

Hi Andrew

I like how you passionately help founders and entrepreneurs scale their businesses to new heights and how that ties to the motto: "we practice what we coach".

As I was sipping my black coffee this morning while going through Google maps, I came across your website and decided to sign into your email list. I couldn't help but feel like I was walking through a beautiful garden, admiring the vibrant colors and intricate details of each flower.

But then, I noticed a small weed sprouting up, threatening to take away from the beauty of the garden as a whole.

In this case, the "weed" (not the Bob Marley type)

...is your latest email on pain points.

Upon reading I realized that a few points are stopping it from performing as it should. One of them is the lack of curiosity incorporated which is not sparking interest in your reader's mind causing them to categorize your email as "one of those sales emails"...

In the middle of the caffeine session, I was able to brainstorm an idea that you could use instead, to make all the difference in presenting your email as the beautiful garden that it is.

Scroll below to uncover the solution to all your problems (okay, maybe not all of them, but at least this one).

Let me know what you think.

Thank you  
Chaila

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Hi [Recipient]

Are you tired of feeling like you're constantly grinding away at your business without seeing any real financial returns?

The long hours that you put out seem to not spit out progress.

Perhaps...you're also stuck in the day-to-day operations of your business like quicksand.

But imagine you have a bird's eye view over your business and witness it running smoothly without you having to fix every detail on your own...

You would not only feel the growth of your business but see new ideas generated.

With the guidance and support of an experienced coach, you will no longer have to navigate that maze blindfolded.

But it needs to have a well-proven track record in tailoring business growth

And sacrifice less of your time, effort, or status to achieve these goals.

In fact, by working with one that possesses a pool of successful client stories, you will also have a slice of the cake of how coaching can help you overcome the daunting task of operating a business alone...

If that sounds good to you...

Email us at [email address]

And you will get to work hand in hand with a company that pushes your business towards peak success.

Best regards,

[Company name]

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