

Course Description Form

Basic Course Specifications				
Course Title	: Editing of Digital Media Materials			
Course Code	: DGM 456			
Program on which the course is given	☒ Bachelor	☐ Diploma	☐ Master	☐ Pre- PhD
Academic year	: 2022/2023			
Specialization (units of study)	: Theoretical (30)		: Practical (30)	
Pre-Requisites	: None			
Overall Course Objectives				
- Introduce the digital image as a communication tool. - Analyse the image, its context and meaning. - Explore digital image manipulation through experimentation of various materials. - Identify, examine and apply theoretical issues that are applied to image making. - Formulate and apply a personal visual language to digital image making. - Plan, organize and apply image-based solutions for print. - Examine and apply creative design processes in digital image making from concept to final design.				
Intended Learning Outcomes				
1. Knowledge and Understanding				
On completion of this course, students will be able to: 1.1 Demonstrate and combine the acquisition of skills in digital image making and electronic montaging of imagery from a variety of input sources. 1.2 Determine and employ various software and hardware tools. 1.3 Identify and differentiate various visual languages employed in image making.				
2. Intellectual Skills				
On completion of this course, students will be able to: 2.1 Analyse a range of visual image concepts and demonstrate how the meaning of an image is shaped, altered, formed and manipulated, in order to communicate a given concept. 2.2 Evaluate and communicate the context and meaning of images through theory and practical project work. 2.3 Evaluate and discuss design issues related to digital image making verbally and in written form. 2.4 Examine, evaluate and explain their own design work verbally in the form of presentations and written documentation.				
3. Professional and Practical skills				
On completion of this course, students will be able to: 3.1 Cite the technical issues for output of an image. 3.2 Organize and demonstrate the design process of digital image making from research, Concept development to final visual outcome. 3.3 Creatively apply and produce digital image making outcomes.				
4. General and Transferable Skills				

On completion of this course, students will be able to:

- 4.1 Discuss issues related to their work, explain and analyse the methodology used in order to reach the final visual result through oral presentations and written documentation.
- 4.2 Utilize library and online resources and relevant research tools to retrieve primary and secondary sources.
- 4.3 Generate and present critical work employing relevant research skills.
- 4.4 Develop the necessary skills for making oral presentations.
- 4.5 Develop the skills necessary for productive team work.

Course content

Lect. #	Topic	Hrs#	Theoretical	Practical
1	Introduction to digital image making	4	■	■
2	digital image making as a creative form of communication.	4	■	■
3	Industry requirements / standards.	4	■	■
4	Digital image making process	4	■	■
5	Digital image and visual language.	4	■	■
6	Creative experimental work exploring visual language through the use of different materials.	4	■	■
7	7 th week assessment	4	■	■
8	Creative experimental work exploring visual language through the use of different materials. Cont'd	4	■	■
9	Visual perception and its application.	4	■	■
10	Visual perception and its application. Cont'd	4	■	■
11	Communication of information through digital image making.	4	■	■
12	12 th week assessment	4	■	■
13	Communication of information through digital image making. Cont'd	4	■	■
14	Final Presentation of Projects	4	■	■
15	Final revision	4	■	■

Teaching & learning Methods

- Lectures and presentations of project related material, visual & theoretical.
- Lab demonstrations / Tutorials, software and hardware.
- Practical design exercises and assignments focusing on the image-making as a means for communication and expression.
- One-to-one and group tutorials on concept, ideas, and project development.
- One-to-one project feedback.
- Group tutorials in the form of project-based critics and discussion.

Facilities Required for Teaching & Learning Methods

☒ Projector	☐ Overhead Slide	☒ Books	☒ Video	☐ Audio
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Students Assessment Methods

Assessment Schedule

Written exam + Project	Week 7
Presentation + Project	Week 12
Participation + attendance	Week 14
Final exam + Course Portfolio	Week 16

Grading Method

Attendance	☐	5 marks
Mid Term Examination	☐	20 marks
Presentations	☐	
Assignments	☐	10 marks
Projects	☐	20 marks
Participation	☐	5 marks
Oral Examination	☐	
Final Examination	☐	40 marks
		Total 100%
List of References		
Essential Books		
Description	:	Title: Digital Illustration: A Masterclass in Digital Image-Making Author: Lawrence Zeegen Publisher: Rotovisions
Recommended Books		
Description	:	
Periodicals and publications		
Description	:	None.
Others (websites, e-books, etc.)		
Description	:	