

Who am I talking to?

I am talking to 18-54-year-old average 9-5 hackers who like to play golf as amateurs in their free time who can't increase their drive distance and are not sure where to start. Our target audience is based mainly in the USA.

Where are they now?

Their current state is that they know they have a problem but, are not sure how to solve it, their dream state would be that they can hit at least 150 yards with any iron. They are problem-aware and in the sophistication stage they are at Level 2 we need to call out their problems and after that, we need to offer solutions. They just need to understand that it won't be time-consuming to make progress. They need to be a little bit teased with ideas so they think that thing that I am teasing will be their starting point for progress. They don't know about our clients' products.

Where I want them to go?

After reading this I want them to click on CTA which will lead them to book a friendly and free consultation with our coach Frederik.

What are the steps I need them to take to get them from where they are to where I want them to go?

I will get their attention by showing them their problem and that I have a working solution that has helped people just like him. I'm gonna take them from sophistication Level 2 to Level 3 by introducing them to a new mechanism. I need to make them believe that they don't need any extra equipment and that this change will be quick so they will save time.

Disrupt-Yellow

Intrigue-Green

Click- Purple

DIC

(SL) **Do you want to boost your drive distance?**

Hey Jimmy, I have three tips for you to develop your drive distance.

It's not about your swing or stance - It's about your balance.

We had a chance To speak with Legendary golf player Tiger Woods.

And he revealed the secrets behind why balance is so important.

[\[Link\]](#) Click here to uncover those secrets!"

Secrets to that will help you to boost your Drive distance about 50 yards more.

Why you can't hit 150 yard drives.

What do if your drive distance isn't reaching 150 yards.

What never do to kill your drive distance.

3 steps to improve your drive distance to 150 yards.

Warning! Understand why your drive distance isn't reaching 150 yards.

If you want gain drive distance 150 yards then you need to focus on these three tips.

When getting good balance will actually boost your 150 yard goal.

Quickest way to gain 150 yards and see results.

The truth about 150 yard drive distance.

Single step to take your drive distance to 150 yards.