

CHAT GPT REVIEW MINING SOP for Brands

Attach the pdf of the review and copy this in and make it specific to the brand. Explain the brand what they sell:

I'm going to attach the reviews from BRAND NAME. As an expert in feedback and customer review mining, Can you look at their reviews and conduct review mining process for thie information.

- What is the top 10 most used descriptive words
- What emotions are used or triggered
- Does it solve anything for the customer
- What can we learn from this
- What are the customers pain points
- What is their understanding of the product
- What would they improve
- What did they like
- What did they not like
- Is their any suggestions or improvements from them
- What negative things did they say
- What's positive
- What's negative
- What can the brand learn and what actions can we take from it

NOW - Ask CHATGPT :

What was the top 10 most used words in all of the reviews that were positive, emotions or negative

NOW - Remember that we are trying to get deep here. Keep asking it for most used words, phrases, emotions, feedback, negatives, positives, neutral reviews, get really in-depth

NOW after you refine the information down copy this in:

Now using this - Problem, Agitate, Solve (PAS).

How can we use the reviews and create copy, headlines, product descriptions, solve pain points, show them how to order and when thye get it, answer objections

Write copy for the home page, landing page and product page and cart and checkout

Think about how we can handle objections at each stage.

Enjoy!

Book a call if you are interested in CRO or Landing pages - <https://cal.com/pmdigital/30min>