Twitter Scavenger Hunt 2014

*****GROUP HASHTAG #JRLWeb****

[Individual professors can also create their own class hashtags as well if they would like, of course]

Let me know if you are joining us and I will add you to the list! Kind of nice to know who else is in. We hope to possibly coordinate future opportunities for our students to interact, using this as an icebreaker. - Carrie Brown @brizzyc carrielisabrown AT gmail

Participants thus far:

University of Memphis Week of February 3
University of Wisconsin Madison Week of February 3
American University in Cairo, Egypt February 26
Drury University Week of February 3
Seton Hall Week of February 3
Midwestern State University Week of February 3
Southern Illinois University - Edwardsville Week of February 3
Ithaca College Week of February 3
Northern Arizona University
St. Edwards University in Austin, TX Week of February 11
St. Louis University February 7-10
Lindenwood University in St. Charles, MO February 7-10
University of Oregon Jan 25/26 and Feb. 8/9
Auburn University Week of February 3 AND Week of February 10
Union University Week of February 3
Rutgers University Week of February 3 and February 10
Texas State January 31
University of Maine March 27
Murray State Week of April 21
Skyline College Week of March 2 and March 14

Tips:

- Think like a reporter. Have an eagle eye for the interesting, the important, and the relevant, the unique, and the immediate. **Double check your facts. You must get people's real names and spell them correctly.**
- Think like a persuasive communicator. Show the world what is cool about your school. Promote your college brand.

- Think like a storyteller. You may only have 140 characters in each Tweet, but you can say a lot in a few words or using an image.
- You may use more than one Tweet for each of the items below. Don't overdo it, though. Less is more.
- You will want to offer an introductory Tweet or two explaining what you are doing and introducing yourself and your partner. You may use either of your accounts or both. Doesn't matter as we are using the hashtag to organize the tweets.
- Why are we doing this? A good Twitterer is a careful observer who ALWAYS has an eye open for novel and important information that might be relevant to your audience. He or she does personal bring perspective and voice, but is always thinking about the audience and what their needs are. Twitter also is a fabulous tool for creating community. We will do that with other schools.
- When you are finished, you will create a Storify that contains the following items: a)All of your own Tweets b)Your top three favorite Tweets from your classmates c)Your top five Tweets from other schools. d)At least five responses you made to students from other schools. In this Storify, reflect on what you learned and observed from the experience.

1. School spirit! Photo and quote from someone (not you or your partner) revealing school or civic spirit (what that means is up to you. Be creative.)
2. Photo and quote (not you or your partner) from your favorite eating spot or watering hole on or near campus.
3. Professor on the street. Photo and quote from a professor on campus. Ask them what role they think social media plays in our society today. Be sure you include the professor's title and department.
4. Student on the street. Photo and quote from a student. Ask them where they get their news and if they use social media to keep up on the news. Be sure you include their year in school and major.
5. Academic excellence. Photo and quote that reveals (you are going to have to be creative) how your school contributes to cutting edge research and/or learning.
6. Scenic spot. Photo of your favorite scenic spot on or near campus.
7. Little-known fact. Photo and quote of something you think many people might not know about your school or campus or city.
8. Fanatic fans - Photo/quote from somebody asking for their prognosis on the remainder of the basketball season, or other sport of your choice.
9. Extracurricular extravaganza: Photo and quote that exemplifies some of the huge variety of clubs, organizations, etc. available to students at our university.
10. Freestyle: Your very own final unique tidbit of information/photo about our campus or city. Be creative.

Last but not least **VINE CHALLENGE** Submit an interesting/funny/relevant Vine about your school.

And...When you are done, or even while you are going, respond to at least 5 students at

other universities