

FALL FASHION NEWSLETTER PLANNER

Task: *Find products from lists (already saved under fall) or by searching high commission retailers in 'collective voice' and pull 20 items to include in three separate newsletter fliers for SSENSE sale. Drop into fall fashion file, create template, and provide newsletter copy.*

Deadline: OCT 18th

INTRO

> insert Fall trends newsletter flier <

Why we love fall trends. (blog section)

Time to put up the mini skirts and pop out the faux leather! This fall, we can expect to see neutral tones and knitted sweaters, but also a few emerging trends. Head to your closet and let's declutter our way into 2023 fall fashion!

First, maxi skirts are the perfect substitution to summer's trendy mini that give a chic look. There's also a shift into classy yet comfortable shoes with loafers and mules. Perfect for a dress down moment like (linkl) or upscale with (linkm) mule. Don't forget fall is also about leather! Whether real or faux, it gives an edgy look for the season. It's perfect for adding texture and style to all your outfits.

Ayana Jackson panel/From the Deep recap (instagram caption/blog blurb)

I was invited as a host and moderator for the panel discussion at THE ayanavjackson's, [Into the Deep](#), at the Smithsonian's African Museum of Art. This exhibition showcased powerful self-portraits and immersive videos that depicted Afrofuturist philosophy on . It also featured a fashion show with pieces from exceptional African designers like @cheddarclothin and @ramadiawfashion. The panel sparked a meaningful discussion about the lack of exploration into the brutal parts of the African slave trade and storytelling through fashion garments.

MID SECTION BLOG

What's New on YouTube

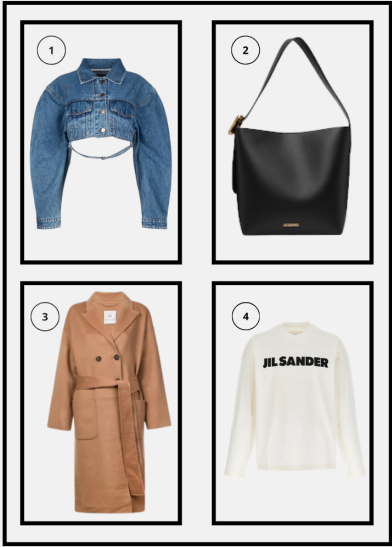
- <https://www.youtube.com/watch?v=apqH6Jqtm3o&t=1424s>
- <https://www.youtube.com/watch?v=i666A4BNmb0&t=1049s> see whats new in my wardrobe

Can you believe SSENCE has 25% off their whole entire store? Head to your cart right NOW and select the most chic + high quality items that will start your Fall off right! Get the best deals on designer pieces, upscale looks + more. There's so much to choose from so If you're overwhelmed on what to get, refer to my TOP 5 picks <3

1. [Marine Serre Black Moonogram Turtleneck](#)
2. [Anine bing Red Jeremy LA Baseball Cap](#) - Unfortunately they're sold out but here is an alternative to the trendy hat!
3. [Jacquemus Brown Le Raphia 'La Robe Maille Noeud' Maxi Dress](#)
4. [Anine bing black bar maxi skirt](#)
5. [JW Anderson Green Padlock Loafers](#)

TOP 10 SSENSE ADDITIONAL ITEMS + NEWSLETTER

Top 10



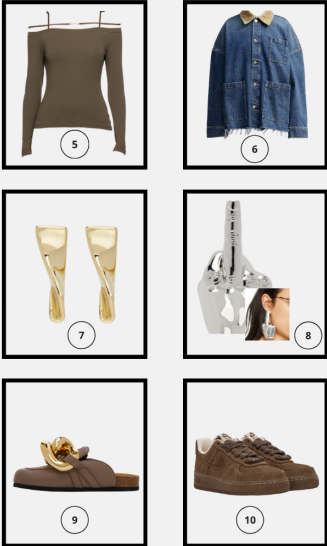
25% SSENSE SALE

Looking for more? I got you! Here are some more of my favorite pieces off SSENSE Fall sale.

Get the best deals on designer pieces, upscale looks + more. Let's upgrade our style together.

FALL 2023

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https://www.canva.com/design/DAFwZoHmGUc/VzCBRLfNCmtpEMkIVvrVdQ/view?utm_content=DAFwZoHmGUc&utm_campaign=share_your_design&utm_medium=link&utm_source=shareyourdesignpanel

1. [Jacquemus- Blue 'Le Haut De Nîmes Corto' Denim Jacket](#)
2. [Jacquemus- Black 'Le Regalo' Bag](#)
3. [Anine Bling- Tan Dylan Coat](#)
4. [Jil Sander Off-White Printed Long Sleeve T-Shirt](#)
5. [Jacquemus Brown- 'Le T-Shirt Sierra' Long Sleeve T-Shirt](#)
6. [A.P.C- Blue JW Anderson Edition Marin Denim Jacket](#)

7. [Jacquemus- Gold 'LesBoucles J' Earrings](#)
8. [Y/JProject- Silver 'Fuck U' Single Earring](#)
9. [Jw Anderson- Work Capsule -Taupe Chain Mules](#)
10. [Nike- Brown Air Force 1'07 Sneakers](#)

25% SSENSE sale almost OVER! Hurry and grab some of the most luxurious designer pieces for an amazing bargain. There was so much to choose from I just couldn't decide 😞 so I went ahead and added 10 more of my personal favorites. This selection is a variety of cool tones and neutral colors for a timeless look. Get the best deals on designer pieces, upscale looks + more. Be sure to click the links below to get the perfect Fall closet. It's time to upgrade!

Ending constructed by client on actual blog post