



FLANC 2025 Fall Conference – Sponsorship Opportunities:

The items are available on a first come, first serve basis for each of these sponsorship opportunities beyond exhibitor booths. If you are interested in sponsoring something not listed below please contact the Executive Director.

Sponsors will receive a discount on 1 exhibitor booth space as follows:

\$800 minimum = discount of \$275

\$1,100 - 1,900 = discount of \$375

\$2,000 or more discount of \$575

- **Lanyards:** \$900 sponsorship or provide by organization (700 lanyards)
 - Lanyards do not require FLANC logo (preferred)
 - If provided by sponsor, can be corporate designed
 - Sponsorship recognition in digital program (¼ page ad), FLANC Hub Conference App and Exhibit Hall
- **Namebadge Holders:** \$500 sponsorship or provided by organization (700 holders)
 - If provided by sponsor, can be corporate designed and FLANC logo preferred but not required
 - Sponsorship recognition in digital program (¼ page ad), FLANC Hub Conference App and Exhibit Hall
- **Tote Bags:** \$2,000 sponsorship ()
 - Bags do not require FLANC logo (preferred)
 - If provided by sponsor, can be corporate designed
 - Sponsorship recognition in digital program (½ page ad), FLANC Hub Conference App and Exhibit Hall
- **Printing:** \$1000 sponsorship
 - Schedule at a Glance handouts
 - Sponsorship recognition in digital program, FLANC Hub Conference App and Exhibit Hall
- **FLANC Info Hub Conference App:** \$1000 sponsorship (new conference app)
 - Sponsorship recognition in digital program, FLANC Hub Conference App and Exhibit Hall
- **WiFi for Conference:** \$1500 sponsorship
 - Sponsorship recognition in digital program, FLANC Hub Conference App and Exhibit Hall
- **Keynote Speaker:** \$2000 sponsorship or organization can direct sponsor with speaker for fees/expenses.
 - Sponsorship recognition in digital program (½ page), FLANC Hub Conference App and Exhibit Hall



- **FLANC Teacher(s) of the Year Award:** \$2000 sponsorship
 - Annual award for a Teacher of the Year & a Higher Education Teacher of the Year
 - Limited to a single sponsor
 - Photo Opp with TOYS
- **FLANC annual Scholarship Award Winner:** \$1000 sponsorship
 - Scholarship granted to graduating student in world language arena annually
 - FLANC facilitates nominations and awarding process
 - Full Sponsor recognition in program as the Scholarship sponsor
 - Sponsor would be specific recognition with any scholarship award publicity
 - Sponsor would be provided photo op with winner
- **Workshops:** \$350 per workshop (*6 available*)
 - Sponsorship recognition in digital program, FLANC Hub Conference App and Exhibit Hall
- **Breaks:** \$2,000 (*2 available*) towards a continental breakfast on Saturday or Sunday morning; \$900 for mid-morning beverage break on Saturday or Sunday (*2 available*); \$1,000 for Saturday afternoon break with snacks and beverages (*2 available*).
 - Sponsorship recognition in digital program, FLANC Hub Conference App and Exhibit Hall
- **Lunch:** \$1,200 towards Saturday buffet lunch or Sunday box lunch (*8 available*)
 - Sponsorship recognition in digital program, FLANC Hub Conference App and Exhibit Hall
- **Special Events:** \$2500 or sponsor arranges/facilitate directly with host site (contact Executive Director)
 - This includes events such as Retirement events, Project C.A.F.E.
 - Sponsor would receive full recognition with any event publicity
 - Sponsor would have photo op with specific event group/participants

FLANC Fall Conference is celebrating our 59th Annual Conference in 2025. We look forward to 500-800 world language professionals joining us every year not just from North Carolina (95%), but across the globe (%5). Our largest contingent of members are language teachers from both public and independent schools representative of traditional and dual language/immersion programs. We also have language program coordinators and administrators that attend. With over 100 general sessions and workshops packed into a two-day event, we look forward to continuing our tradition, our mission, of supporting and inspiring world language educators. Join us to see and feel how passionate we are for world languages.

Additionally, we are open to discuss other options and opportunities with organizations. If there is a specific question, please contact executive.director@flanc.org (Helga Fasciano – Executive Director) or phone: 336.346.0179. Thanks for your consideration of supporting FLANC 2025

