

Do's & Don'ts


- 👍 **Do** include the #TNPH #TryNewPH #TryNewGift #TryNyoTo hashtags, and tag @TryNew.PH
- 👉 **Do** include the trynew.ph link on your caption and/or pinned comment!
- 🚫 **Don't** speak negatively or mention competitors or other companies.
- 🚫 **Don't** include pictures of drugs/cigarettes or money.
- 🚫 **Don't** wear anything that are too revealing
- 🚫 **Don't** tag other brands you're collaborating with...we like our posts to be monogamous
- 🚫 **Don't** create contents that are R18 (sexual dances or vulgar words)

Deliverables

- 1x TikTok Post and 1x Instagram Post
- Video can contain Voice overs and Supers, Green Screens
- *make sure to submit your content and get our team's approval first before posting or your incentives will be forfeited.*

Entries may be submitted to info@trynew.ph

Timeline

 We ask that you carefully respect our dates to ensure successful collaboration:

- Content Submission Date: **March 6 – 15, 2024**
- Final Approval Date: **March 15, 2024**
- Campaign Live Date: **March 16 – 17, 2024**

Content Usage Rights

🤝 By participating in this campaign you allow us to use the content you generated for this campaign on our owned channels such as; websites, social media, and paid advertising for a period of 12 months.

Benefits

📺 Each influencer will receive Php 1,000 worth of Gcash after posting the TikTok video and Instagram Photo.

📺 Gcash will be distributed on or before (10) ten business days from posting of both approved contents.

Tone: Positive, inspiring, encouraging, not too pushy

Key Message:

- No cash out to start, best side hustle for UGCs, beginners and students, “try try lang”.
- If you want to start your UGC career, TryNew.PH is your starting line.

Mandatories:

Mentions of “Try Try Lang” and “TryNew”

Story Flow Outline:

- Naghahanap ka din ba ng side hustle for extra income at interesado ka maging content creator gaya ko?
- Be a TryNew PH ambassador! Try Try lang kumita ng hindi ka nag cacash out to start!
- Nagregister lang din ako to TryNew PH and applied to their campaigns for free!
- Try Try Lang maging brand endorser.
- Madali lang ito guys, they accept content creators na naguumpisa palang like me!
- Start your content creator journey with TryNew.PH!

Mood board:

