

INTERNATIONAL FASHION PHOTOGRAPHY EXHIBITION "FOCUS ON FASHION" OFFICIAL RULES 2026

Cracow Fashion Week is pleased to announce an open call for photographic work for the International Photography Exhibition "Focus on Fashion".

ORGANIZERS: Cracow Fashion Week, School of Creative Photography - a faculty at Cracow School of Art and Fashion Design // www.ksa.edu.pl //

OFFICIAL PARTNERS: The Regional Public Library in Krakow, Polish Talent Support

PLACE: The Regional Public Library in Krakow. The building and its surrounding is entered in the register of monuments of the City of Krakow as a cultural asset. The Regional Public Library is situated in the very centre of the city, at 1 Rajska Street, in a location well connected to all parts of the city. The library is and wants to be open to the world and people, providing access to knowledge, culture and information with particular emphasis on the heritage of the region. It is a place to meet, strengthen social ties and freely exchange thoughts and opinions. The library means more than just books: more than 100 exhibitions are held every year; more than 10 workshops, meetings and lessons on various topics take place every day. The library also cooperates with many organisations on various levels.

The exhibition is listed in the official program of Cracow Fashion Week 2026 (16th-22th March).

ENTRY: Free Entry

ELIGIBILITY: All countries, no age limits.

THEME: Fashion Story in 2 pictures. Make sure that the images represent a cohesive body of work.

APPLICATIONS: 2 vertical photos ready for printing (resolution: 300 dpi, print dimensions 50 x 70 cm) should be sent to the e-mail address: event@ksa.edu.pl. Message subject: "Focus on Fashion 2026".

The photographs must be accompanied by a completed and signed application form, which can be found on Google Drive:

<https://drive.google.com/drive/folders/1Mk0s0EcRaktNLaFeufYQisEWcAl5anvi?usp=sharing>

IMPORTANT DATES:

February 14th: application deadline.

February 20th: selected authors will be notified that their photos have been accepted for the exhibition. Selected, printed photos should then be sent to the School's address. Participants who do not provide their own prints can have them printed through the Organizer – the fee is 100 PLN.

March 18th, 5 PM: Official opening.

COPYRIGHT: All rights remain the photographer's. Images may be used for promotional materials only. The photographer is responsible for the team (models, stylists, designers of clothes, make up artist, or any other) acceptance of the competition's rules. Submitting the photos entrant declares that he has obtained (prior to submission of the works!) all releases and consents necessary to permit the exhibition and use of the photographs in the manner set forth in these Official Rules without additional compensation.

USAGE RIGHTS: By submission for the exhibition, artists whose submissions are chosen for publication grant Cracow Fashion Week and Cracow School of Art and Fashion Design to use their images for the purpose of promotion and publicity, promoting the artist and possible display on the websites and social media of institutions mentioned above. Promotions and images may also be placed on social networks of Cracow Fashion Week, Cracow School of Art and Fashion Design and its properties with artist credit. Artists grant the use of their photographs as stated without further contact or compensation from Cracow Fashion Week. Artist's and team credits recognition are provided with any use.

PROMOTIONAL COOPERATION: Photographers whose works will be selected to participate in the exhibition undertake to inform about the exhibition and opening on their promotional channels: • on the photographer's website (if available) with the names of the Organizer: Cracow Fashion Week, School of Creative Photography, and links:

<https://cracowfashionweek.com/>

<https://www.ksa.edu.pl/>

• on social media profiles, along with marking the Organizer's profiles:

- Facebook: <https://www.facebook.com/CracowFashionWeek>

<https://www.facebook.com/SzkolaKreatycznaFotologii>

- Instagram: @cracowfashionweek, @szkolafotografia_photoschool

International Fashion Photography Exhibition “Focus on Fashion” APPLICATION FORM 2026

I accept Official Rules of the Exhibition written on the previous page.

Personal information

First name:

Last name:

Year of birth:

Nationality:

City:

Country:

Mobile number:

E-mail:

Website, blog, Facebook or IG:

Short bio, max. 300 characters:

Title of the project:

Team credits of the photoshoot:

- Date and signature:

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