

Strategy Guild Workshop Day Three - Solution Framework Session Two

Solution Framework Session Two: August 12, 2024

Expected Reps: Mikasa, CJFrankie, Gorga, Tusso, Zalfred, Kizzy, Ese, Photogee, Aguboss

Solutions to WG/G Challenges/Difficulties.

- ☒ Obtaining meeting summaries from other WGs in time for monthly recaps/Delay
 - ☐ Utilize Archives Gitbook for retrieving Summaries.
 - ☐ Create adequate end of the month drive for summary tool use by WG/Gs
 - ☐ Extend the substack publication date to the 4th day of the incoming month.
- ☒ Find consistent increase in content reach and visibility on social media.
 - ☐ Targeted Content Creation and Curation.
 - ☒ Research optimal posting time for the audience.
 - ☒ Strategic Content Posting based on above when highlighting What, Why and Who.
 - ☐ Create a task/role for someone to undertake a basic research/social listening [ubersuggest/answerthepublic] for X, Medium and YouTube [Yemi].
 - ☐ End Goal is a report that informs a content calendar and content marketing strategy [Yemi].
 - ☐ The research should be recurrent to stay within the readership/viewership trend[Billy].
 - ☒ Go big user generated content posting system. [Tusso]
 - ☐ To achieve thought leadership we need more accounts to be active.
 - ☐ Zealy tasks for user generated content. [Tusso]
 - ☐ Have engagement Campaign going [Ese]
 - ☐ Focus on SNET use cases user adoption. [Ese]
 - ☐ Creatives Content?
 - ☐ Have an education template/process for these users.[Tusso]
 - ☐ Get on the trend table [Tusso]

- ☐ Encourage creativity in social media management.
 - ☐ Encourage the personnel by incentivization/ training [Yemi].
 - ☐ Task one to gather training resources.
 - ☐ Create a system of social media improvements idea banking and implementation
 - ☐ Have an idea curation worksheet that everyone can contribute to [Yemi]
- ☐ Automation/scheduling of posts.
 - ☐ Include subscription in Gs/WGs budget
 - ☐ Manage entire program content
 - ☐ Build a decentralized social media management tool; long term [Yemi]
- ☒ Strengthen Quality Control
 - ☒ Brand Design Consistency
 - ☐ A brand committee: select a quality control committee
- ☒ Contributors involvement in program's social media posts.
 - ☐ Twitter(Social Media) Advocate Program for SNET posts, Zealy as possible mechanism (exists on medium should be replicated on X).
- ☐ Consistent Twitter/X Space hosting
 - ☐ Have an X Space participation role and equivalents.
- ☐ Twitter Discord Channel
 - ☐ Gorga: Engage contributors on discord for WGs social media posts, *For example, WWG has an article on the medium community page and to increase engagement in reading the published article, the solution creates a discord channel on SNET Discord with the name 'medium community page', where the channel announces to community members that the article on the medium community page is live and the community can see and give claps and comments on the medium article from WWG.*
- ☒ Maximizing what already work
 - ☐ Systemic efficient asynchronous collaboration within the guild and workgroups.
 - ☐ Streamline efforts for better efficiency

Three questions



1. How can any of the above solutions be best deployed?

2. Do you have any reservations towards any of the above solutions? Enlighten...
3. Addendum; Anything you'd like to add?

More Questions

Question? Have you set up any async meetings to discuss moving these items forward from week to week, and then inform the guild of the subject matter discussed and decisions brought forward to the rest of the guild

Notes from Previous Sessions

-  Strategy Guild Workshop Day Two Solution Framework Session One
-  Workshop Ideation Session Notes: Strategy Guild 29th July 2024