

EA Marketing Resource Bank - Links with Marketing Resources

Description: This document is a link of marketing resources from the [EA Marketing Resources Bank](#), a project of [Intentional Insights](#). If you have any questions about this resource, please email Gleb Tsipursky, gleb@intentionalinsights.org

Links

EA infographics, posters, and leaflets

- [http://wiki.effectivealtruismhub.com/index.php?title=Library/Graphic_resources_\(posters,_leaflets,_infographics,_etc.\)](http://wiki.effectivealtruismhub.com/index.php?title=Library/Graphic_resources_(posters,_leaflets,_infographics,_etc.))

EA Forum posts tagged with relevant tags:

- Outreach: <http://effective-altruism.com/tag/outreach/>
- Marketing: <http://effective-altruism.com/tag/marketing/>
- EA Marketing Resource Bank: <http://effective-altruism.com/tag/eamarketingresourcebank/>

EA teaching-oriented resources

- <https://drive.google.com/drive/u/0/folders/0ByEzyDeeu8tLMTgweFhSS1ZIR00>

EA-themed fundraising ideas from the Local Effective Altruism Network

- <https://eahub.org/groups/resources/possible-fundraising-events>

Giving Games from The Life You Can Save

- <http://www.thelifeyoucansave.org/Giving-Games>

EA-themed articles promoting EA ideas to a broad audience from Intentional Insights

- <http://intentionalinsights.org/effective-giving>

Brief and shareable videos with personal stories about EA participants

- <https://impact.hackpad.com/Everyday-Heroes-of-Effective-Giving-Video-Series-AY6PU0xtUAc>

The Life You Can Save chapter resources

- https://drive.google.com/a/intentionalinsights.org/folderview?id=0Bwh3yYYQPD1WZ2k2cHR3Skc2TVE&usp=drive_web#

The Life You Can Save public resources

- https://drive.google.com/a/intentionalinsights.org/folderview?id=0BwwwTgW1FiT_VEtwZjNob2hTOXc&usp=drive_web#

EA-themed talks from Giving What We Can

- <https://drive.google.com/drive/u/0/folders/0B4CgJzCBLmnKb3RpeXZKTVRvSEU>

Giving What We Can chapter resources

- https://drive.google.com/folderview?id=0B9ou-zj3xxwbOW16N096d0tyUWc&usp=drive_web

EA Slides on SlideShare

- <http://www.slideshare.net/search/slideshow?searchfrom=header&q=Effective%20Altruism>

Handbook for EA professionals from Giving What We Can

- https://drive.google.com/a/intentionalinsights.org/folderview?id=0B7BVEa4IF1zWQ2VKNmxhcjFaa00&usp=sharing_eid&ts=56c4462c

Videos on marketing EA-themed ideas broadly from Intentional Insights

- https://www.youtube.com/watch?v=_Z49LeMTNW4

EA merchandise to promote EA ideas and build community with other EA participants

- T-shirts about effective giving
http://www.cafepress.com/intentional_merchandise/13220189

EA pitch guide

- http://wiki.effectivealtruismhub.com/index.php?title=The_EA_Pitch_Guide

EA Workplace Activism Handbook

- <https://eaworkplaceactivism.files.wordpress.com/2016/07/gwwc-handbook-280716.pdf>

Communication About AI Safety and other X-risks

- These are sensitive subjects usually best left to full-time professionals, but if you feel you are in a particularly beneficial place to communicate about them, here are some [notes](#).

FB groups devoted to EA Marketing and outreach

- Effective Altruism Marketing: <facebook.com/groups/Effective.Altruism.Marketing/>
- EA Workplace Activism: <facebook.com/groups/EAWorkplaceActivism/>
- Christian EA Outreach: <facebook.com/groups/491355737725900/>
- EA Secular Outreach: <facebook.com/groups/1618780281766533/>
- EA Workplace Activism: facebook.com/groups/EAWorkplaceActivism
- There are other groups of relevant in the EA Group Directory FB page:
<facebook.com/EffectiveGroups/posts/1115666451787933>

