

## Details

*EdTech Strategy Cards: The Story Behind This New Resource - 334*

*In this episode, I share the story behind my new QuickWins! EdTech Strategy Cards created in collaboration with ASCD and ISTE. You'll also hear how these 50 bite-sized EdTech tips can support lesson planning, student engagement, and classroom reflection. If you want to bring more purposeful technology use into your teaching, this episode is for you!*

**Link to live show notes:** [Kylie to add]

\*EdTech Strategy Cards

## Introduction

Hello there, and welcome to today's episode of the Easy EdTech podcast. My name is Monica Burns, and I am so glad you're here to join me today. If you want to make the most of education technology, AKA EdTech, you are in the right place. My goal has always been to help make EdTech easier and give you ideas to try yourself, share with a colleague, or bookmark for later in the school year.

Every Tuesday on the Easy EdTech podcast, you'll hear stories from my time in the classroom, my work with schools and districts, and my travels to different EdTech events. Get ready for solo episodes where I share some quick tips, stories, and interviews full of practical ideas and stories from new guests each month. If we mention something you'd like to check out, make sure to click the link. You'll find it in the episode description or the summary area where you're listening to this podcast, or you can find every episode and all of the resources we mention by going to [EasyEdTechPodcast.com](https://EasyEdTechPodcast.com) or by going to [classtechtips.com](https://classtechtips.com) and just clicking on the Easy EdTech Podcast button at the top of the page.

## Intro Sponsor Message

This episode is sponsored by my new ASCD deck of cards, *Purposeful EdTech Tips*. It's part of the QuickWins! series and packed with 50 fast, effective ideas for planning, teaching, and reflection. You'll find AI prompts, student activities, teacher tips, and strategies for checking for understanding — all designed to help you use EdTech with purpose.

Whether you're planning your next unit or looking for a quick idea before class starts, these cards are full of inspiration and super easy to use.

Head to **[ClassTechTips.com/cards](https://ClassTechTips.com/cards)** to grab your deck today. That's **[ClassTechTips.com/cards](https://ClassTechTips.com/cards)** to check it out!

## Today's Intro

This week's episode is titled: "EdTech Strategy Cards: The Story Behind This New Resource"

If you're a regular listener of the podcast, you know how passionate I am about using EdTech with purpose. Whether you've joined one of my webinars or read my book *EdTech Essentials*, you know I'm always on the lookout for ways to help educators bring intentionality into their use of technology.

That's why I'm so excited to share this with you.

This spring, I collaborated with the teams at ASCD and ISTE—the joint publishers of the second edition of my book [EdTech Essentials](#)—to create a brand-new resource for educators. It's called *Purposeful EdTech Tips* and part of a new ASCD product line called **QuickWins! Strategy Cards**.

Just in time for summer and the back-to-school season, the new deck of strategy cards is finally here! This collection of quick EdTech tips card deck is full of practical, ready-to-use tips to help you plan, teach, and reflect using educational technology.

**Let's dive into the QuickWins! Strategy Cards!**

## Episode Transcript

Each deck includes **50 fast and effective strategies**—and I really do mean quick and effective. They are bite-sized tips that are perfect for teachers, instructional coaches, and school leaders who want to make meaningful use of EdTech. Although they're being released during the summer (just in time for heading back to school) they are perfect to use any time of the school year.

The deck is divided into four categories, covering popular topics from [my workshops and presentations](#). Let's take a look at the four categories.

### 15 AI Chatbot Prompts

These are perfect if you're experimenting with tools like ChatGPT or other [AI-powered platforms](#). The prompts will help you generate lesson ideas, create supplemental resources, or even differentiate instruction with the help of artificial intelligence.

### 11 Student Activity Ideas

These tips focus on how to use digital tools to help students show what they know in creative ways. From multimedia responses to interactive timelines, there's something for every subject area. This category is inspired by the "Create" essential featured in both the first and second edition of [EdTech Essentials](#).

## **11 Teacher Tips**

These cards are designed to support lesson planning and instructional design. Whether you're building a station rotation or curating resources for an upcoming unit, these tips help you boost engagement and save time. This category is full of tips coaches can use when mentoring teachers, too.

## **13 Formative Assessment Techniques**

Use these to check for understanding during or after instruction. They'll help you collect actionable data and get a clear picture of what your students know and where they might need support. As a workshop facilitator, formative assessment has always been a super popular topic, so I'm excited to share some "small but mighty" tips you can put into action right away.

Each card gives you a "quick win" that you can use as-is or tweak to fit your specific classroom goals. And because they're designed to work with any subject or grade level, they're flexible enough for a wide range of educators.

## **How to Use These Cards This Summer (and Beyond)**

These strategy cards are more than just a deck of ideas—they're designed to spark conversations, guide professional learning, and support lesson planning all year long. Here are a few ways to start using them:

### **In a Summer or School Year PD Session**

Whether you're leading or attending a summer learning experience, these cards make a great conversation starter. You can explore one category at a time or invite teachers to pick a card and discuss how they might try it out in their classroom.

### **As a Gift for Teacher Teams**

Looking for a meaningful back-to-school, holiday, or end of term gift? These decks are a great way to show support for your team while also promoting purposeful tech use. You might pair the deck with [one of my quick reference guides](#) or tuck it into a welcome-back folder.

### **For Solo Planning and Reflection**

If you're spending time this summer (or at the end of a semester) refreshing old units or brainstorming new ideas, keep a deck by your side. Flip through it as you write lesson plans or set goals for the year. You can even pull one card each week as a personal challenge to try something new.

### **Why I Created This Deck of Quick EdTech Tips**

When the team at ASCD reached out to me about this new project idea, I was so honored and excited to join in. I've worked with them for several years now, all the way back to my book *Task Before Apps* published in 2017, as well as three quick reference guides, and two editions of my book *EdTech Essentials*. Thousands of copies of the books and quick reference guides have been sold, so the idea of creating something a little different certainly grabbed my attention.

I wanted to create something that felt accessible and inspiring. If you've followed along with the blog and podcast for awhile now, you know that I love sharing ideas you can use right away without hours of prep. And I wanted it to support educators no matter where they are on their EdTech journey—from someone just getting started to someone who is looking for new ideas.

### **Where to Find the Strategy Cards**

The **QuickWins! Strategy Cards** are available now on the ASCD website and on Amazon. You can grab one deck for yourself or stock up for your school or district. They're compact, colorful, and packed with ideas you can use all year long.

I've just added the new strategy deck to my collection of publications on Amazon. You can find it alongside some of my other print (and ebook) by clicking the link in today's shownotes.

And of course, you'll find a special link to the product page on ASCD's website in today's shownotes too. As you'll see on this page, the strategy cards are one of six that have just been released.

I can't wait for you to check them out! Do you already have a deck? Whether you bought them on Amazon or from ASCD, or were gifted them by a friend or colleague, I've also added a link that will take you to the Review section of Amazon where anyone can leave a review.

### So let's make this EdTech easy with some key points from the episode...

Pull a strategy card each week to try a new EdTech idea.

Use AI prompt cards to plan lessons or differentiate quickly.

Choose student activity cards to boost creativity and engagement.

Try a formative assessment card to check for understanding in real time.

Remember, you can find the shownotes and the full list of resources from this episode on [EasyEdTechPodcast.com](https://EasyEdTechPodcast.com) and finding today's episode #334!

### Outro Sponsor Message

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### Outro

Thank you for listening to this new episode of the Easy EdTech Podcast! I love creating new episodes for you each week, but I could use a bit of help spreading the word about the podcast. Can you leave a rating or review on your favorite podcast app?

Spotify will let you tap on the stars, and Apple Podcasts will let you tap on the stars and leave a one or two sentence review.

Thank you so much for taking this extra step, it helps other educators find episodes like this one when they are searching for EdTech tips.

## Episode Resources

- Connect with Dr. Monica Burns on [X \(Twitter\)](#), [Threads](#), [Bluesky](#) & [Instagram](#)
- Sign up for the [Free Newsletter](#)
- Check out [EdTech Books](#) by Dr. Monica Burns
- Find my Purposeful EdTech Tips (QuickWins! Strategy Cards) on [Amazon](#) & [ASCD](#)
- Leave a [review on Amazon](#) for my Purposeful EdTech Tips (QuickWins! Strategy Cards)
- [Monica's EdTech Books on Amazon](#)
- Explore [Artificial Intelligence Resources](#), [Events & Workshops](#) & [Free Stuff](#)
- Grab [EdTech Essentials: 12 Strategies for Every Classroom in the Age of AI 2nd Edition](#) & download the [FREE Study Guide](#)
- [ChatGPT](#) (Chatbot)
- [New Strategy Cards: Quick EdTech Tips Teachers Can Use Right Away](#) (Blog Post)
- [4 Fun Activities to Teach Students About AI Chatbots](#) (Podcast Episode)
- [11 EdTech Tools and Study Tips for Students](#) (Blog Post)
- [How to Keep Up with AI in Education Without Feeling Overwhelmed](#) (Podcast Episode)
- [AI Tips for Educators from Easy EdTech Podcast Guests](#) (Blog Post)