Metaphors in Everyday Life

Name: _____ **Period:** _____

Anne Curzan and James Geary both talk about how often we as humans use metaphors. In fact, Geary says that we use about six metaphors a minute! Over the next couple of weeks, pay special attention to the metaphors that are all around you.

Please set aside two or three pages in your notebook to record metaphors that you encounter in your daily life. You should keep a running list that you're prepared to share every few days with the class. We will study these metaphors as a class to consider what they highlight about the target and how they might influence how we act and think about the target.

Where can you find metaphors? Everywhere!

- Conversations with friends, family, teachers, etc.
- Discussions in class.
- Remarks by your teachers and fellow students.
- Song lyrics.
- Advertisements.
- Magazine and newspaper articles.
- Blogs and social media.
- Dialogue in television shows and movies.

Feel free to list visual metaphors, too. You can take a picture of these or cut them out and paste them in your notebook.

©2020 Inquiry by Design, Inc.