

## WELCOME SEQUENCE

### EMAIL 1

SUBJECT LINE: Here's your roadmap to success...

EMAIL :

Hey {name} welcome to my newsletter...

To get started along your journey to making passive income through side hustles, click the link below.

Once you're done, reply with 5 goals you want to achieve this week.

[Grab my list here](#)

Talk soon

{ name }

### EMAIL 2

SUBJECT LINE: You're in, now what?

By now you've at least looked over my free list of passive income-producing side hustles.

Now I'd like to tell you about my journey.

{ story of my client }

P.S. I'd like to know more about you.

Reply to this email and tell me how you decided to join my list.

And if you have any questions feel free to ask me.

I'll respond as soon as I have time.

Always the best

{name}

## EMAIL 3

SUBJECT LINE: Are you feeling stuck?

Hey {name}

Starting a side hustle can be a daunting task, especially if you don't know where to start.

You're feeling lost, confused, and hopeless. You're banging your head against the wall, wondering what the hell you're doing wrong

Or you're just tired. You work a full-time job, and you don't have much energy left to put into your side hustle.

You feel like you're running on fumes, and you're not sure how much longer you can keep doing it.

I have a video explaining how to start a side hustle **step by step** that will get you earning a minimum of \$2,500 per month in the next 90 days.

**Without putting in more than 3-5 hours per week of banging your head against the wall.**

CTA:

[Don't let fear hold you back from starting your side hustle](#)

