WonderUp

Ticket Estimates

To better support the cross-functional teams and deliver quality work on time, we have developed this breakdown of visual design + development deliverables timelines to give you an idea of how long each request will take. Please consider these when submitting a ticket.

Process: **Submit a ticket via Queue** with your request. Include a description of what you'll need, any image files you want to use, copy, etc. Be as descriptive as possible to ensure we streamline the process.

Below are estimates of the time needed to complete specific tasks in the **worst-case scenario**. Please keep in mind that **these are estimates, and build & review time can vary** depending on multiple factors beyond complexity, like visual fidelity, number of sections, etc.

If you have any questions, do not hesitate to reach out to franco@wonderup.io

Category	Task	Build Estimate	Review Estimate	Total
Design	Banner	2 days	2 days	4 days
	SM Asset	2 days	2 days	4 days
	Simple page (basic layouts)	3 days	1 week	>1 week
	Complex page (motion, discovery process, storytelling)	5 days	1.5 weeks	>2 weeks
	Very complex page (all the above + WOW factor)	1 week	2 weeks	3 weeks
Development	Simple page (static, basic animations)	2 days	2 days	4 days
	Complex page (CMS, sliders, advanced animations)	5 days	3 days	>1 week
	Very complex page (timelines, calculators,	1 week	1 week	2 weeks

	scroll interactions)			
	CMS Filtering	2 days	2 days	4 days
	Simple bug fix (visual css)	0.5 days	0.5 days	1 day
	Complex bug fix (script issues)	2 days	1 day	3 days
	Simple integration (Zapier, Mailchimp, etc)	2 days	2 days	4 days
	Complex integration (Memberstack, Wized)	1 week	1 week	2 weeks