# PRIVACY POLICY

Welcome to Our Privacy Policy. "Your privacy is important to us." This policy outlines the information our games collect when you visit our site or interact with our apps and games, and how we may use or share it.

We take the privacy rights of our users ("users" or "you") very seriously. This Privacy Policy ("Policy") details how we collect, store, use, and manage information, including personal information, that you provide or that we collect in connection with our websites or any of our games provided on a mobile platform (e.g., Apple's iOS App Store, Google's Play Store) (collectively, the "Service"). Note that this Policy is limited to information collected or received by us through your use of the Service. We are not responsible for the actions of third parties, the content of their sites, the use of information you provide to them, or any products or services they may offer. Any link to those sites or placements by those sites does not constitute our sponsorship of, or affiliation with, those people or companies. By using the Service, you agree to this Policy and the processing of your data, including your personal information, as described in this Policy. If you do not agree to these terms, please do not use the Service.

## Collection and Use of User Information

We collect information as described below. Our primary goals in collecting and using information are to create your account, provide Services to you, improve our Service, contact you, conduct research, and create reports for internal use.

### Information We Collect

#### 1. Non-Personal Information

We do not collect any personal information that identifies users as individuals. We may use third-party tools that store non-personal information to function

#### 2. Analytics

We use Google Analytics or Google Firebase to help analyze user behavior in the game. We mainly track how long users spend in the game and how many levels are played. This information is used to evaluate the use of our game and improve usability. All information collected via Google Services is anonymous non-personal data.

### Advertisements

#### 1. Free Games & Apps

We display advertisements in our free apps and games to fund the development of current and future services. Advertisements are provided by third-party companies, and if the user consents to personalized ads, your advertising identifier will be shared with the ad provider to select relevant ads. In some cases, non-precise geo-location may be shared, identifying the country or city you are located in.

Our apps may contain advertising from any of these networks: <u>Google (AdMob) privacy policy</u> <u>Unity (Unity Ads) privacy policy</u> <u>AppLovin privacy policy</u> <u>IronSource privacy policy</u>

#### 2. Paid Games & Apps

Our paid apps and games do not contain third-party advertisements, and thus no data is collected by third parties.

#### 3. In-House Advertisements

In some apps and games, we display internal advertisements to promote other Google Play games that we believe players will be interested in. To provide the best scope of advertisements, we use data listing the games you already have installed on your device. No user-specific or app-specific information is stored or recorded.

### In-App Products

#### 1. General

Some of our apps include paid items that can be purchased for additional content. These apps are labeled as containing in-app purchases on the storefront prior to purchase. Paid items are clearly labeled as a paid item displaying the price in your local currency before accepting and making the purchase. Parents can also apply parental filters to require approval before these items can be purchased or to block in-app purchasing completely.

#### 2. Auto-Renew Subscriptions

These subscriptions will automatically charge you until manually canceled. Visit the subscription management section of your app store to cancel an active subscription.

Manage Google Play Android Subscriptions Manage Apple App Store iOS Subscriptions

#### 3. Non-Renewing Subscriptions

These are subscriptions that need to be manually paid per billing cycle. If left unpaid, the subscription will be canceled at the end of the billing period, and any rewards for continuous subscription periods may be lost.

### Agreement with Policies

Our applications are intended for a general audience of all ages. However, prior to app download, our apps have an age rating assigned. In some cases, our apps may be enlisted in the Google Play family program, which means the app does not collect any personal information and has been certified by Google as safe for children.

Our Service does not address anyone under the age of 13. We do not knowingly collect personally identifiable information from anyone under the age of 13. If you are a parent or guardian and are aware that your child has provided us with personal data, please contact us. If we become aware that we have collected personal data from anyone under the age of 13 without verification of parental consent, we take steps to remove that information from our servers.

If we need to rely on consent as a legal basis for processing your information and your country requires consent from a parent, we may require your parent's consent before collecting and using that information. These apps are labeled as containing in-app purchases on the storefront prior to purchase. Paid items are clearly labeled as a paid item displaying the price in your local currency before accepting and making the purchase. Parents can also apply parental filters to require approval before these items can be purchased or to block in-app purchasing completely.

If you think your child has provided personal information on our website, we strongly encourage you to contact us immediately, and we will do our best to promptly remove such information from our records.

If you are a parent or guardian and are worried that we may have collected any personal information about your child unknowingly, please contact us at haroonwaqasapple@gmail.com, and we will delete any information from our system.

By accessing and/or using any of the services or products, you signify your understanding and agreement with this Privacy Policy and our Terms of Use. If you do not agree with our policies, please do not access or use any of our games, products, services, or related subjects. If you have any questions or concerns about this Privacy Policy or its implementation or want to review, modify, or remove the information you have provided to us, please contact us at <u>haroonwagasapple@gmail.com</u>

### CONTACT US

If you have any queries regarding privacy policy contact us at <u>haroonwaqasapple@gmail.com</u>