



Wake Forest High School
Cougar Club Meeting Agenda
March 8, 2023
WFHS Media Center, 6:00 pm

-Minutes-

Attendance

1. **Welcome Intro** – Robyn Lester, President of Booster Club, called meeting to order and new faces please introduce yourself at end of meeting.
2. **Treasurer Report** – Melanie provided an update on the Booster account balance of \$51,000. Good turnout at parent meeting. Wrestling \$1,500 fund raiser. 3 fundraisers tennis and Lacross. Reverse Raffle close to \$9,500. \$640 wine pull. \$10k tickets. Winner of raffle donated ½ back to sponsorship. Everything was donated, not many invoices and even got sponsorships out of it.
3. **Athletics Director Report** – AD Dunbar gave an update:
 - \$93k team account. \$51k general account.
 - Mowing and painting for Spring bills.
 - March 25 cheer event fundraiser. Booster Club will order products from Sam's and Pepsi for concessions. 50/50 percent go back to Booster to cover supplies. Cheer parents will handle the sales.
 - March 27 spring picture.
 - AD will be March 26-28 conference.
 - Raleigh Sports Club – monthly spotlight athlete wants to partner with WFHS.
 - April 27 Hall of Fame. What is needed? AD will find out from Belcher what is needed.
 - April 29 conference track meet – All day and need concessions. Along with Trentini banquet.
 - May 18 awards.
 - May 24 signing day.
 - May 25 Senior Awards.
 - June 9 last day, June 13 graduation.
 - Belcher is working on an athletics website and coming soon.
 - Needs: Ice machine in gym. AD will call Raleigh refrigeration costs. Need to replace asap.
4. **BoosterHub: boosterhub.com.** Robyn reported that 72 people were added at the Spring meeting. Almost at 800 members. Let Robyn know of any issues so she can report back to the company about any kinks or bugs. Do not use the SMS Text feature, because there is a fee. For Admins, be sure to check receives emails when adding new members. Pending profiles need to download the app and set up account. Chats and announcements will not goto those members who have not set up their account.

Succession: Back up who knows BoosterHub.

The best way to get connected is to go to the website link designed specifically for our BoosterHub: **wakeforestcougars.boosterhub.com**.

Getting Connected:

Goto website: <https://wakeforestcougars.boosterhub.com>, click REGISTER HERE to join our Booster Club, fill out info on site as parent or student and message will go to Robyn so she can register and send out a link. Must download APP to receive communications. Suggestion: If teams have a list of names and emails, someone can load that in and connect parents to the team. Team Rep can get parents on quickly and then they can tag their sport. Robyn will add volunteer positions so teams can sign up volunteers and/or create sign-ups.

5. Sponsorship for 2023-24 year

Companies are already reaching out to be sponsors. Need to get Forms ready.

Renewals will be at reduced price through the website. If the banner changes, then they will be charged a new price. Sponsorship prices will stay the same.

Cougar pass price changes. Red cougar sponsor get 10 cards, White cougar sponsors get 5 cards, 2 cards. Family memberships are \$200 for 5 cards. Individual Adult \$85, Individual student \$45. Will stamp A or S to identify Adult or Student. Team Rep gets 2 cards and can purchase additional passes at student price.

Hall of Fame Banquet – Thursday, April 27

Spring banquet.

Fall recognized at ½ time.

Caterer – Buds Tavern

Table decorations 20 tables – Robyn saved and in storage shed.

Need volunteers.

This even honors Teams and legacy teammates. Coaches will give 1 name of students to attend banquet as WFHS team ambassador to interact and represent team at the banquet.

6. Committee Reports

Apparel: Natalie provided update on sales: \$30,000 sold parent night and last month. Amy sales, Brandy, John purchasing/ordering. Sales dates tbd.

Concessions: Everything moved to stadium concessions. Baseball has hot dog/concession vendor. Mens Lacrosse needs help at their concessions. Robyn sent a message to Coach Lucas for volunteers.

HELP: Need to look at electrical outlets in Football concession. AD will check breakers.

SCHEDULES when changes, please email Robyn and she will try to add it to the website to keep social media as accurate as possible and update Booster Hub.

Sponsorships: Bartlett Tree service new for Fall.

Reverse Raffle – Successful and went smoothly. Sold ton of tickets. Hamler paid big compliment to Booster club. Thank you to everyone who donated wine, gift cards, etc.

Spring Meeting – Caryn reported that she sold 100 membership passes.

Athletics Booster Club Scholarship (\$1k female and \$1k male) – Caryn and Carey went live on the website last week. Sent to 2 counsellors. Not on social media yet. Created specific email for all communications. Caryn and Jill will monitor the email inbox and start compiling the docs and making sure applications are completed. Robyn will find neutral judges. **Applications are due April 14.**

BB Organic meat fundraiser – April 30 is pick up date at school under parking deck.

Booster Club is aware of a football player in hospital and in supporting role as needed. Go Fund me is getting started by parents. Waiting for parents to advise when info can be shared and if we need to implement any ideas, we'll discuss in future.

List of upcoming event dates:

No April Booster Club meeting - Spring Break.

May 2 next meeting.

Meeting adjourned at 7:36 pm.