Al Workflow Playbook for School Leaders

This playbook gives you 19 proven AI workflows built for school leaders. Each workflow includes a simple step-by-step process and ready-to-use prompts. You pick the workflow you need, follow the prompts, and get a finished product in minutes. Every workflow is designed to fit real school leadership tasks without adding complexity.

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1. Staff Newsletter Builder (Weekly)

Workflow:

- I dump updates, events, reminders, shoutouts into a bullet-point list.
- ChatGPT organizes it into a warm, professional, easy-to-read staff newsletter.
- I add a "staff spotlight" or "weekly inspiration" at the end.

Prompt: "Act as a school principal writing a weekly staff newsletter. Organize my bullet points into sections (e.g., Updates, Reminders, Celebrations). Write with a positive and encouraging tone. Keep the newsletter around 400-500 words. Here are the notes: [paste bullet points]."

Outcome: A polished, ready-to-send newsletter in 5 minutes.

2. Student Discipline Summarizer + Email Writer

Workflow:

- After a student incident, I jot messy notes (student name, what happened, witnesses, actions taken).
- ChatGPT summarizes it into:
 - A formal incident report for records.
 - A clear email for the parent.
 - Talking points for student follow-up.
- Note: Never share any student personal identifier with ChatGPT. (See guide here.)

Prompt: "Act as a school principal. Summarize the following incident notes into a formal incident report. Then draft a respectful email to the parent about the situation. Keep both documents clear, professional, and brief. Here are the notes: [paste notes]."

Outcome: Paperwork, parent communication, and follow-up plan ready within minutes.

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3. Policy & Handbook Update System

- I feed ChatGPT a messy list of policy updates from leadership meetings.
- It rewrites them in handbook-ready language.
- It flags anything needing legal review or board approval.



Prompt: "Act as a school principal revising a staff handbook. Turn the following policy updates into handbook-ready language. Flag any updates that could require board or legal review. Be clear, professional, and thorough. Here are the updates: [paste updates]."

Outcome: Handbook revisions handled while protecting against missing critical legal steps.

4. Board Report Creator (Monthly)

Workflow:

- I dump major updates, data points, and wins.
- ChatGPT organizes it into a clean board report by category (Enrollment, Facilities, Staffing, etc.).
- It drafts 2-3 recommended next steps if needed.

Prompt: "Act as a school principal preparing a monthly board update. Organize the following notes into a clear, professional report by category (Enrollment, Facilities, Staffing, Events, etc.). Include 2–3 next step recommendations if appropriate. Here are the notes: [paste points]."

Outcome: Board report ready without burning a whole afternoon.

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5. Annual Evaluation Preparation Kit (Admin/Staff Evaluations)

Workflow:

- I paste quick performance notes collected throughout the year for each staff member.
- ChatGPT:
 - Summarizes strengths and growth areas.
 - Suggests professional goals.
 - Prepares a short evaluation draft for easy final edits.

Prompt: "Act as a school principal preparing annual staff evaluations. Summarize the following notes into a brief evaluation report, highlighting strengths, areas for growth, and suggesting professional goals. Keep the tone supportive and growth-oriented. Here are the notes: [paste notes]."

Outcome: Evaluations pre-drafted, saving me dozens of hours.



6. Meeting Agenda & Follow-Up Assistant

Workflow:

- Before the meeting, I send ChatGPT a list of topics and time limits.
- ChatGPT builds a structured, timed agenda and suggests a smart order of topics.
- After the meeting, I paste a rough transcript or notes.
- ChatGPT summarizes decisions, action items, and owners into a clear follow-up document.

Prompt (Pre-Meeting Agenda): "Act as a school principal preparing a meeting agenda. Create a clear, timed agenda based on these topics and estimated time allotments. Suggest a logical order to keep the meeting focused and productive. Here are the topics: [paste topics and times]."

Prompt (Post-Meeting Minutes): "Act as a school principal writing meeting minutes. Summarize the following meeting notes into a concise report, listing key decisions, action items, and who owns each task. Keep it professional and easy to skim. Here are the rough notes: [paste transcript or notes]."

Outcome: Meetings run smoothly with clear plans. Follow-ups are automatic. No action items get missed.

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7. Data Analysis & Reporting Assistant

Workflow:

- I export raw data (test scores, attendance, survey results) into a spreadsheet.
- I prompt ChatGPT with a summary or sample of the data and a request for analysis.
- ChatGPT finds key trends, flags concerns, and suggests possible causes.
- I then ask it to draft a short, clear report with action steps for the right audience.
- Important: Never send student identifiers to ChatGPT. Follow this process instead:
 Anonymize Student Data for Use in ChatGPT and Map It Back to the Original ID

Prompt (Data Analysis): "Act as a school principal analyzing school data. Review the following data and highlight key trends, problem areas, and noteworthy patterns. Explain the findings in simple, clear language. Here is the data: [paste sample or describe attached file]."

Prompt (Insight Deep Dive): "Based on the previous analysis, identify which student groups are most at risk and suggest possible reasons for performance trends. Provide possible causes in plain language."



Prompt (Report Creation): "Summarize the key findings into a one-page report for the school board. Organize it with bullet points, include 1–2 suggested action steps, and keep it professional, clear, and positive."

Outcome: I turn raw numbers into clear insights and ready-to-share reports without spending hours crunching data.

8. Refining Communication Wording

Workflow:

- I prompt ChatGPT to draft a communication template with placeholders for names, dates, and other details.
- I refine the template tone if needed.
- Note: Never share any student personal identifier with ChatGPT. (See guide here.)

Prompt (Template Drafting): "Act as a school principal drafting a letter to parents of students with 5 or more absences. Write a friendly, supportive message that shows concern, offers resources, and includes placeholders for student name, number of absences, and grade. Keep the tone positive and professional."

Prompt (Tone Refinement if needed): "Revise the draft to sound even more encouraging. Add a short note about our school's attendance policy at the end. Here is the policy info: [paste policy info here]."

Outcome: I deliver personalized, high-quality communication at scale, saving hours while building stronger relationships with parents, students, and staff.

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9. Strategic Planning & Document Drafting Co-Pilot

- I outline the major sections and goals of the document.
- I prompt ChatGPT to generate a detailed outline and pull best practices or research to strengthen each section.
- I work through each section one by one, feeding school-specific data and context.
- After drafting, I use ChatGPT to proofread, refine tone, and create an executive summary.



Prompt (Outline Creation + Research Support): "Act as a school principal preparing a [School Improvement Plan / Accreditation Self-Study / Grant Proposal]. Outline the document based on these goals: [list goals or focus areas]. Suggest best practices and recent research for each major section."

Prompt (Section Drafting): "Draft the [section name] section using this information: [paste school-specific data and context]. Write clearly and professionally, and suggest action steps that align with our goals."

Prompt (Revision and Polishing): "Proofread the full draft for clarity, tone, and flow. Suggest improvements where needed. Also, create a short executive summary highlighting the main points and action steps."

Outcome: I create professional, strategic documents quickly and confidently, without getting buried in first drafts or endless revisions.

10. Smart Scheduling and Resource Allocation

Workflow:

- I gather all scheduling requirements and constraints (teachers, rooms, subjects, periods, special needs).
- I prompt ChatGPT to draft an initial master schedule or resource plan.
- I refine the schedule through back-and-forth prompts, adjusting for conflicts, preferences, and special requests.
- Once finalized, I integrate the schedule into the school calendar or scheduling system.

Prompt (Initial Schedule Creation): "Act as a school principal creating a master schedule. Use the following constraints: [list teacher assignments, available rooms, periods per day, subject requirements, and any special rules]. Generate a daily class schedule that prevents conflicts and covers all core subjects."

Prompt (Iterative Refinement): "Adjust the draft so that [specific change, e.g., '11th grade English is always first period' or 'shift to a 4×4 block schedule instead of 8 periods']. Show the updated version."

Prompt (Final Polishing): "Check the final schedule for conflicts, suggest any optimizations for teacher workload balance, and prepare the schedule in a format ready to transfer to our school system."

Outcome: I create optimized schedules and resource plans in hours instead of days, freeing up time and avoiding endless spreadsheet headaches.



11. Multi-Audience Communication Assistant

Workflow:

- I draft one core message about an announcement, policy, or event.
- I prompt ChatGPT to adapt the message separately for students, parents, and staff.
- Each version matches the right tone, language, and focus for its audience.
- I quickly deliver clear, consistent communication to the whole school community.
- Note: Never share any student personal identifier with ChatGPT. (See guide here.)

Prompt (Core Message Creation): "Act as a school principal. Draft a brief announcement about [topic, e.g., 'the new homework policy'], explaining the reason for the change and its benefits."

Prompt (Student Version): "Rewrite the announcement in a friendly, encouraging tone for students. Use simple language they can easily understand."

Prompt (Parent Version): "Now create a formal letter to parents about the same change. Explain why it's being implemented, how it supports student success, and what parents should know."

Prompt (Staff Version): "Create a short email to staff about this policy change. Focus on what teachers need to know, how it affects their work, and any next steps."

Outcome: I deliver clear, audience-appropriate communication for students, parents, and staff—all from one core message, saving time and improving clarity across the school.

12. Difficult Conversation Simulator

Workflow:

- I set up a realistic, high-stakes conversation scenario and prompt ChatGPT to role-play as the other person (parent, teacher, student).
- I practice my responses while ChatGPT stays in character, providing realistic pushback or emotional reactions.
- After a few exchanges, I ask ChatGPT to give me coaching and feedback on how I handled the situation and how I could improve.
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Prompt (Scenario Setup): "Pretend you are a parent upset about your child's class placement. You believe your child was treated unfairly. I will practice responding as the principal. Respond realistically to my answers, asking follow-up questions or expressing emotions based on what I say."



Prompt (Feedback and Coaching): "Pause the role-play. Analyze my responses. Tell me what I handled well and what I could improve to better address the parent's concerns."

Outcome: I rehearse tough conversations in a safe, no-risk environment, sharpen my communication skills, and walk into real-life meetings more prepared and confident.

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13. Data-Driven Planning Co-Pilot

Workflow:

- I input key school data points or improvement goals into ChatGPT.
- ChatGPT analyzes the situation and suggests evidence-based strategies for improvement.
- I prompt ChatGPT to build a structured action plan, assigning roles and a rough timeline.
- I ask ChatGPT to identify metrics to track success and potential risks or resource needs.
- Note: Never share any student personal identifier with ChatGPT. (See guide here.)

Prompt (Present the Data/Goal): "Our school's math proficiency is 60%, and our goal is 75% by next year. Attendance is 92%, and past growth is 2% per year. We have after-school tutoring but need new ideas. Suggest 3 evidence-based strategies to improve math scores."

Prompt (Develop the Action Plan): "Turn those strategies into a concrete action plan across the next two semesters. List steps for each strategy, assign responsibilities (principal, teachers, etc.), and provide a rough timeline."

Prompt (Metrics and Risks): "For each strategy, suggest how we can measure success, and highlight any potential challenges or resource needs we should plan for."

Outcome: I quickly move from raw data to a clear, strategic improvement plan backed by evidence, saving time and making better-informed decisions for school growth.

14. Event Planner and Speechwriter

- I prompt ChatGPT to create a full planning checklist with tasks and deadlines for the event
- I ask ChatGPT to draft communication pieces like invitation emails or event announcements.



- I prompt ChatGPT to write a short welcome speech or prepare key talking points for the event.
- I review and personalize the materials, focusing my time on execution instead of planning from scratch.

Prompt (Event Planning Checklist): "I'm organizing a [event name, e.g., 'School Safety Day assembly'] next month. Create a detailed planning checklist with key tasks like venue setup, invitations, speaker coordination, student participation, and a timeline leading up to the event."

Prompt (Draft Communications): "Write a brief invitation email to parents about the [event name]. Include the date, time, purpose of the event, and a positive, encouraging note to attend."

Prompt (Speech or Talking Points): "Help me write a 3-minute welcome speech for the [event name]. The tone should be confident and positive, emphasizing the importance of [theme, e.g., 'safety'] and thanking students, staff, and guests for their involvement."

Outcome: I plan and run events more smoothly, with polished communication and prepared speeches, while saving hours on logistics and writing.

15. Strategic Budget & Grant Builder

Workflow:

- I give ChatGPT the full context: my current budget, funding gaps, and strategic goals.
- ChatGPT identifies funding gaps, ranks them by impact, and suggests creative ways to close them, including matching grants.
- I prompt ChatGPT to draft a 250-word grant narrative for the best-fit opportunity.
- I finish by asking ChatGPT to build a one-page budget summary for my board packet.

Prompt String (Context, Gap Analysis, and Idea Generation): "Here is our current budget, known funding gaps, and strategic goals: [paste or upload details].

- 1) Identify every funding gap and rank them by impact on student outcomes.
- 2) List creative, allowable ways to close the top three gaps. Include potential local, state, or federal grants that align with each gap."

Prompt String (Grant Narrative Writing): "Pick the most suitable grant opportunity you listed. Draft a 250-word narrative tying our goals to the grant's priorities. Use clear, persuasive, and simple language a reviewer would appreciate."

Prompt String (Budget Summary Creation): "Create a one-page budget summary for the school board. Include: current funds, projected additional funds if grant awarded, and the post-grant financial balance. Format it cleanly and professionally."



Outcome: I create a full strategic budget solution, backed by funding ideas and a ready-to-submit grant narrative, saving weeks of research and writing time.

16. Data-Driven Board Dashboard

Workflow:

- I upload the latest attendance, discipline, and benchmark data.
- ChatGPT identifies five key metrics that signal whole-school health and explains why they matter.
- It selects the best chart types for each metric and titles them clearly.
- I have ChatGPT draft speaker notes that tell a story for the board (trend, cause, next step).
- I finish by having ChatGPT create a checklist my secretary can use each month to rerun the dashboard update.
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Prompt (Data Upload, Metric Selection, and Visualization Planning): "Here is the latest attendance, discipline, and benchmark data in CSV format: [paste or upload file].

- 1) Identify five key metrics that best represent whole-school health and explain why each is important.
- 2) For each selected metric, recommend the best chart type to visualize it and write a simple, clear title for each chart."

Prompt (Slide Drafting – Speaker Notes): "Write speaker notes for the board presentation. For each metric, tell a clear story: what the trend is, what might be causing it, and what the next step should be."

Prompt (Recurring Task Setup): "Create a simple monthly checklist for my secretary to rerun this entire dashboard workflow. Include tasks like updating the CSV data, rerunning the prompts, and refreshing the slide deck."

Outcome: I produce a polished, board-ready dashboard each month with minimal effort, showing clear metrics, trends, and action steps—all fully systematized for easy updates.

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17. Crisis Comms Auto-Pack

Workflow:

- I provide ChatGPT with the verified facts of the incident.
- ChatGPT drafts four tailored messages for staff, families, media, and social media—calm, factual, and student-centered.
- I prompt ChatGPT to anticipate top follow-up questions and generate answers for each audience.
- I ask for a quick-call script for front office staff to use when answering phones.
- I finish by having ChatGPT create a legal-compliance checklist to double-check privacy protections.
- Note: Never share any student personal identifier with ChatGPT. (See guide here.)

Prompt (Incident Facts, Audience Messages, and FAQ Creation): "Act as a world-class school communications chief. Here are the verified facts of today's incident: [paste details].

- Draft four messages: a staff email, a family text, a media press release, and a 150-character social media post. Keep all calm, factual, and student-centered.
- 2. Anticipate the top 10 follow-up questions from staff, families, and media, and provide clear, concise answers for each group."

Prompt (Front Office Script and Legal Review Checklist): "Write a short action script for front-office staff answering phone calls from families or the public after the incident. Then, generate a quick legal-compliance checklist to confirm that all communication materials follow FERPA and protect student privacy."

Outcome: I have complete, professional crisis communication ready in 10 minutes—messaging, FAQs, call scripts, and legal checks—reducing stress and protecting trust in a critical moment.

18. Continuous Improvement Feedback Loop

- I have ChatGPT design a simple, effective teacher survey to capture barriers to student learning.
- After collecting results, ChatGPT summarizes major themes and suggests quick-win actions.
- I prompt ChatGPT to match each theme to a targeted 30-minute micro-PD session, with clear objectives and resources.



- I ask ChatGPT to draft a staff memo sharing the findings and the upcoming PD plan.
- I finish by having ChatGPT create a simple tracking table to monitor PD implementation and results.

Prompt (Survey Design): "Act as a school principal, design a 5-question anonymous teacher survey that captures barriers teachers are facing in helping students learn effectively."

Prompt (Data Analysis and PD Mapping): "Act as a school data analyst. Reviews the survey attached survey results, summarize the key themes and suggest quick-win actions we can take. Then, map each key theme to a 30-minute micro-PD session. For each, list a session objective and at least one resource teachers can use."

Prompt (Communication Memo and Progress Tracker): "Draft a memo to staff outlining the survey findings, the planned PD sessions, and the schedule. Keep it positive, clear, and actionable. Then, create a simple table I can paste into a spreadsheet to track PD implementation and impact over the semester."

Outcome: I build a full semester-long teacher improvement cycle—gathering feedback, designing PD, communicating clearly, and tracking progress—without getting buried in spreadsheets or endless planning.

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19. Policy Review & Implementation Tracker

Workflow:

- I upload the full policy text for ChatGPT to review.
- ChatGPT summarizes each section into a one-sentence plain-language brief.
- I prompt ChatGPT to define clear actions required for teachers, office staff, and custodians.
- ChatGPT builds a 90-day rollout timeline with milestones and owners.
- I have ChatGPT draft clear communication pieces for staff and parents.
- I finish by having ChatGPT generate a live tracking sheet to monitor rollout progress.

Prompt (Policy Summary, Role Actions, and Rollout Timeline): "This is a full policy document: [paste text or upload details]. Do the following:

- 1) Summarize each section of the policy in one plain-language sentence.
- 2) List specific actions required from teachers, office staff, and custodians based on the policy.
- 3) Build a 90-day rollout timeline that includes major milestones and assigns responsible parties for each action."



Prompt (Communications Kit and Tracker Creation): "Write an all-staff email explaining the policy in clear, everyday language. Then, write a short blurb for the parent newsletter introducing the policy positively. Finally, create a table with the columns: Task, Owner, Due Date, and Status, so I can paste it into our tracking system."

Outcome: I turn every new policy into a clear, actionable rollout plan—with plain-language briefs, communications ready to send, and a live tracker to keep implementation on course.