

Policy 1700: Relations Between Private Industry And The Schools

Original Adopted Date: 3/13/2024

The Governing Board recognizes that private industry and the schools have a mutual interest in maximizing student achievement in order to prepare students to be productive citizens and contribute to the economic health of the community. The Board shall encourage local business involvement in efforts that support the core mission and goals of the district and promote the academic, social, and physical well-being of students.

The Board and the Superintendent or designee shall develop strategies to initiate business partnerships and shall communicate with business partners about district needs and priorities. The Superintendent or designee may assign district staff to coordinate community/business outreach efforts on behalf of the district and work to ensure equitable distribution of business involvement across all district schools.

Businesses and industry and/or their representatives may support district schools and programs by:

1. Volunteering in the classroom or school, providing special instructional programs or assemblies, and serving as tutors or mentors for individual students
2. Donating funds, products, instructional materials, or services that serve an educational purpose
3. Purchasing advertisements in school-sponsored publications or on school property in accordance with law and Board policy
4. Serving on advisory committees in order to provide business expertise or perspectives
5. Working with district staff to ensure the relevance and rigor of the district's career technical education program and providing work opportunities for students enrolled in these programs
6. Engaging in other activities approved by the Superintendent or designee that are designed to increase student learning or support school operations

The Board urges employers to further support the schools by recognizing their employees' needs as parents/guardians, accommodating their needs for child care, and supporting their involvement with their children's schools.

The Superintendent or designee may publicly acknowledge the support of a business partner in district communications and/or by allowing the use of the business name or logo on donated products or materials, but shall not unduly promote or endorse any commercial activity or products. He/she also may recommend Board commendation to those individuals and/or businesses that have made extraordinary contributions to the district.

The Superintendent or designee shall regularly report to the Board regarding the district's progress

in establishing and sustaining business partnerships and the ways in which businesses have supported district programs.

Policy Reference Disclaimer:

These references are not intended to be part of the policy itself, nor do they indicate the basis or authority for the board to enact this policy. Instead, they are provided as additional resources for those interested in the subject matter of the policy.

State

Ed. Code 35160

Description

[Authority of governing boards](#)

Ed. Code 35160.1

[Broad authority of school districts](#)

Ed. Code 41030-41037

[Gifts and bequests](#)

Ed. Code 51760-51769.5

[Work experience education](#)

Ed. Code 52300-52462

[Career technical education](#)

Ed. Code 8070

[Career technical education advisory committee](#)

Federal

20 USC 2301-2414

Description

[Strengthening Career and Technical Education for the 21st Century Act](#)

20 USC 2354

Local application for career technical education; business involvement

Management Resources

Council for Corporate & School Partnerships Pub.
CSBA Publication

Description

A How-To Guide for School-Business Partnerships

School-Based Marketing of Foods and Beverages: Policy Implications for School Boards, Policy Brief, March 2006

Nat'l. Assoc. of State BOE Publication

Building Business Support for School Health Programs, 1999

Website

[CSBA District and County Office of Education Legal Services](#)

Website

[California Consortium of Education Foundations](#)

Website

[California Department of Education, Parents/Family and Community](#)

Website

[Council for Corporate and School Partnerships](#)

Website

[National Association of State Boards of Education](#)

Website

[CSBA](#)

Cross References**Code**

0000

Description

[Vision](#)

0200

[Goals For The School District](#)

0470

[COVID-19 Mitigation Plan](#)

0500

[Accountability](#)

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