

All in for Harris/Walz House Parties Toolkit

This guide will help prepare you to successfully host a house party in support of the Harris/Walz ticket on election night! This guide is for both seasoned activists and people getting involved for the first time. It's designed to be helpful to individuals, Indivisible groups, or All in for Harris Action Teams.

While this toolkit can be applied to any house party throughout the election cycle, we encourage you to host a party on election night (November 5) to cheer on Kamala Harris, Tim Walz, and Democrats up and down the ballot across the country!

ELECTION NIGHT WATCH PARTY INFORMATION



Date: November 4, 2024



Time: Start your party about an hour before the debate starts



Goal: Connect with your local action team, Indivisible group, or friends and neighbors, and build grassroots power to elect Kamala Harris and Tim Walz!



How: Gather in your living room, backyard, or even a private room with a TV at a local restaurant or bar.

THE CASE FOR DEBATE WATCH PARTIES

Not sure about hosting? Debates are an incredible opportunity to bring your community together and uplift our candidate. Here are four rock solid reasons to host a debate watch party.

1. **Tim's on the debate stage, but he can't do it alone!** Although he has the singular duty of facing off against Vance in NYC, we all have a role to play in making sure his message gets out. During and after the debate, we need to be uplifting his big moments and highlighting Vance's weaknesses, because the post-debate public conversation is oftentimes as determinative as the debate itself. As you do, be sure to tag @IndivisibleTeam on social media so we can see and share your posts.
2. **To be effective advocates for VP Harris and Tim Walz, we need to know how they're framing this fight and what other voters are seeing.** In order for us to be effective messengers, we need to know what undecided voters are hearing. For a lot of those voters, the debate could very well be the first time they're

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engaging with the election, making it their only reference point as they decide who to support.

3. **It's an opportunity to share our enthusiasm.** Indivisibles are so excited for the Harris-Walz ticket, and a key part of building a successful campaign is sharing that energy with our communities and audiences. By gathering together for a debate watch party, you demonstrate your commitment to this fight and invite others to share in it with you. Be sure to take pictures to share on social media and tag @IndivisibleTeam
4. **It's a fun way to get together with your Indivisible and All in for Harris Action Team communities and drive action!** People will definitely tune into this debate! It's a perfect opportunity to strengthen the bonds of your community and offer some immediate actions to take to help Harris-Walz win. Attending a Debate Watch Party is a low-bar invitation for folks who are just getting activated in this election and are looking for an organizing home to join. Once they're in the door, they're much more likely to take action, so this is a great opportunity to invite them to sign up for Neighbor2Neighbor or join an upcoming phone bank ([here](#)). Good organizers never miss an opportunity to extra an ask!

PREPARING FOR YOUR PARTY

Choose a location for your event. Host your house party at home, in your backyard or local restaurant. Just make sure you have a way to watch the debate (TV or Streaming) and permission or permits if they are required. You can even host a virtual watch party if your team is spread out geographically, but we encourage in-person if possible!

Register and confirm your event. Once you register your event, you will immediately receive an email asking you to confirm it. The event won't show up on the event map until you confirm! If you don't see the confirmation email, first check your spam folder. If it's still not there, email allinforharris@indivisible.org and request it be re-sent to you. After you register and confirm your event, folks will be able to RSVP for your party. If you want to keep your event to just your folks, click private, if you are open to new activists, leave it public. By registering your event, you gain access to [reimbursements for your basic party supplies!](#) So hold onto your receipts!

REGISTER YOUR EVENT!



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Register your group as in All in for Harris/Walz Team This is different from registering your event. Registering your team will put you on the email list to receive All in for Harris action tips, invitations to All in for Harris webinars, and access to direct support from Indivisible staff. [Register here](#).

Ask for help! Here are a few optional roles you can delegate to make hosting even easier, it's also a great way to get folks even more involved in your action team or to start building a new group! Ask folks if they would like to help, here are some sample roles:

Sample Roles:



Greeter: This person is tasked with greeting attendees as they arrive! This should be your friendliest friend! Make sure they collect contact information from your guests so you can follow up with them with more action invites. A sign-in sheet is great for this!



Social Media Manager: This person is dedicated to taking photos of the event, sharing them on social media using #AllinforHarris, tagging @IndivisibleTeam, and uploading your photos and videos. All you need is a smartphone; no fancy equipment is required!



Debate Program Manager: This person is responsible for making sure that you do not miss the debate! This person should keep track of time and alert folks about 10 minutes before the beginning of the debate so that folks can settle and find a good place to watch!

Recruit attendees. Start with your action team or Indivisible group (if you have one)! Invite other friends and family! Ask everyone to invite one or two friends. You can also reach out to your neighbors or other folks in your community or post your event on Facebook or other social media sites.

Amp up your visibility. Registering your event with [Mobilize](#) makes promotion and messaging a breeze! [Find step-by-step promotion ideas and messaging examples here](#).

Prep your ask. Every good organizing event ends with an ask for future action. If you are in a [Neighbor2Neighbor](#) state or district, make sure you are ready to ask people to sign up for N2N (Neighbor2Neighbor is our super impactful, super easy-to-use doorknocking tool — you can watch a quick video about it at the link above). If you are

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not, make sure you have a compelling ask for your next action (could be [letter-writing](#), phonebanking, etc.)

Think about accessibility. As you are inviting folks, make sure to let people know if your house has a long driveway that is dim at night, or if there are stairs in your house. Give folks parking, or public transit instructions. Let them know if you have a pet in your home, or ask if they have any sensitivities (e.g., Smoking, strong fragrances, or food allergies).

Make it a potluck! Everyone loves to share food, and it helps folks feel connected to the event when they have a job. Keep it simple! You do not need to serve a four-course meal! If you have time and want to go above and beyond, print out little images of Kamala and Tim and tape them to toothpicks, put them on cupcakes, or use them as a way for folks to enjoy some of the snacks. Make sure to check with guests for any allergies or dietary restrictions.

Sample Menu Ideas

Cocktails and Mocktails

Have a signature drink that is Harris or Walz-themed!

- Kamala Cooler
- Justice Julep
- Coconut Tree Piña Colada
- Hurricane Harris
- California Dream
- Minnesota Mule
- State Fair Spritz

Small Bites

Keep it simple! You do not need to serve a four-course meal!

- Victory Veggies - veggie tray
- Canvassing Cookies - store-bought or homemade cookies
- Kamala's Kickin' Salsa - chips and dip
- Madam President Meatballs - crockpot meatballs
- First Lady's Feast - a plate of assorted meat, cheese, or fruit






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Prepare your materials.

- Make your grocery list or confirm with folks who are bringing what
- Sign-in Sheet
- A sign at the mailbox or on the door welcoming guests
- Enough chairs /seating for everyone
- Some way to watch the debate
- Pens
- Name tags

Confirm your guests. In the last 24 hours before your event, make sure you're ready by calling and texting everyone who registered for the event. This will help you get a firmer number of attendees, and confirmation calls increase turnout by approximately 25%!

Optional things to consider:

-  Have a photo booth or wall
-  Create signs to hold up during the debate!
-  Have folks write a letter to themselves to open as motivation the weekend before the election or as a note for after the election
-  Have folks create their voting plan!
-  Play a game (may we suggest [All in for Harris Bingo?](#))

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A Note On Virtual Watch Parties

Virtual watch parties are best suited for groups who have access to a virtual meeting platform that isn't time-limited. **Free accounts on platforms like Zoom and Google Meet will often require your group to end your meeting after a certain amount of time, and we anticipate the debate to last around 90m.** Your group can always start a new meeting after the first one runs out of time, but you run the risk of losing people in the transition to a new meeting space. **You can also reach out to your organizer to ask if they can help with Zoom access.**

DURING YOUR PARTY

Prepare at least 30 minutes early to set up. Do you have enough chairs for everyone? Do you have all the technology set up so folks can watch? Are your drinks and food on the way or set up and ready to go? Have you printed your [Bingo cards](#)?

Greet your attendees as they arrive. If this role is delegated, make sure your Greeter is ready to go!

Launch your event! Kick off your event by welcoming everyone and grounding folks in why you're there. As the host, what your event looks like is up to you! Check out the sample agenda below for ideas.

Take pictures! Post on Social Media! Take photos of the event, share them on social media using #AllinforHarris, and tag @IndivisibleTeam. We'll uplift you! All you need is a smartphone; no fancy equipment is required!

Text friends who couldn't make it. Keep folks who couldn't make it involved and in the loop. "Hey, I'm having fun at my Harris/Walz house party. Wish you were here. Can I invite you to the next party?"

Make the ask to take action! If you live in a Neighbor2Neighbor state, ask folks to sign up to talk to their neighbors about Kamala Harris and Tim Walz and all that's at stake this November. Here's a sign-up link you can point people to or have set up on a laptop screen during your party: <https://www.majorityovermaga.org/neighbor2neighbor>.

If you don't live in a Neighbor2Neighbor state, ask folks to join a phonebank (we're holding them weekly), host a letter to the editor or [letters to voters party](#).

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30 minutes before folks arrive	Arrive and set up.
About 30 minutes before the speeches!	<p>Welcome attendees. (15 min.)</p> <ul style="list-style-type: none"> • Start by welcoming everyone to the party and introducing yourself as the host. Share your why! This is your moment to move folks along and have them understand your urgency to be involved and why they should continue to take action over the next few months. • Have guests introduce themselves to one another and share why they are there! If you have a smaller group, you can also use one of the icebreakers listed here. • Tell attendees to please share photos from the event on social media with the hashtag #Allinforharris • Invite folks to grab drinks or snacks, and point them in the direction of the restrooms. • Make the ask!
Prime Time	Debate! Make it fun, play a game! Post a group shot on social media and post it with the hashtag #AllInForHarris
After	<p>Make closing remarks and thank-you's.</p> <ul style="list-style-type: none"> • Thank attendees for attending your event and reiterate your why, and any next steps or asks • Make sure you have contact information for everyone who came and is interested in joining your action team! • Don't forget to take a group photo or video for social media

AFTER YOUR PARTY

- Request [reimbursement for your basic party supplies!](#)
- Email your attendees to thank them for a great party. Immediate follow-up is important for recruitment and group longevity! Remind them about the different ways they can take action with Indivisible between now and November!
- Send your stories, pictures, and best practices to allinforharris@indivisible.org.

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