

Recycled Valentines!

Where: Tabling event

Time: 5-10 minutes

Goal: To make fun and unique cards from materials we already have, reducing the purchasing of new cards

Learning Objectives:

- Understand the overuse of paper in the card industry and the effects on forests
- Encourage people to make personal and heart-felt cards from things they already have

Materials:

- Blank/recycled cards or cardstock for cards
- Magazines, newspaper
- Maps, cool paper, etc.
- Glue sticks
- Sharpies
- Stickers
- Markers
- Folders or bins to organize materials

Set Up:

- Tablecloth down first! Then organize neatly all of your materials, putting like things together. For example, put all of the blank cards near each other, then the decorations, then the markers and such (we are making an assembly line of sorts).
- Put the sign where it is clearly visible
- Display newsletter sign up, prize to be given away, and informational sign all close to each other and in plain sight, with the sign-up sheet easily reachable

No directions needed for these! Let your creative juices flow and have fun with it!



Conclusion:

Americans purchase approximately 6.5 billion greeting cards each year. Annual retail sales of greeting cards are estimated between \$7 and \$8 billion. By making cards from old cards and other materials we already have, we are helping to prevent virgin forests from being used for traditional greeting cards