CALL FOR PAPER

THE 5TH INTERNATIONAL STUDENT RESEARCH CONFERENCE ON ECONOMICS AND BUSINESS (SR-ICYREB 2026)

Theme: Sustainability, Digital Transformation, and Global Economic Transitions

With the objective of fostering academic synergy, strengthening scientific research collaboration, and enhancing the professional capacity of young scholars both regionally and internationally, **University of Economics Ho Chi Minh City (UEH)** is proud to serve as the host for **the 5th International Student Research Conference on Economics and Business (SR-ICYREB 2026)**.

Scheduled for October 2026, this conference is jointly organized by the University of Economics Ho Chi Minh City; National Economics University; Foreign Trade University; Thuongmai University; Banking Academy; VNU University of Economics and Business, Academy of Finance; University of Economics - The University of Da Nang, Hue University - University of Economics; Vietnam National University HCM, University of Economics and Law and Phenikaa University.

SR-ICYREB 2026 specifically aims to cultivate a professional environment for student-led academic exchange, including those from international partner institutions, providing a platform to share research findings, exchange experience, and enhance cooperation in the face of international integration.

Theme : Sustainability, Digital Transformation, and Global Economic Transitions
Date : October 9-10, 2026
Location : University of Economics Ho Chi Minh City, Campus B
279 Nguyen Tri Phuong St., Ward Dien Hong, Ho Chi Minh City (hybrid mode)

CONFERENCE THEME

SR-ICYREB 2026 welcomes paper submissions in English from research students and/or student groups of higher education institutions in economics, business, finance, and management. Under the theme "Sustainability, Digital Transformation, and Global Economic Transitions", the topics of the 2026 conference include (but are not limited to):

- **Global economics and development in a changing world:** Climate economics and green growth, energy transition and renewable energy economics, industrial policy in the green transition, trade fragmentation and geopolitical risks, inequality, gender economics, and inclusive growth, public debt sustainability and fiscal reform, biodiversity economics and natural capital accounting ;
- **Sustainable business and green transformation:** Climate change mitigation and adaptation strategies, green finance, ESG investing, carbon pricing, circular economy and resource efficiency, sustainable supply chains and logistics, net-zero strategies and decarbonization pathways, social impact investment and blended finance;
- **Consumer behavior and market dynamics in the digital age:** Digital consumer behavior, green consumption and sustainable lifestyles, influencer marketing and social commerce, data-driven marketing and personalization;

- **Digital economy, AI, and technological innovation:** Artificial intelligence in business decision-making, Machine learning in finance and risk management, platform economics and digital marketplaces, gig economy and labor market transformation, digital transformation and organizational change, industry 4.0 and smart manufacturing;
  Sustainable finance and financial innovation: Sustainable banking and green credit, digital currencies, fintech innovation and financial inclusion, venture capital, startups, and innovation ecosystems;
- **Management, governance, and organizational transformation:** AI-driven management and digital leadership, sustainable human resource management, hybrid work, remote work, and organizational culture, innovation management and corporate entrepreneurship, crisis management and organizational resilience;
- **Emerging topics and interdisciplinary research:** Climate-health nexus and economic impacts, urban resilience and smart cities, food security and sustainable agriculture, platform regulation and digital competition policy, and technology adoption in developing economies.

PUBLICATION OPPORTUNITIES

All abstracts/papers accepted and presented at SR-ICYREB 2026 will be published in the conference proceedings with an associated ISBN.

KEY DATES

Call for Paper announcement	March 17, 2026
Full paper submission deadline	March 17, 2026 - August 07, 2026
Registration deadline	September 18, 2026
Conference dates	October 9-10, 2026

PARTICIPATION FEES

In-Person Attendance at UEH	
Students from SR-ICYREB Co-organizers	250,000 VND
International students (from partner institutions of Co-organizers)	Sponsored by UEH
Students from other institutions	500,000 VND
Publication Only (Non-attending Authors): *This fee applies to students whose papers are accepted for the Conference Proceedings but do not attend the event in person*	
Students from SR-ICYREB Co-organizers	250,000 VND / paper
Students from other institutions	500,000 VND / paper

Registration fee includes the abstract book and other conference materials. It also includes coffee breaks during the conference. Accommodation is not included.

BEST PAPER AWARDS

All papers will be considered for the Best Paper Awards.

SUBMISSION GUIDELINES

- Full papers submitted must not exceed 10,000 words, including references and appendix presented on A4 paper
- Font: Times New Roman; Font size: 12pt; Line spacing: 1.5; Margins: 2.5cm
- Referencing: APA style (7th edition)
- Abstract: From 150 - 200 words; Font size: 11, italics
- Keywords: From 3 - 5 keywords; bold
- Please see Appendix below for further information

CONTACT FOR QUERIES

- Email: sr_icyreb@ueh.edu.vn
- Website: http://sr-icyreb2026.ueh.edu.vn/

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Appendix:

FORMAT REGULATIONS FOR CONFERENCE PROCEEDINGS PAPERS

Page 1 (Introduction)

1. Author's name
2. Mentor / Supervisor
3. Affiliation
4. Contact information: Address, email, phone number
5. Title of the paper
6. Word count of the paper
7. Abstract: The abstract section must be written concisely in one paragraph (150 to 200 words), reflecting the main contents of the paper and clearly demonstrating the results, contributions, and new points of the paper.

From page 2 (Content)

8. Title: The article title should be no more than 20 words, reflecting the content of the article directly. The title must be in capital letters, bold, and centered on the page, for example:

THE RELATIONSHIP BETWEEN DIGITAL TRANSFORMATION AND INNOVATION CAPACITY

9. Abstract: The summary must be written in a short paragraph (150 to 200 words), reflecting the main contents of the article and clearly showing the results, contributions, and new points of the article.
10. Keywords: The author needs to provide 3-5 keywords of the article in alphabetical order, showing the characteristics of the article's topic
11. Article structure - must include 5 main sections:

1. **Introduction:** (i) the reason for conducting this research and the importance of the research topic; (ii) identifying the research problem; (iii) the main content that the article will focus on resolving.
2. **Literature review:** (i) presenting a clear overview of the research and related theoretical foundation; (ii) the theoretical or analytical framework used in the article; (iii) the author can choose qualitative or quantitative research methods, or both, depending on the approach they choose, in which they need to show the model and research hypotheses, as well as the data collection methods.

3. Methodolodgy

4. **Results and discussion:** (i) interpreting and analyzing new findings; (ii) drawing the general relationship and connection between the author's research results and the findings of other studies.
5. **Conclusion:** depending on the research objective, in addition to theoretical implications, the article needs to have conclusions and provide recommendations for business managers and/or policy makers based on the research results.
6. **References:** The author only lists the sources cited in the article, following APA standard.

Presentation technique:

1. The article should be presented in English using MS Word format, A4 paper size; font: Times New Roman, font size: 12pt; Line spacing: 1.5; Margins: 2.5cm
2. Numbering of headings: In the main content of the article, major headings should be bold, left-aligned, and continuously numbered using Arabic numerals. Level 1 subheadings (e.g., 2.1) should be bold and italicized, and level 2 subheadings (e.g., 2.1.1) should be italicized but not bold.
3. Presentation of tables and figures: Data tables presented in the article should be uniformly labeled as "Table." Data tables should be formatted as a table in Microsoft Word. Graphs, charts, and diagrams presented in the article should be uniformly labeled as "Figure." Tables and figures in the article should be numbered separately and continuously using Arabic numerals, and the sequence number should be placed after the word "Table" or "Figure" (e.g., Table 1, Table 2, Figure 1, Figure 2). Each table/figure must have a corresponding name that accurately describes its contents. The sequence number and name of the table/figure should be placed at the top of the table/figure horizontally, in bold letters. Tables/figures in the article must be cited. The source should be placed at the bottom of the table/figure, with the presentation in italic but not bold. Notes should also be included to further explain the table/figure when necessary.
4. Citation and reference list formatting should follow APA standards (7th edition)

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