

Oakley Neighborhood Assn. Meeting
May 7, 2024

Attending: Amanda Stratton, Vice President; Michael Stratton, Treasurer; Alison Kiehl, At-large; Marina, Communications; Kristen Shoonover; Juli Giron; Elizabeth, City Neighborhood Advisory Committee; Jane Laping; note taker

Virtual: John? from WNCAP

Membership Logistics

The Board voted to remove members who have stepped aside or are non-responsive (Charles Dave Row removed as President. Jane Margaret asked to be removed as At-large.)

Kristen was voted in as interim At-large and Juli Giron was voted in as interim Secretary.

Technical Logistics

Marina and Michael will talk about MailChimp and why ONA is being charged monthly.

Communications Policy Discussion

ONA email – The Board agreed that the point of contact should be the Communications person. Suggestions were made to Marina about setting days to check and respond once or twice a week.

Social Media Messaging –

Suggested document: Best Practices for Managing and Moderating Community Social Media Groups

Committee needed to establish rules and standards including guidelines for removing a person from FB.

ONA needs a FB Administrator to handle posts that appear to represent ONA but are personal comments. Board members need to be made aware of this issue and/or post that the opinion is theirs and not that of the Board. Board policy should include staying neutral.

Marina and Amanda agreed to be temporary Moderators of FB.

Financial Update by Michael Stratton

The current balance is \$200.

Previous expenditures include \$13/month for MailChimp

Approaching Expenditures - \$174 for website/yr

Fundraising

Hundreds of ONA t-shirts need to be sold or given away

ONA Events

The Board agreed to hold a General Membership Meeting in July to gather thoughts on what is most important to focus on in Oakley, perhaps a Sunday evening. Tuesdays are not good.

Highland Brewery was suggested as a location.

A larger event such as Open Streets could be held in the fall, September or October.