

FOR IMMEDIATE RELEASE:

**Premier Electric Violinist, Christian Howes
Inspires Music Education at (insert location of program)**

***DownBeat Magazine's* Critics Poll "Rising Star Violinist" challenges (name of school) students to think outside the box**

[SCHOOL CITY AND STATE]: On [insert engagement day of week, month], one of the world's most acclaimed jazz violinists, Christian Howes, will be traveling to [insert name of school and location] to introduce string students to a blend of contemporary music, modern technology, and improvisation.

While most classically trained violinists may excel at Mozart and Bach, few venture off the written page to explore their instruments through other facets such as jazz, rock or improvisation. "String instruments are usually associated with classical music," said Howes, "but many string players are now developing original, contemporary styles, allowing us to express ourselves in current, culturally relevant ways."

Following his clinic, Howes will perform at the school, showcasing his edgy and unexpected take on the violin that combines rock, Americana, neo-soul, classical, and modern jazz.

While Howes is invited to perform around the world regularly, he has always remained committed to education and community outreach. "I try to cultivate an appreciation for the violin and support for music education wherever I go."

[Insert quote from host of school]

Although Howes will only be at [Insert name of school] for [x days], students everywhere can continue to study and grow with Howes through his innovative *Creative Strings Academy* online study program, and his annual summer conference, the Creative Strings Workshop, held in Columbus, Ohio.

About Christian Howes

Christian was nominated for the Jazz Journalists Association's "Violinist Of The Year", voted among the top three violinists in *JazzTimes'* "Expanded Critics Poll". Howes toured Ukraine in June 2014 at the invitation of the U.S. Embassy as a cultural ambassador.

Howes endorses Yamaha Silent Violins and D'Addario Strings.

For more information and approved press assets, visit www.christianhowes.com/about

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