CONQUEST PLANNER

Define Objective What is the goal?

- Get better at copywriting
- Being financially stable and being the man that looks out for my family How will I know I've achieved it?
- I wouldn't be begging for money all the time
- I'll pay off all the money that I owe my family Members
- I'll be able to always have pant money and being the man of the home

When is my deadline?

• 6 months from now (February 2 till July 2)

What are the Checkpoints between my Objective and where I am? //GET AS DETAILED AS PPPOSSIBLE

Checkpoint #1 - Practicing really good copy everyday, reaching out to clients, building a good relationship with my client that ensures me more opportunities to work with them in the future.

Cause and effect #1

If I work on writing good copy and keep on learning more about copy/ i will be able to
write outstanding copy that my client would be surely satisfied with and insuring a
Healthy Business between two of us

Cause and effect #2

- If I'm actually patient enough towards analyzing the niche that I'm working with/ I can know what is my client's pain and desire within reaching his goals
 - Cause and effect #3
 - If I work on projecting more confidence within my outreach and calls/ it would guarantee me a client that I'm able to work with and help out along the long run.

Cause and effect #4

• If I actually convince myself each and everyday that I have to push and move forward towards my goals/ then it will give me the confidence to keep on doing more outreach and helping out more clients as I can

Checkpoint #2 -

 If I can just only focusing on dedicating myself within the following causes and effects that I've chosen without a benefit of a doubt that I will make it and be the man that I am supposed to be

What Assumptions or Unknowns do I face?

- If I can stop wasting my time with girls and dumb things, I can fully devote my time towards reaching my goals
- If I go back and practice the missions that are given to me in the boot camp I will surely Excel appointment copywriting knowledge
- If I can just be willing to push myself to the max each and every day I would be one Step Closer to raise my goal of financial freedom.
- If I can work on improving my skills then I can meet deals with people that they can run away from
- If I can show you work on my outreach game then I am certain to get consistent clients that trust me

What can the biggest challenges/problems I have to overcome?

- REACH: if i can work on my outreaches a little bit more then I can land my first online client.
- TIME MANAGEMENT: I have to make an arrangeable schedule for school and doing my work is a copywriter in order to see better results for both
- SOCIAL MEDIA PRESENCE: building an remarkable social media presence so that I seem legit
- CUTTING OFF DISTRACTIONS: I've already deleted Snapchat, blocked each and every app so that I don't get notifications from them and I need to set boundaries with small people that I talk with on WhatsApp.
- NOT LEARNING FROM MISTAKES: I need to learn acknowledge each and every mistake that I make from now on and learn where I can improve upon it instead of letting it get to me

What resources do I have?

- The Real World students, courses and professors
- Using all the AI tools that I currently have in my capability
- My room that I isolate myself daily in so that I can focus
- For now my phone, because my PC just got a virus so I'll have to adapt.
- My undesirable willingness to be more recent achieve a desert thing I do

Calendar Work

• The Day I achieved my goal on making money I'm being the man of the house

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