



Camp Kesem at UMD Leadership Outreach Position Descriptions

Commitment: January 2022 - August 2022, 3-5 hours per week

Apply [HERE](#)

Applications are due December 23rd at 11:59pm

Interviews will be held Dec 27th-Jan 10th

Outreach Co-Coordinator (Out) (3-5 hours/wk) - 2-3 people

- Designs and executes strategic annual camper recruitment and retention plan to include outreach to past camper families, cultivation of hospital and community partner contacts, and use of social media to promote chapter's camp
- Responsible for pre-camp communication and paperwork to accepted camper families and wait list families
- Responsible for Friends + Family Day (bi-annual reunion) recruitment and attendance as well as caregiver programming
- Implements Through and Beyond Programming which provides individualized support for children and their families
- May host community info sessions with caregivers, perspective families, and partners
- May manage an Outreach task force committee, including running monthly meetings and delegating Outreach-related tasks.
- Maintains and responds to the chapter.outreach@campkesem.org email account

What is Kesem?

Kesem is a national nonprofit dedicated to supporting children impacted by a parent or caregiver's cancer. We do this by providing year long support through fun programming such as a week-long summer camper, biannual reunions, monthly hangouts, and individualized support such as care packages, birthday cards, and bereavement support.

Camp Kesem at University of Maryland is a local chapter run by passionate UMD students. We support over 50 families in the Maryland and DC area, and our goal is to support 60 children throughout this year. Our coordinator board is made up of around 18 people, all with different backgrounds and duties.

2 Directors: Ensure smooth running of the chapter, and directly oversee and support the coordinators.

2 Alumni, Marketing, and PR Coordinators: The virtual face of CKUMD, they make graphics, run our social media, and steward alumni and seniors to ensure the Kesem magic is felt long after graduation.

2-3 Development Coordinators: In charge of all fundraising events and efforts, and donor stewardship.

2 Make the Magic Coordinators: Plan and implement CKUMD's largest fundraising gala, Make the Magic, in the spring.

2-3 Outreach Coordinators: Finds new camper families through community outreach and supports existing camper families through year long support.

2 Operations Coordinators: Plan and implement our family programming including our week-long summer camp and our biannual reunions.

1 Teen Leadership Coordinator: Plan and implement our teen programming within our week-long summer camp and our biannual reunions.

1 Treasurer: Keeps track of chapter finances.

3 Volunteer Coordinators: Runs our monthly kesem member meetings; recruits and trains our volunteers.