

# SEED: The Untold Story

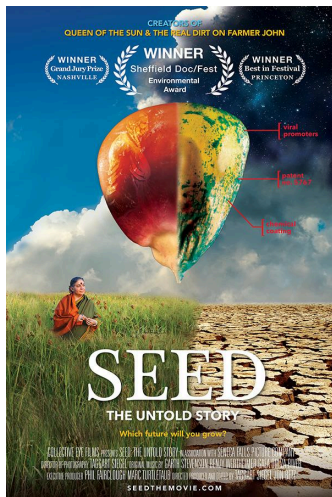
**Outreach Toolkit - York, PA (Small Star Art House, 1/28-29, 5:30pm)**

Thank you for sharing SEED: The Untold Story with your community! Below are sample text and links to graphics to jumpstart your web, print, or social media communication.

Questions? Please contact Robyn at [robyn@collectiveeye.org](mailto:robyn@collectiveeye.org)

- [Click here to download stills and film posters.](#)
- Click here for an [8.5x11 flyer](#) of the film poster with the screening details to print or upload.
- [Here is the Facebook event](#) for the York premiere
- Visit [seedthemovie.com/york](http://seedthemovie.com/york) to purchase tickets

For the full film synopsis, director bios, and more, please [view the Press Kit](#).



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## **Twitter:**

**Handle:** [@SEED\\_TheMovie](https://twitter.com/SEED_TheMovie)

## **Sample Tweets:**

Join us at the #York Premiere of #SEEDtheUntoldStory! Jan. 28-29 at 5:30 at Small Star Art House: [@SEED\\_TheMovie](http://seedthemovie.com/york)

Don't miss the #York Premiere of #SEEDtheUntoldStory! Jan. 28-29, 5:30pm at Small Star Art House: [@Seed\\_TheMovie](http://seedthemovie.com/york)

#York Friends: Get ready to be inspired by #SEEDtheUntoldStory! 1/28-29, 5:30pm, Small Star Art House [@Seed\\_TheMovie](http://seedthemovie.com/york)

In the last 100 years, 94% of seed diversity has been lost. Join us at #SeedTheUntoldStory in York: [@Seed\\_theMovie](http://seedthemovie.com/york)

## **Facebook:**

**SEED Facebook:** [Facebook.com/SeedTheUntoldStory](https://www.facebook.com/SeedTheUntoldStory)

## **Facebook post #1:**

Join us for the York Premiere of SEED: The Untold Story, January 28-29, 5:30pm at Small Star Art House!

SEED: The Untold Story is an award-winning environmental documentary about the dramatic loss of seed diversity and the future of our food, from the filmmakers behind Queen of the Sun: What are the Bees Telling Us?

SEED features Dr. Jane Goodall, Vandana Shiva, Winona LaDuke, and Andrew Kimbrell.

#SEEDTheUntoldStory <https://www.facebook.com/events/434246730240185/>

## **Facebook post #2:**

Don't miss the York Premiere of the award-winning documentary, SEED: The Untold Story, January 28-29, 5:30pm at Small Star Art House!

# SEED: The Untold Story

**Outreach Toolkit - York, PA (Small Star Art House, 1/28-29, 5:30pm)**

In the last century, 94% of our seed varieties have disappeared. As biotech chemical companies control the majority of our seeds, farmers, scientists, lawyers, and indigenous seed keepers fight a David and Goliath battle to defend the future of our food. In a harrowing and heartening story, these reluctant heroes rekindle a lost connection to our most treasured resource and revive a culture connected to seeds.

SEED comes from the filmmakers behind Queen of the Sun: What Are the Bees Telling Us? It features Dr. Jane Goodall, Vandana Shiva, Winona LaDuke, and Andrew Kimbrell.

#SEEDTheUntoldStory <https://www.facebook.com/events/434246730240185/>

## **Newsletter:**

We're excited to share the **York Premiere of SEED: The Untold Story at Small Star Art House January 28-29, 5:30pm!** We hope you can join us for this inspiring event in the fight for seed change! Visit [seedthemovie.com/york](http://seedthemovie.com/york) for tickets, the trailer, and more info.

SEED: The Untold Story is an award winning documentary about the dramatic loss of seed diversity and the future of our food, from the filmmakers behind Queen of the Sun: What are the Bees Telling Us? The film features Vandana Shiva, Dr. Jane Goodall, Andrew Kimbrell, and Winona LaDuke.

In the last century, 94% of our seed varieties have disappeared. As biotech chemical companies control the majority of our seeds, farmers, scientists, lawyers, and indigenous seed keepers fight a David and Goliath battle to defend the future of our food. In a harrowing and heartening story, these reluctant heroes rekindle a lost connection to our most treasured resource and revive a culture connected to seeds.

SEED is executive produced by Marisa Tomei, Marc Turtletaub (Little Miss Sunshine), and Phil Fairclough (Grizzly Man, Cave of Forgotten Dreams). We look forward to seeing you there!