

Elizabeth Davis

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Education

Virginia Tech

BS in Agribusiness & BA in Advertising | GPA: 3.3

Blacksburg, VA

May 2027

Organizations: Agricultural Communicators of Tomorrow, Pi Beta Phi, Lambda Pi Eta Communication Honor Society

Skills

Design: Adobe InDesign, Photoshop, Lightroom, Illustrator, Canva

Technical: Microsoft Excel, PowerPoint, Word

Experience

Virginia Farm Bureau

Student Ambassador

Blacksburg, VA

August 2026-Present

- Represent Virginia Farm Bureau on Virginia Tech's campus and promote fellowship opportunities directly to students.
- Support on-campus events and student outreach efforts to increase awareness and engagement.
- Create short-form video content for the Human Resources team to connect with college audiences.

Virginia Farm Bureau

Marketing Fellow

Richmond, VA

May 2026 - August 2026

- Assessed event marketing efforts across localities to identify opportunities for increasing membership and community engagement.
- Created short-form video content designed to increase engagement and connect with Farm Bureau audiences.
- Designed digital and print marketing materials using Adobe InDesign and Canva.
- Provided photography and video coverage for three major events throughout the 10-week fellowship.

Town of Clifton Forge

Marketing Intern

Clifton Forge, VA

August 2025 - May 2026

- Designed and maintained a social media presence for a town of 4,000 residents.
- Created social media content to promote local events, businesses, and community initiatives.
- Designed graphics, flyers, and newsletters to support community outreach and increase digital engagement.

Delegate Amanda Batten

Social Media Intern

Williamsburg, VA

June 2024 - August 2024

- Managed Delegate Batten's social media presence, engaging with constituents on current events.
- Led email marketing campaigns through Constant Contact to enhance public communication.

Ellie D. Photography

Owner

Blacksburg, VA

January 2018 - Present

- Manage client relationships, social media, and marketing for an independently operated photography business.
- Edit professional photos using Adobe Lightroom and Photoshop.

Leadership

Pi Beta Phi Fraternity for Women

Director of PR and Marketing

Blacksburg, VA

January 2025 - Present

- Manage the chapter's Instagram presence, averaging 500,000 monthly views and increasing followers by 20%.
- Plan and execute nationally recognized photoshoots, developing creative concepts and coordinating members to create cohesive branded content.
- Coordinate and provide branded merchandise for a chapter of 200+ women, working with vendors and chapter leadership on designs and distribution.