

Hey Name,

About your sustainability practices to help the environment, here's a way you can leverage that to get more engagement and customers. Creating a Blog, and Blog posts are a great way to showcase your expertise and the personality of your brand.

With the right elements of persuasion and curiosity, the feel of your blog posts can shift beliefs, generate traffic to your brand and so to speak attract more customers. These elements of persuasion and curiosity have been used in the Blog post I prepared for you. If you would like to take a look let me know.