me know if that works with you.

Email #3 (wait 3 days)

Hey {{prospect.first_name}},

I wanted to share a few content strategies I had in mind for {{companyName}}.

Open to grabbing a drink at XYZ bar on ABC Ave any night this week so I can share them with you?

Email #3B (wait 3 days)

Hey {{prospect.first_name}},

Who might be the best person to get in touch with at {{company.name}} to discuss a few content strategies I had for you?

Email #4 (Wait 5 days)



Email 5 (wait 21 days)

SUBJECT: checking in...

Hey {{prospect.first_name}},

Might now be a better time to discuss how we can help you leave a better impression on customers here in {{City}} with professionally-made social media content?

If so, let me know if you're open to grabbing a coffee at XYZ on Main Street any day this week to discuss.

Video Production

Email #1A

quick question

Hey {{prospect.first_name}},

Always great seeing other businesses thrive here in Lubbock, keep up the great work with {{companyName}}!

Curious, are you looking for a local video production agency to create content for {{companyName}}?

We'll create short-form engaging videos you can use to generate more conversions from your marketing campaigns.

Let me know if you'd be open to meeting over a cup of coffee to discuss some video strategies I had for you - J&B is a favorite of mine.

Email #1B

XYZ for a coffee, {{name}}?

Hey {{prospect.first_name}},

Love connecting with fellow business owners here in {{city}} - keep crushing it with {{companyName}}!

We can help {{companyName}} create studio-quality short form videos that will drive more conversions from your marketing campaigns.

We recently helped XYZ make an extra 50k in 2022 by creating videos for their marketing efforts, and I'm confident we can do something similar for you.

I had a video strategy in mind for you - would you be open to connecting for a quick coffee at XYZ on Main Street so I can share it with you?

Email #1C

XYZ for a drink, {{name}}?

Hey {{firstName}},

Came across {{companyName}}'s website doing a search for local businesses in {{city}} - keep up the great work! I run a video production agency here.

We can shoot studio-quality video content you can feature on your website, social media pages, and ads - helping you convert more customers as a result.

I had a few video strategies for you based on your website. Would you be open to discussing over a cocktail at XYZ Bar on ABC street any night this week?

Email #1D

quick question

Hey {{prospect.first_name}},

Came across {{companyName}}'s website doing a search for businesses in {{City}} - keep up the great work! I run a video production agency here.

Based on your website, I had a few video strategies in mind that can help you leave a great first impression on potential customers.

Would you be open to grabbing a drink at XYZ bar any night this week so I can share them with you?

Email #2A (wait 4 days)

The reason for my email the other day is because we can help {{companyName}} leave a great first impression on potential customers in {{city}} by creating short-form video content for you.

You'll be able to feature this content on your website, social media pages, and ads, giving potential customers a better idea of how you can help them.

Had some video strategies I wanted to run by you, would you be open to discussing over a coffee at XYZ on ABC Street?

Email #2B

We can help you leave a better impression on local customers in {{city}} with studio-quality video content.

We'll shoot videos featuring your business and your happy customers, and you can use these videos on your website, social media, and in ads.

Are you open to discussing some video strategies I had for you over a coffee this week?

ABC over on XYZ Street is my personal favorite- let me know if that works with you.

Email #3 (wait 3 days)

Hey {{prospect.first_name}},

I wanted to share a few video content strategies I had in mind for {{companyName}}.

Open to grabbing a drink at XYZ bar on ABC Ave any night this week so I can share them with you?

Email #3B (wait 3 days)

Hey {{prospect.first_name}},

Who might be the best person to get in touch with at {{company.name}} to discuss a few video content strategies I had for you?

Email #4 (Wait 5 days)



Email 5 (wait 21 days)

SUBJECT: checking in...

Hey {{prospect.first_name}},

Might now be a better time to discuss how we can help you leave a better impression on customers here in {{City}} with studio-quality video content?

If so, let me know if you're open to grabbing a coffee at XYZ on Main Street any day this week to discuss.

Agency Scripts

Lead Gen

EMAIL 1A

Subject: quick question

Hi {{name}},

Noticed you're a fellow agency owner - love what you've built with {{company_name}}!

Reaching out because we can add 5-10 qualified sales calls to your calendar each month - and we work 100% on performance.

Mind if I share a video going over an outreach strategy I had in mind for you?

EMAIL 1B

Subject: quick question, {{firstname}}

Hi {{name}},

Noticed you're a fellow agency owner - love what you've built with {{company_name}}!

We can add 5-10 qualified sales calls to your calendar each month - and we work 100% on performance, so you only pay for qualified meetings that show to the call.

Open to a quick call to walk through an outreach strategy I had in mind for you?

EMAIL 1C

Subject: quick question

Hi {{name}},

Noticed you're a fellow agency owner - love what you've built with {{company_name}}!

Curious, are you looking for more sales calls on your calendar without relying on referrals?

Email 2A (wait 3 days)

Following up here about adding 5-10 qualified calls to your calendar each month.

We work 100% on performance, so you only pay for meetings that are a good fit to work with you.

Open to seeing a quick video explaining how this works?

Email 2B

Following up here about adding 5-10 qualified calls to your calendar each month.

You'll be able to contact every one of your dream customers with our outreach, and we'll set meetings directly on your calendar for you.

Open to a quick call to learn more?

EMAIL 3 (wait 5 days)

I recorded a quick video explaining how we can book 5-10 calls on your calendar each month, 100% on performance.

Mind if I share it?

EMAIL 3B

I recorded a quick video explaining an outreach strategy you can use to sign 1 extra client each month - 100% on performance.

Open to learning more?

EMAIL 4 (wait 4 days)



EMAIL 5 (wait 21 days)

Would now be a better time to discuss how we can book 5-10 extra sales calls on your calendar each month?

Web Design

Email #1A

quick question

Hi {{name}},

Was checking out {{company_name}}'s website and noticed a few things that might be hurting your conversion rate.

I recorded a video explaining a few changes you can make to your website to book more inbound calls, mind if I share it with you here?

Let me know your thoughts either way.

Email #1B

quick question

Hi {{name}},

Was checking out {{company_name}}'s website and noticed a few things that might be hurting your conversion rate.

I recorded a video breaking down the causes and how to fix them, mind if I share it with you here?

Let me know your thoughts either way.

Email #2 (wait 4 days)

I went ahead and recorded a video discussing a strategy you can use to increase your website conversions.

Should I share it with you here, or are you lucky enough to have someone handling your marketing for you?

Email #2B (wait 4 days)

I went ahead and recorded a video going over a few things I noticed on {{company_name}}'s website that may be hurting your conversions.

Mind if I share it with you here?

Email #3 (wait 3 days)



Email #4 (wait 5 days)

Who might be the best person to get in touch with at {{company_name}} to discuss website conversion strategy with?

Email #5 (wait 21 days)

Would now be a better time to discuss a few things I found on {{company_name}}'s website that might be hurting your conversions with potential customers?

Your communication is appreciated either way!

SEO

EMAIL 1A

Subject: quick question

Hi {{first_name}},

Noticed you're a fellow agency owner - love what you've built with COMPANY!

Reaching out because we can add 5-10 qualified sales calls to your calendar each month by ranking your website higher on Google searches.

Mind if I share a video going over how this works?

EMAIL 1B

Subject: quick question, {{firstname}}

Hi {{first_name}},

Noticed you're a fellow agency owner - love what you've built with {{company_name}}!

We can add 5-10 qualified sales calls to your calendar each month without spending a penny on ads by ranking your website higher on Google searches.

Mind if I share a few things you can do to immediately rank your website higher?

EMAIL 1C

Subject: quick question

Hi {{first_name}},

Noticed you're a fellow agency owner - love what you've built with {{company_name}}!

Curious, are you looking for more inbound sales calls on your calendar without spending a cent on paid ads?

Email 2A (wait 4 days)

Following up here about adding 5-10 qualified calls to your calendar each month without spending a penny on paid ads.

We'll rank your website higher on Google keyword searches, and you'll start stealing leads from your competitors.

Open to seeing a quick video explaining how this works?

Email 2B

Following up here about adding 5-10 qualified calls to your calendar each month without spending a penny on ads.

We'll rank your website at the top of Google searches, and you'll book inbound sales calls as a result.

CASE STUDY

Open to a quick call to learn more?

EMAIL 3 (wait 3 days)

I recorded a quick video explaining how we can book 5-10 calls on your calendar each month without spending a penny on paid ads.

Mind if I share it?

EMAIL 3B

I recorded a quick video explaining an outreach strategy you can use to sign 1 extra client each month without spending a penny on paid ads.

Open to learning more?

EMAIL 4 (wait 5 days):



EMAIL 5 (wait 21 days):

Would now be a better time to discuss how we can book 5-10 extra sales calls on your calendar each month without spending a penny on ads?

YouTube Content

EMAIL 1:

SL: quick question

Hey {{firstName}},

As an agency owner, I'm sure you're looking to grow your brand to generate more inbound leads.

We can help you add 10-50k in deals to your sales pipeline by growing a YouTube channel for you.

CASE STUDY OR GUARANTEE

Open to discussing how we can help you do something similar?

EMAIL 1B:

SL: quick question

Hey {{firstName}},

Noticed you're a key decision maker at {{companyName}}.

Curious, are you looking for someone to help you grow a YouTube channel?

CASE STUDY OR GUARANTEE, and I'm confident we can help you do something similar.

EMAIL 1C:

SL: DFY YouTube content for {{Company_name}}

Hey {{firstName}},

Noticed you're a key decision maker at {{companyName}}.

We can help you grow a following on YouTube with our Youtube Growth Process.

We'll script, edit, and publish the videos for you, all you need to do is sit down and record them.

Mind if I share a video outline I put together for you based on your website?

EMAIL 1D:

SL: {{first_name}} // YOUR NAME - Intro

Hey {{firstName}},

As the founder of {{companyName}}, I imagine you're looking to expand your reach on social channels like YouTube.

I put together a sample YouTube video outline for you based on your website, mind if I share the outline with you here?

EMAIL 2 (wait 4 days):

We can help you become an authority figure on YouTube with our Agency YouTube Growth Process.

We'll script, edit, and publish the videos for you, all you need to do is sit down and record them.

CASE STUDY, and I'm confident we can help you do something similar on agency topics.

Mind if I share a sample video outline with you here based on your website?

EMAIL 2B:

We can help you add 10-50k in deals to your sales pipeline by growing a YouTube channel for you.

Our Agency YouTube Growth System will establish you as an authority figure in your space, bringing more inbound deals into your pipeline as a result.

We'll script, edit, and publish the videos for you, all you need to do is sit down and record them.

Would you be open to a quick call to discuss a YouTube strategy I had in mind for you?

EMAIL 3 (wait 3 days):

I recorded a quick video explaining how we can help you become an authority figure by growing a YouTube channel for you.

Mind if I share the video with you here?

EMAIL 3B:

I recorded a quick video explaining how we can add 10-50k in deals to your pipeline by growing a YouTube channel for you.

Mind if I share the video with you here?

EMAIL 4 (wait 5 days):

Who might be the best person to get in touch with at {{companyName}} to discuss Youtube growth strategy?

EMAIL 4B:



EMAIL 5 (wait 21 days):

Would now be a better time to discuss how we can add 10-50k in deals to your pipeline by growing a YouTube channel for you?

Your communication would be appreciated either way!

Short Form Content

EMAIL 1:

SL: quick question

Hi {{first_name}},

As the founder of an agency, I imagine you're looking to grow your personal brand.

We can help you create and distribute 60 short form content pieces a month across TikTok, YouTube Shorts and Instagram Reels.

We recently did this for XYZ, and they signed X high ticket clients in Y timeframe as a result.

Any interest in discussing further?

EMAIL 1B:

SL: Quick question

Hi {{First_name}},

As the founder of an agency, I imagine you're looking to grow your personal brand to generate more inbound leads.

We can help you build your personal brand on YouTube, TikTok, and Instagram with our Short Form Flywheel System.

Give me just 2 hours of your time, and we'll record enough footage to create 60 pieces of content each month - fully done-for-you.

Mind if I share a few example clips with you here?

EMAIL 1C:

SL: {{first_name}} // YOUR NAME - intro

Hi {{first_name}},

Noticed you're a fellow agency owner - love what you're doing with {{company_name}}!

Curious, are you looking for someone to help you create and distribute short-form content across TikTok, YouTube and Instagram?

EMAIL 1D:

SL: short-form content for {{company_name}}

Hi {{first_name}},

Amazing work with {{company_name}}.

We can help you create 60 short form content pieces a month across TikTok, YouTube and Instagram so you become the authority figure in your niche, attracting high ticket clients to you as a result.

Mind if I share a few example content pieces we've created recently to see if it makes sense to discuss further?

EMAIL 2A (wait 4 days):

The reason I reached out the other day is because we can help you become an authority figure in your niche with our Content Flywheel System.

Give me just 2 hours of your time a month, and we'll record enough footage to create 60 pieces of content - fully done-for-you.

We'll edit the clips, write the hooks, post them, and optimize them for SEO - all you need to do is show up to our monthly calls.

Mind if I share a few examples of our most recent clips with you here?

EMAIL 2B:

We can help you become an authority figure in your niche with our Content Flywheel System.

All you need to do is show up to a 2-hour call each month so we can get footage, then my team will create 60 pieces of short form content fully DFY - meaning we edit, optimize and distribute the clips for you.

(insert a case study or guarantee here)

Open to discussing how we can help you do something similar?

EMAIL 3 (wait 3 days):

I put together a reel of a few short-form content pieces we made for an agency owner similar to you.

Mind if I share them with you here?

EMAIL 3B:

I recorded a quick video explaining how our Short Form Content Flywheel can help you become an authority figure and sign more clients as a result.

Mind if I share the video with you here?

EMAIL 4 (wait 5 days):

Who might be the best person to get in touch with at {{company_name}} to discuss short form content strategy?

EMAIL 4B:



EMAIL 5:

Hi {{first_name}},

Might now be a better time to discuss how our Short Form Content Flywheel can help you book more inbound sales calls each month on autopilot?

Podcast Management/Creation

Email #1A

SUBJECT: podcast ideas for {{company_name}}

Hey {{first_name}},

Always enjoy connecting with fellow agency owners!

We can establish you as a top agency in your space by helping you launch a long-form video podcast.

You'll interview high-level guests on your show, then we'll use that content to create short-form videos for social media and your website to attract new customers.

Open to hearing a few podcast ideas I had in mind for you?

Email #1B

SUBJECT: {{First_name}} // YOUR NAME - Intro

Hi {{first_name}},

Love connecting with fellow agency owners- keep up the great work with {{company_name}}!

We can help {{companyName}} attract more clients by creating a Long-Form Podcast for you.

The podcast will be a medium to connect with high-level guests in your space, then we'll use the footage to create social media content to attract clients to your agency.

I had a content strategy in mind for you - open to a quick call so I can share them with you?

Email #1C

SUBJECT: quick question

Hi {{firstName}},

Amazing work with {{company_name}}!

Curious, are you looking to start a podcast for your agency?

INSERT CASE STUDY

I had a few ideas to help do the same - mind if I share them with you here?

Email #1D

SUBJECT: does {{company_name}} have a podcast?

Hi {{first_name}},

Always enjoy connecting with fellow agency owners - love the case studies on your website!

Based on your website, I had a few ideas in mind to position {{companyName}} as a leading agency in your space.

Mind if I share a quick video explaining further?

Email #2A (wait 4 days)

The reason for my email the other day is because we can help {{companyName}} leave a great first impression on potential clients by creating a long-form podcast for you.

You'll be able to feature the podcast content on your website, social media pages, and ads, giving customers a better idea of how you can help them.

Plus, you'll be able to invite high-level guests and local officials on the podcast to make a connection with them.

Had a few ideas for a podcast I wanted to run by you, mind if I share a video explaining further?

Email #2B

We can help you leave a better impression on potential clients with a long-form video podcast.

We'll help you produce a podcast featuring you and high-level guests, and you can use the content for your website, social media, and in ads.

The podcast itself will help you grow your rolodex of connections, and the content will drive new business for your agency.

Are you open to discussing some ideas I had for you on a quick call?

Email #3 (wait 3 days)

I recorded a video going over a few podcast strategies I had in mind for {{companyName}}.

Mind if I share it with you here?

Email #3B (wait 3 days)

Hey {{prospect.first_name}},

Who might be the best person to get in touch with at {{company.name}} to discuss producing a podcast for your agency?

Email #4 (Wait 5 days)



Email 5 (wait 21 days)

SUBJECT: checking in...

Hey {{first_name}},

Might now be a better time to discuss how we can help you leave a better impression on potential clients with a long-form video podcast?

Your communication is appreciated either way!

Ads

Email #1A

quick question

Hey {{first_name}},

Amazing work with {{company_name}}.

Would you be interested to hear how we can help you book 25 calls in 90 days for your program or your money back?

Email #1B

quick question

Hey {{prospect.first_name}},

Was taking a look at your landing page and noticed you have some amazing case studies - keep up the great work!

We can help you book 25 calls with your dream clients in 90 days using our Blue Ocean Growth Strategy.

If we don't get you 25 calls in 90 days, you get a full refund.

Would you be interested in discussing this further?

Email #1C

SL: 25 calls in 90 days, guaranteed

Hey {{prospect.first_name}},

Amazing work with {{company_name}}!

We can help you scale your agency by adding 25 qualified sales calls to your calendar in 90 days.

If we don't book 25 calls for you, you don't have to pay.

Mind if I share a quick video explaining how it works?

Email #1D

quick question

Hey {{prospect.first_name}},

As the owner of {{company_name}}, I'm sure you're looking for more qualified calls on your calendar.

We help agencies book 25 calls in 90 days using our Blue Ocean Growth Strategy.

If we don't generate 25 calls for you in 90 days, you don't have to pay.

Is this something you'd be interested in discussing further?

Email #2 (wait 4 days)

We help agency owners scale by booking 25 calls on their calendars in 90 days.

We're so confident in our strategy that if we don't book 25 calls for you in 90 days, you don't pay.

Do you have 9 minutes for a quick call to discuss further?

Email #2B

The reason I reached out the other day is because we can book 25 qualified calls on your calendar in the next 90 days with our Blue Ocean Growth Strategy.

CASE STUDY GOES HERE - if you don't have one, use a guarantee

Do you have 9 minutes for a call to discuss further?

Email #3 (wait 3 days)

I recorded a quick video explaining how our Blue Ocean Growth Strategy can help you book 25 qualified calls in 90 days for your agency.

Mind if I share it with you here?

Email #3B

I recorded a quick video explaining how our Blue Ocean Growth Strategy can help scale your agency to an 8-figure run rate.

Mind if I share it with you here?

Email #4 (wait 5 days)



Email #4B

Hey {{prospect.first_name}},

Would it be the world's worst idea to discuss how we can guarantee 25 qualified sales calls on your calendar in the next 90 days?

Email #5 (wait 21 days)

checking in...

Hey {{prospect.first_name}},

Might now be a better time to discuss how we can book 25 qualified calls on your calendar in the next 90 days with our Blue Ocean Growth Strategy?

If we don't generate 25 calls for you in 90 days, you don't have to pay.

Your communication is appreciated either way.

Ghostwriting

EMAIL 1:

SUBJECT: quick question

Hi {{first_name}},

As the founder of {{company_name}}, I'm sure you're looking to grow your personal brand on social media to attract new business.

I can help you grow your personal Twitter account to 10k followers in the next 90 days - fully guaranteed or I work until you do.

I've grown my own Twitter to X followers in Y, and have generated X in sales from my following fully organically.

Open to learning how I can help you generate new business from Twitter?

EMAIL 1B:

SUBJECT: quick question

Hi {{first_name}},

Amazing work with {{company_name}}.

I can grow your personal Twitter account to 10k followers in the next 90 days - and generate tons of inbound interest in your agency as a result.

I've grown my own Twitter from 0 to X followers in the past X time - and I'll use the growth strategies I used to grow your profile too.

Open to learning more?

P.S. - We handle all of the content creation for you - you just have to engage with your new followers.

EMAIL 1C:

SUBJECT: looking to grow on Twitter?

Hi {{first_name}},

As the founder of {{company_name}}, I'm sure you're looking to grow on social media to attract new business.

Curious, if I can help you add 10k Twitter followers in the next 90 days, fully guaranteed, would that be worth learning more about?

EMAIL 1D:

SUBJECT: {{First_name}} // YOUR NAME - intro

Hi {{first_name}},

Amazing work with {{company_name}}.

I can help you grow your personal Twitter account to 10k followers in the next 90 days, and generate inbound leads for your business as a result.

I even guarantee you'll add 10k followers in under 90 days, or I'll work for free until you hit that number.

Would you be open to a quick call to discuss a few Twitter growth strategies I had for you?

EMAIL 2 (wait 4 days):

Following up about helping you add 10k Twitter followers in the next 90 days.

I even guarantee you'll add 10k followers in under 90 days, or I'll work for free until you hit that number.

Plus, I handle all of the content creation for you so you can focus on engaging with your new followers.

Open to learning more?

EMAIL 2B:

I can help you add 10k Twitter followers in the next 90 days, fully guaranteed, inside my Twitter Accelerator Program.

CASE STUDY

Mind if I share a few ideas I had to help you do the same?

P.S. - I guarantee you add 10k followers within 90 days or I work until you do.

EMAIL 3 (wait 3 days):

I recorded a quick video explaining how I can help you add 10k Twitter followers in the next 90 days, fully guaranteed.

Mind if I share the video with you here?

EMAIL 3B:

I recorded a quick video explaining the blueprint I used to grow my own Twitter account from 0 to X followers in under Y time.

Mind if I share the video with you here?

EMAIL 4 (wait 5 days):



EMAIL 5 (wait 21 days):

Would now be a better time to discuss how I can help you add 10k Twitter followers in the next 90 days in my Twitter Accelerator program?

I even guarantee you add 10k followers within 90 days or I work until you do.

Let me know if you're interested in learning more!

