

## **EA Marketing Resource Bank - Links with Marketing Resources**

**Description:** This document is a link of marketing resources from the [EA Marketing Resources Bank](#), a project of [Intentional Insights](#). If you have any questions about this resource, please email Gleb Tsipursky, [gleb@intentionalinsights.org](mailto:gleb@intentionalinsights.org)

### **Links**

#### **EA infographics, posters, and leaflets**

- [http://wiki.effectivealtruismhub.com/index.php?title=Library/Graphic\\_resources\\_\(posters,\\_leaflets,\\_infographics,\\_etc.\)](http://wiki.effectivealtruismhub.com/index.php?title=Library/Graphic_resources_(posters,_leaflets,_infographics,_etc.))

#### **EA Forum posts tagged with relevant tags:**

- Outreach: <http://effective-altruism.com/tag/outreach/>
- Marketing: <http://effective-altruism.com/tag/marketing/>
- EA Marketing Resource Bank: <http://effective-altruism.com/tag/eamarketingresourcebank/>

#### **EA teaching-oriented resources**

- <https://drive.google.com/drive/u/0/folders/0ByEzyDeeu8tLMTgweFhSS1ZIR00>

#### **EA-themed fundraising ideas from the Local Effective Altruism Network**

- <https://eahub.org/groups/resources/possible-fundraising-events>

#### **Giving Games from The Life You Can Save**

- <http://www.thelifeyoucansave.org/Giving-Games>

#### **EA-themed articles promoting EA ideas to a broad audience from Intentional Insights**

- <http://intentionalinsights.org/effective-giving>

#### **Brief and shareable videos with personal stories about EA participants**

- <https://impact.hackpad.com/Everyday-Heroes-of-Effective-Giving-Video-Series-AY6PU0xtUAc>

#### **The Life You Can Save chapter resources**

- [https://drive.google.com/a/intentionalinsights.org/folderview?id=0Bwh3yYYQPD1WZ2k2cHR3Skc2TVE&usp=drive\\_web#](https://drive.google.com/a/intentionalinsights.org/folderview?id=0Bwh3yYYQPD1WZ2k2cHR3Skc2TVE&usp=drive_web#)

#### **The Life You Can Save public resources**

- [https://drive.google.com/a/intentionalinsights.org/folderview?id=0BwwwTgW1FiT\\_VEtwZjNob2hTOXc&usp=drive\\_web#](https://drive.google.com/a/intentionalinsights.org/folderview?id=0BwwwTgW1FiT_VEtwZjNob2hTOXc&usp=drive_web#)

### **EA-themed talks from Giving What We Can**

- <https://drive.google.com/drive/u/0/folders/0B4CgJzCBLmnKb3RpeXZKTVRvSEU>

### **Giving What We Can chapter resources**

- [https://drive.google.com/folderview?id=0B9ou-zj3xxwbOW16N096d0tyUWc&usp=drive\\_web](https://drive.google.com/folderview?id=0B9ou-zj3xxwbOW16N096d0tyUWc&usp=drive_web)

### **EA Slides on SlideShare**

- <http://www.slideshare.net/search/slideshow?searchfrom=header&q=Effective%20Altruism>

### **Handbook for EA professionals from Giving What We Can**

- [https://drive.google.com/a/intentionalinsights.org/folderview?id=0B7BVEa4IF1zWQ2VKNmxhcjFaa00&usp=sharing\\_eid&ts=56c4462c](https://drive.google.com/a/intentionalinsights.org/folderview?id=0B7BVEa4IF1zWQ2VKNmxhcjFaa00&usp=sharing_eid&ts=56c4462c)

### **Videos on marketing EA-themed ideas broadly from Intentional Insights**

- [https://www.youtube.com/watch?v=\\_Z49LeMTNW4](https://www.youtube.com/watch?v=_Z49LeMTNW4)

### **EA merchandise to promote EA ideas and build community with other EA participants**

- T-shirts about effective giving  
[http://www.cafepress.com/intentional\\_merchandise/13220189](http://www.cafepress.com/intentional_merchandise/13220189)

### **EA pitch guide**

- [http://wiki.effectivealtruismhub.com/index.php?title=The\\_EA\\_Pitch\\_Guide](http://wiki.effectivealtruismhub.com/index.php?title=The_EA_Pitch_Guide)

### **EA Workplace Activism Handbook**

- <https://eaworkplaceactivism.files.wordpress.com/2016/07/gwwc-handbook-280716.pdf>

### **Communication About AI Safety and other X-risks**

- These are sensitive subjects usually best left to full-time professionals, but if you feel you are in a particularly beneficial place to communicate about them, here are some [notes](#).

### **FB groups devoted to EA Marketing and outreach**

- Effective Altruism Marketing: <facebook.com/groups/Effective.Altruism.Marketing/>
- EA Workplace Activism: <facebook.com/groups/EAWorkplaceActivism/>
- Christian EA Outreach: <facebook.com/groups/491355737725900/>
- EA Secular Outreach: <facebook.com/groups/1618780281766533/>
- EA Workplace Activism: <facebook.com/groups/EAWorkplaceActivism>
- There are other groups of relevant in the EA Group Directory FB page:  
<facebook.com/EffectiveGroups/posts/1115666451787933>

