

BAYE Privacy Policy

Last Updated: 11 March 20256

BAYE ("BAYE", "we", "our", or "us") is a health and fitness application designed to help users track activity, improve wellbeing, and participate in step-based challenges and rewards.

We respect your privacy and are committed to protecting your personal information. This Privacy Policy explains how we collect, use, store, and protect your data when you use the BAYE mobile application and related services.

By using BAYE, you agree to the collection and use of information in accordance with this Privacy Policy.

1. Information We Collect

We collect information to provide and improve the BAYE service.

1.1 Account Information

When you create an account, we may collect:

- Name
- Email address
- Username or display name
- Profile photo (optional)

This information allows us to create and manage your user account.

1.2 Health and Fitness Data

With your explicit permission, BAYE may access health and activity data from services such as **Google Fit**.

This may include:

- Step count
- Distance traveled
- Activity sessions
- Workout duration
- Calories burned
- Sleep metrics
- Body measurements (such as weight or BMI)
- Heart rate (if available)

BAYE only accesses the health data necessary to provide the app's features and does so only after you grant permission.

We do not use health data for advertising purposes.

1.3 Device and Technical Data

We may automatically collect technical information including:

- Device model
- Operating system version
- App version
- Device identifiers
- App usage statistics
- Crash logs and diagnostic information

This helps us improve stability, performance, and security.

1.4 Location Data (Optional)

If you enable location services, BAYE may collect location information for certain features such as:

- Outdoor activity tracking
- Distance calculations
- Route tracking during workouts

Location data is collected **only when the feature is active and only with your permission.**

You can disable location permissions at any time through your device settings.

2. How We Use Your Information

We use your information to:

- Provide step tracking and fitness insights
- Sync health data with Google Fit (when authorized)
- Display leaderboard rankings and fitness achievements
- Operate step-based rewards and challenges
- Improve the performance and reliability of the app
- Detect fraud or abuse
- Provide customer support
- Comply with legal obligations

We do not sell personal or health data to third parties.

3. Third-Party Services

BAYE may use trusted third-party services to operate the platform.

These may include:

- **Google Fit API** – for activity and health data integration
- **Firebase Authentication** – for secure login
- **Supabase** – for secure data storage and backend services
- **Crash reporting and analytics tools** – to monitor app stability

These providers process data according to their own privacy policies.

We only share data with these providers when necessary to operate the service.

4. Data Retention

We retain personal and activity data only for as long as necessary to provide our services.

Data retention periods are as follows:

Account Data

- Retained while your account remains active.

Health and Activity Data

- Stored while your account is active to provide history, leaderboards, and analytics.

Analytics and Diagnostic Logs

- Typically retained for up to **90 days** for performance monitoring.

Backup Data

- Secure backups may be retained for up to **30 additional days** before deletion.

When you delete your account, we will delete or anonymize your personal data within **30 days**, except where we are legally required to retain certain information.

5. Data Security

We implement strong safeguards to protect your data, including:

- Encrypted data transmission (HTTPS/TLS)
- Secure authentication systems
- Role-based data access controls
- Infrastructure monitoring and logging

While we take reasonable measures to protect data, no system can guarantee absolute security.

6. Your Privacy Rights

You have the right to:

Access Your Data

You may access your information through the app.

Correct Your Information

You may update your profile details at any time.

Revoke Permissions

You can revoke permissions (such as Google Fit access) through your device settings.

Request Data Deletion

You may request deletion of your account and associated data.

To request deletion, contact us at:

info@hfest.co.ke

We will process verified deletion requests within **30 days**.

7. Children's Privacy

BAYE is not intended for children under **13 years of age**.

We do not knowingly collect personal data from children.

If we learn that a child under 13 has provided personal data, we will delete the information promptly.

Parents or guardians who believe a child has submitted personal information may contact us.

8. International Data Transfers

Your information may be processed or stored on secure servers located outside your country of residence.

We ensure that appropriate safeguards are implemented to protect personal data during international transfers.

9. Changes to This Privacy Policy

We may update this Privacy Policy periodically.

When updates occur:

- The **Last Updated** date will be revised.
- Significant changes may be communicated through the app.

Continued use of the service after updates constitutes acceptance of the revised policy.

10. Contact Information

If you have any questions about this Privacy Policy or how your data is handled, you may contact us:

BAYE Support

Email: info@hfest.co.ke

Website: <https://www.hfest.co.ke>