

PART 1.

<https://drive.google.com/drive/folders/11bGJkOSOX6Z7jhkQja1hIGHK9iXeGrXS>

(A course to unlock your ultimate productivity guide)

Who am I talking to? - I am talking to people from 20 to 30 years old who are working 60+ hours a week at their boring job, trying their best to produce a high quality work and impress their boss. Despite that, people who work at night like “night owls” and people who don’t have time to dedicate to themselves. They feel exhausted after their work.

Avatar:

Bob is a 27 year old man who works a regular job. His day is pretty simple: he wakes up, goes to work, works, comes home, works at home, sleeps. Sometimes Bob stays awake at night to complete his work. He wishes to have some free time that he can dedicate to himself. He feels like he is wasting his life because of his work.

Where are they right now? -

They are thinking of changing their life so that they have more “free” time to dedicate to themselves or spend with friends/family. They are thinking about how they can make a change in their life and what can help them to do that. I think If I was in their place I would look all the internet up to find some sort of solution such as how to finish work faster with less effort.

Where do I want to take him? -

I want to take them through my email into the link that will be at the bottom. In my copy I want to focus on showing and intensifying their roadblock and moving towards providing the solution for it, in our case showing a better “imagined dream state” life for them.

What steps do I need to take? -

I need to start talking about the pain (current state) and then start slowly moving to showing the dream state of if they purchase the program.

PRACTISE:

1) Copy (Draft):

Subject line: How to Stop Wasting Your Life For Work!

“If you feel that work is wasting your life, then you need to make this simple life change..”

We all live one life,

No matter what you do we are all going to die one day.

But what is the meaning of life?

Maybe it's when you work tirelessly every day, return home exhausted, and feel: "I feel like I am wasting my life because of work".

Or maybe it's when you're overwhelmed by work, yet you stay up late into the night like a "night owl", tirelessly striving to create something meaningful.

Is this what you call life?

We all thought once we were kids that life was simple and enjoyable, only to discover it's far from being the truth...

Or is it?

There is a secret to boost your productivity like never before.

So I will leave the choice down to you.

You can rather ignore this email and continue wasting your life or...

Learn how to produce a high-quality work efficiently, saving a TON of time and effort in the process and unlock the true meaning to your life.

Go back or make the change.

Your journey starts now!

[Product Link](#)

2) Copy (Draft)

Subject line: The Secret To Get More Done With WAY LESS Effort.

Are you exhausted from work taking all the time?

Leaving you with nothing but stress and pain?

There is a reason why affluent individuals have more time to spend,

And no, it's not just about money.

But it is about their productivity, because it is EPIC.

Not only does it allow them to get more done with way less effort.

But to finish their work ahead of schedule, come home and enjoy their life.

And the truth is, everyone can learn this technique.

So if you are tired of work taking all the time and are ready to do whatever it takes to achieve greater productivity with less effort.

[Then click the link to learn millionaires ultimate secret to success](#)

PAS

Pain/Desire

Agitate

Solution

3) Copy (Draft)

Subject line: The Secret To Get More Done With WAY LESS Effort.

Are you exhausted from work taking all the time?

Leaving you with nothing but stress and pain?

We all once believed as kids that work could be simple and interesting, only to discover it is far from being the truth.

At some point work becomes a trap.

A deep pit that consumes all your time and energy on the way down.

You spend all your time working, sometimes even at night like a "night owl", tirelessly striving to create something meaningful.

But deeply inside you know...

"I am wasting my life because of work"

However it is possible to find a solution to the state you are in.

So if you are tired of work taking all the time and are ready to do whatever it takes to escape this trap.

[Then click the link to learn millionaires ultimate secret to success](#)

HSO

Hook

Story

Offer

Subject line: The Secret To Get More Done With WAY LESS Effort.

“Enjoy every moment you have”

My dad used to say that all the time when I was little.

To be fair, I never understood it properly, as so the true nostalgic meaning behind these words.

Long years later, I had graduated from school and university and after years of struggle I finally got the job that I dreamed of for many years.

For the first time, I felt like all the tireless struggle was finally paying off.

But after years of working...

The interest to my job disappeared like it never was.

The meaning of my dad's words finally became clear to me.

Everyday I was coming from work exhausted, not knowing what to do, feeling like “I am wasting my life”.

Work was taking all the time, forcing me to stay even late into the night like a “night owl”, tirelessly working to create something meaningful.

I knew I couldn't live life like that.

I had to change.

Thankfully I had just stolen the ultimate secret to doubling your productivity that could make anyone work 10x more with way less effort...

And I have my friend Jason to thank for that.

[Discover the exact mindset that I stole from Jason to unlock productivity that you never had before.](#)

PART 2.

<https://drive.google.com/file/d/1KiO0Uhid5zdh5i1wmhyF-vTEfDOv-f02/view?usp=sharing>

Who am I talking to? -

I am mostly talking to people under 22 years old who want to become internet famous in order to earn money or just to be seen because all those people think that being famous is cool. Despite this I am also talking to the people who also had this dream a long time ago but were not able to make it but they tried and they posted videos.

Avatar:

Michael is 18 years old and he is just a normal person who just finished school or is about to. Recently he got interested in growing his tiktok account because he sees some benefits from it such as popularity (being famous) or having an opportunity to start earning money from home.

Where are they right now? -

Michael is at the stage of learning the algorithms of tiktok or different social media in order to grow his account as fast as possible. They are at the stage of looking for a way/strategy for a "quick" outcome.

What steps do I need to take? -

I need to introduce my readers at first with a strong subject line that catches their attention such as (40k followers in one day just by doing this...) then I consider leading them from starting on their pain and moving towards talking about their desire of becoming a TikTok star. Finishing on strong CTA.

Roadblock:

Learning how to get their videos becoming more viral. The secret behind how to get a lot of followers in the shortest amount of time. Basically not knowing what to do, what actions to do in each case such as if the video it's not a lot of views or a lot. Lack of experience.

Notes:

- "others seem to do it so easily"
- Tough Journey

- Finding right algorithm
- Problem with consistency
- Old account (deleted usually)
- First 3 videos (Matter
- People want to be visible, noticeable
- 40k in one night(crazy result). Unfair how people spend years getting followers but still end up not as much.

Don't read

Subject line: TikTok Ultimate Secret to 40k Followers Overnight.

Are you tired of your videos barely getting any views?

Subject line: TikTok Algorithm Got Exposed! Gained 40k Overnight.

Are you tired of your videos barely getting any views?

Tirelessly scrolling through the internet, searching for "How do I get views".

The most frustrating feeling.

When you put a lot of effort into something and still see no result.

This happened to all of us at some point.

But no matter

You put a lot of effort into your video, upload it and yet overtime you see no changes.

How frustrating is that?

Feeling like for them it works but for me it doesn't?

Isn't this frustrating to you?

Feeling like

Feeling like "others seem to do it so easily".

But why cant you?

There is something wrong with that.

In fact hashtags do play a crucial role

So if you are exhausted from putting a lot of effort into your videos and still barely getting any views.

[Then click this link to learn TikTok's "easiest" strategies to gain 50k followers in just over one night.](#)

Putting in a lot of effort and seeing no result aren't you?

While others gain 40k followers just in one night.

Barely spending a lot of time to get their video done.