

bath fringe 2025 - information in process of update info pack for artists

Links to things you need

fringe 2025 logo: available on www.bathfringe.co.uk/links

fringe 2025 artwork: **NOT YET AVAILABLE**

venues list: see www.bathfringe.co.uk/links

venues poster: **not yet available**

press list: **not yet available**

deadlines: **MAIN DEADLINE Monday March 3**

- CORRECTION DEADLINE Friday March 14

How to put a show into the Fringe:

You know all about your show, of course....

but here are some of the other things to think about!

There's some relevant preamble here:

www.bathfringe.co.uk/about-the-fringe/putting-a-show-into-bath-fringe/

funding your show

The useful stuff about funding shows that we used to link to has disappeared - **Theatre Bristol** lost its grant funding - and we've not found anything so good to replace it yet, though there is some useful advice [here](#) - the funders it talks about are well known, however, and competition is fierce.

finding a venue

- There's a Fringe venues list (see above) which includes every indoor space that has been regularly used for Fringe events and is currently easily available.
- There is always of course the possibility of using a space for the first time: if you like the look of somewhere, talk to the owner/manager. We have some [guidelines for venues](#) that might help, or [EMail the Fringe Office](#) for advice.
- Outdoors or other public realm spaces: this too is always possible. Bath Fringe has years of experience in this area (in this area) but the considerations involved are quite complex - here too it's probably a good idea to [EMail](#) us.
- If your show is short, consider sharing the venue with another show. This might also be a good idea to help create a festival atmosphere in a venue; also, a weekend of Fringe events is easier to promote or get enthusiastic about than one on its own.

work with your venue

- Make sure the venue knows what you will be doing, what time you'll need to be in to prepare the evening, and how this might fit in with anything else they do in the space.
- Check whether you need to provide any more staff: is there a technician? Do they have all the information they need from you? Is there someone to do the door? (Is there a place to take money from and check tickets? Do you have a cash tin and a float? How are you going to remember who can come in? Will they need to leave the space for eg. toilets?).

- Especially, talk to the venue about advertising the event. Make sure you have the details right. Can you put a poster in the venue? Does the venue communicate with the media or should you do it? (*both* is often best).
- When deciding on a ticket price, think about how much other events in the same place are charging (and about how much comparable and competing events elsewhere charge).
- Check that the venue has a **Premises Licence** for what you want to do and for when. If a new venue or outdoors, talk to the Fringe Office about this. The process isn't difficult, but needs to be done!
- Check that the venue is covered for **PRS** (and **PPL** if applicable). Most regular venues are, but you may need to check who will do the return. The Fringe accepts no responsibility for covering this, but we can advise.

See the [Fringe Guidance for Venues](#) if you have doubts about any of these licences.

working with the fringe

What the fringe needs from you:

You enter an event into the Fringe by filling out an online listings form and paying us the entry fee. We are currently updating our listings form so we can't provide complete details right here, but you will be sent them before you need to be doing it (see timeline). If you've got a show that is going ahead, make sure that the Fringe Office knows about it - then we can send you the rest of the instructions. [EMail Wendy](#) at the Fringe Office.

box offices

There are a number of useful box offices, both actual offices (eg. Bath Box Office, now in The Forum) and online. Unlike some Fringes, we don't run a Box Office ourselves. You can organise one yourselves online - many promoters & venues have their preferred service providers, a useful few will even do it for you, and many have a good inexpensive arrangement built up. We can advise if you like, and there is some information with the listings form.

Ticket prices. During the Fringe there is some competition for the contents of ticket-buyers' pockets. Although premium events do work, we always advocate making shows as cheap as you can in order to get people in. The price of a cinema ticket is quite a good guide, and if you come in under that you're doing still better...

telling the world:

You certainly need to get involved with the marketing of your shows. Although you're in the Fringe programme brochure and on the website, so are 200 other events, and to be fair to everyone we can't really differentiate between how we publicise different events too much (although of course different events need different approaches). We mostly look to publicise the festival as a whole (sometimes promoting prominent events and artists to help this), although we do send complete event listings to all the outlets we think might use them.

There will be a press contacts list but it's still in preparation: look at

www.bathfringe.co.uk/about-the-fringe/links/ in April.

It's very much worthwhile having your own event poster. Though there is a lot of competition for poster space at Festival time (we will try again to make more spaces) it's an unmissable opportunity to use pictures, typography and information to get over the unique flavour of your

event in a way that a simple listing cannot. It's worth giving us a small number of posters just in case we have access to places that you don't in the lead-up to the Festival.

it's showtime!

- Be back in contact with the venue. Make sure nothing has changed there, and that they still know what you're doing (staff or contacts may have changed).
- Look after yourselves! Preparing and putting on a show can be stressful. Make sure you're getting enough sleep and enough help!
- Sometimes we manage to have a Fringe Club to hang out in after the show, and other *networking opportunities* to meet audiences and other performers and artists. There certainly are always some events that we all go to. More details nearer the time.

This is intended to be a collaborative document.

If you have anything to add or correct - examples, anecdotes, experiences, hints, good practice, recommended suppliers, etc. - you can help everyone by contributing.

At the moment this document is locked (counter-intuitively this is so that it can be shared widely) but mail us your comments or additions and we'll slot them in.