

Brian Fantasma

Video Producer / Graphic Designer



Passionate and creative professional with a strong background in branding, graphic design, photography, video production, and editing. Focused on consistently creating innovative designs and concepting and producing engaging finished projects that promote brand consistency. Enthusiastic team leader with excellent directing skills, well-versed in all aspects of video production. Proven ability to maintain relationships, communicate efficiently, and complete work from a remote location.

816-668-3786 | brianfantasma.com
brianfantasma@gmail.com

Skills

Adobe Creative Suite (Photoshop, InDesign, Illustrator, XD, Premiere, and After Effects) | Figma | Team Leadership | Directing | Cinematography | Animation | Web Design | Graphic Design | Lighting | Color Grading | Post-Production Editing | Photo Editing | Color Correction | Branding | Logo Design | Photography | Project Management | Team Building | Communication | Canon and Sony Cameras | Microsoft Office Suite

Experience

Anthology Inc. / Kansas City, MO / 2011 - 2023

Video Producer / Marketing Creative Manager / Senior Web Designer

- Creative Manager: Produced creative imagery for marketing, including digital art, printed banners and collateral, email design, web design, video production, and photography for a global education brand
- Video Producer: Produced product promotional videos, including directing and organizing crew, hiring talent, and overseeing and managing all pre- and post-production, shot and edited event promotional videos, including client interviews and on-site event footage
- Senior Web Designer: Produced web designs to integrate with web software and front-end web development

Fantasma Imagery / Lee's Summit, MO / 2005 – Present

Video Producer / Graphic Designer / Photographer

- Rebranded and oversaw art direction for a portfolio of clients, including corporate and nonprofit entities
- Produced and directed video promotional materials including short commercials and social media content
- Produced event photography and videography
- Produced product mailer box designs and a wide variety of print

materials **Plattform Advertising, Web Designer, May 2008 - Oct 2011**

Builder Consulting, Web/Graphic Designer and Photographer, Oct 2007 - May 2008

H&H Color Lab, Digital Retoucher, 2005-2007

Retouched faces; replaced eyes, teeth, or people; and color corrected, using Photoshop. Mounted photos

Education

Kansas City Metropolitan Community College / Kansas City, Missouri Associates
Degree in Graphic Design