



## 2024 Resource Showcase

October 5, 2024

10:00 a.m. ET - 5:00 p.m. ET

*The 2024 Resource Showcase is sponsored by Microsoft and Google Be Internet Awesome.*

### Media Literacy Skills in the High School Classroom

Start Time:	10:15 AM
Grade Level:	High School / Upper Grades
Category:	Presentation items (e.g. lecture notes, slideshow applications and interactive presentation software like Prezi, Pear Deck and Canva)
Price Range:	Free
Presenter(s):	Olga Polites, New Jersey Chapter Leader
Affiliation(s):	Media Literacy Now Education Advisory Council member, Alliance for Decision Education
Description:	This Google Slides presentation/crash course introduces essential media literacy skills for high school teachers to quickly implement in their classrooms. Topics include critical thinking and argument, how algorithms work, social media platforms as information channels, and fact-checking claims and sources.

### K-12 Media Literacy Scope and Sequence Planning Template

Start Time:	10:15 AM
Grade Level:	Elementary Grades
Category:	Collaboration tools (e.g. forums, group projects, collaboration tools)
Price Range:	Free
Presenter(s):	Rhys Daunic, Director
Affiliation(s):	The Media Spot
Description:	Map existing media literacy (ML) content in your school, identify and fill gaps in ML skills through projects that align with school priorities, and work towards creating a clear profile of a media literate graduate aligned with your school vision.

### Free FT High Schools Program

Start Time:	10:30 AM
Grade Level:	High School / Upper Grades
Category:	Traditional resources (e.g. textbooks, reference books, lesson plans, workbooks, flashcards, charts and supplemental reading materials)
Price Range:	Free
Presenter(s):	Andrew Jack, Global education editor
Affiliation(s):	Financial Times
Description:	Full free access to the FT's award-winning global news, analysis and comment content online in text, video, podcast, charts and quizzes on politics, economics, business, world affairs, policy, culture and more; plus special learning resources and competitions to enrich study, develop media literacy and prepare for the world beyond school. <a href="http://www.ft.com/schools">www.ft.com/schools</a>

### Exploring Video Production: Our World in Motion

Start Time:	10:30 AM
Grade Level:	Middle Grades
Category:	Graphic and interactive materials (e.g. learning manipulatives, photographs, illustrations, charts, graphs, maps, multimedia, movies and games)
Price Range:	Free
Presenter(s):	Dana Pike, Library Media Specialist
Affiliation(s):	Columbus School District
Description:	In this lesson, students will gain an understanding of basic video production concepts, develop skills in planning, shooting, and editing a short video, and they will explore creativity and teamwork through a collaborative video project.

### *Gram and Gran Save the Summer*

Start Time:	10:45 AM
Grade Level:	Middle Grades
Category:	Traditional resources (e.g. textbooks, reference books, lesson plans, workbooks, flashcards, charts and supplemental reading materials)
Price Range:	Free
Presenter(s):	Stephen Chiger, Author Daniel Pereira, Author
Affiliation(s):	TeacherGoals
Description:	Gram and Gran Save the Summer sets out to do something no book like it has done: create an opportunity for parents/educators and kids to talk about navigating our media landscape in a fun, whimsical way.

### Courageous RI

<b>Start Time:</b>	10:45 AM
<b>Grade Level:</b>	High School / Upper Grades
<b>Category:</b>	Collaboration tools (e.g. forums, group projects, collaboration tools)
<b>Price Range:</b>	Free
<b>Presenter(s):</b>	Renee Hobbs, Professor Pam Steager
<b>Affiliation(s):</b>	University of Rhode Island
<b>Description:</b>	A collection of materials and resources to help educators reduce the fear and hate that leads to violence through dialogue and discussion activities that advance media literacy, active listening, kindness and compassion, and community engagement.

### CLOSE Reading for Visual & Statistical Literacy

<b>Start Time:</b>	11:00 AM
<b>Grade Level:</b>	Middle Grades
<b>Category:</b>	Traditional resources (e.g. textbooks, reference books, lesson plans, workbooks, flashcards, charts and supplemental reading materials)
<b>Price Range:</b>	\$0 - \$25 USD
<b>Fee Type:</b>	One-time fee
<b>Presenter(s):</b>	Beryl Irene Bailey, National Language & Literacy Consultant
<b>Affiliation(s):</b>	From Pages to Pedagogy, LLC
<b>Description:</b>	The CLOSE Reading for Visual & Statistical Literacy poster uses the word CLOSE as an acronym, scaffolding the cognitive routine of analyzing text features and comprehending the information contained within its graphics. Each step in the CLOSE Reading for Visual & Statistical Literacy process provides students with a brain-friendly checklist of key information to search for in the graphics. (e.g., S- Seek out and highlight points for discussion: Descriptions, definitions, explanations, Similarities & differences within the infographics/visual) This 11 X 17-inch instructional tool was designed to support content area teachers in assisting students in analyzing quantitative information.

### AverPoint Classroom

<b>Start Time:</b>	11:00 AM
<b>Grade Level:</b>	High School / Upper Grades
<b>Category:</b>	Practice tools (e.g. simulations, software, online labs, research projects, etc.)
<b>Price Range:</b>	\$0 - \$25 USD
<b>Fee Type:</b>	Recurring fee or subscription model

<b>Presenter(s):</b>	Shouvik Banerjee, CEO
<b>Affiliation(s):</b>	AverPoint
<b>Description:</b>	AverPoint Classroom helps high school social studies and ELA teachers integrate media literacy into their courses. Conscious Reading measures a students' reading diet and critical thinking. The Credibility Layer lets students practice questioning and reviewing claims on real news websites. The Writer lets students practice writing argumentative essays. It works as a standalone supplemental exercise - or a way to enhance your existing syllabus. No extra grading for teachers.

### Sponsor Spotlight: Be Internet Awesome - Media Literacy Handbook

<b>Start Time:</b>	11:15 AM
<b>Grade Level:</b>	Grades 2-6
<b>Category:</b>	Traditional resources (e.g. textbooks, reference books, lesson plans, workbooks, flashcards, charts and supplemental reading materials)
<b>Price Range:</b>	Free
<b>Presenter(s):</b>	Emily Luepker, Marketing & Kids Programs, Google & Anne Collier, Founder/Executive Director, The Net Safety Collaborative
<b>Affiliation(s):</b>	Google
<b>Description:</b>	In an AI world, developing media literacy skills for youth is more important than ever. With lesson plans developed in partnership with Faith Rogow, The Net Safety Collaborative, and NAMLE, Google Be Internet Awesome's new Media Literacy resources help teachers learn how to build media literacy foundational skills to prepare students for an AI world.

### Meridian Stories

<b>Start Time:</b>	11:30 AM
<b>Grade Level:</b>	High School / Upper Grades
<b>Category:</b>	Collaboration tools (e.g. forums, group projects, collaboration tools)
<b>Price Range:</b>	> \$101 USD
<b>Fee Type:</b>	One-time fee
<b>Presenter(s):</b>	Barbara Slote, Teacher Brett Pierce, Founder and Executive Director
<b>Affiliation(s):</b>	Meridian Stories
<b>Description:</b>	Meridian Stories provides annual competitions and digital storytelling projects in the areas of STEAM, history, and LA. Each of these 3-4 week projects results in a 2-4 minute digital story and includes a step-by-step process and a clear evaluation rubric. Most importantly, students LOVE it! Free resources available.

### Media Literacy Triangle

<b>Start Time:</b>	11:30 AM
<b>Grade Level:</b>	Middle Grades
<b>Category:</b>	Graphic and interactive materials (e.g. learning manipulatives, photographs, illustrations, charts, graphs, maps, multimedia, movies and games)
<b>Price Range:</b>	Free
<b>Presenter(s):</b>	Míchílín Ní Threasaigh, Director Chelsea Attwell, Vice President
<b>Affiliation(s):</b>	Association for Media Literacy
<b>Description:</b>	A graphic framework based on the Key Concepts that can be used to facilitate analyses for media construction & deconstruction, encouraging understanding that texts are carefully constructed to achieve specific purposes & attract specific audiences.

### Israel-Palestine Media Bias and Discourse Activity

<b>Start Time:</b>	11:45 AM
<b>Grade Level:</b>	High School / Upper Grades
<b>Category:</b>	Collaboration tools (e.g. forums, group projects, collaboration tools)
<b>Price Range:</b>	Free
<b>Presenter(s):</b>	Maryam Zoweil, Director of Education Data Analytics Eli Solomon, Senior Vice President of Policy
<b>Affiliation(s):</b>	Institute for Youth in Policy
<b>Description:</b>	This event equips students with the tools to detect bias in news coverage about the Israel-Palestine conflict, and to have informed and thoughtful conversations about the media they consume.

### Linewize Courses for Digital Citizenship (Grades 3-12)

<b>Start Time:</b>	11:45 AM
<b>Grade Level:</b>	Middle Grades
<b>Category:</b>	Graphic and interactive materials (e.g. learning manipulatives, photographs, illustrations, charts, graphs, maps, multimedia, movies and games)
<b>Price Range:</b>	Free
<b>Presenter(s):</b>	Jenny Li, Learning Design Manager Sarah Sallmann, Educator
<b>Affiliation(s):</b>	Linewize by Qoria
<b>Description:</b>	Digital citizenship and online safety learning resources that students find fun! Designed by experts, curriculum-aligned courses equip students from grades 3 to 12 with the skills to think critically, build resilience, and stay safe in the

digital world. Free and premium pricing options are available to Linewize Customers.

### Sponsor Spotlight: Information and AI Literacy Resources

<b>Start Time:</b>	12:00 PM
<b>Grade Level:</b>	Grades 1-12
<b>Category:</b>	Graphic and interactive materials (e.g. learning manipulatives, photographs, illustrations, charts, graphs, maps, multimedia, movies and games)
<b>Price Range:</b>	Free (subscription required)
<b>Presenter(s):</b>	Lisa Reppell (she/her), Sr. Program Manager, Information Literacy
<b>Affiliation(s):</b>	Microsoft
<b>Description:</b>	<ul style="list-style-type: none"> <li>- Search Progress: a "search engine with training wheels" to teach critical thinking online</li> <li>- Minecraft AI Foundations: Immersive, game-based AI literacy</li> <li>- AI Classroom Toolkit: a ready-to-use AI literacy resource for your classroom</li> </ul>

### Let's Speak Media Literacy!

<b>Start Time:</b>	12:15 PM
<b>Grade Level:</b>	High School / Upper Grades
<b>Category:</b>	Traditional resources (e.g. textbooks, reference books, lesson plans, workbooks, flashcards, charts and supplemental reading materials)
<b>Price Range:</b>	Free
<b>Presenter(s):</b>	Nadina Carmen Nicolici, Teacher
<b>Affiliation(s):</b>	Lorin Salagean Technical High School
<b>Description:</b>	A 10-unit full course for teachers to equip them with materials and resources to integrate media literacy in regular classes and extracurricular activities. Each unit includes interactive activities, case studies, examples and exercises, giving way to reflection and action.

### Copyright and Creativity.org

<b>Start Time:</b>	12:15 PM
<b>Grade Level:</b>	Middle Grades
<b>Category:</b>	Traditional resources (e.g. textbooks, reference books, lesson plans, workbooks, flashcards, charts and supplemental reading materials)
<b>Price Range:</b>	Free
<b>Presenter(s):</b>	Dana Greenspan, Ed Tech Specilaist
<b>Affiliation(s):</b>	Copyright and Creativity.org
<b>Description:</b>	C&C offers FREE K-12 Copyright and Creativity materials, including curriculum, PD, videos, infographics and plug-n-play slides. We offer useful and positive

information about what copyright allows and how students can successfully navigate and rely on copyright in their role as creators.

### Use the Internet to Check the Internet Collection

Start Time:	12:30 PM
Grade Level:	High School / Upper Grades
Category:	Presentation items (e.g. lecture notes, slideshow applications and interactive presentation software like Prezi, Pear Deck and Canva)
Price Range:	Free
Presenter(s):	David Olson, Director of Education
Affiliation(s):	Retro Report
Description:	False headlines. Exaggerated claims. Fishy-looking photos. If you're not careful, the internet can serve up a tangle of misinformation. Use these short videos and lessons to learn to sort fact from fiction and stop the spread of misinformation.

### More than 800 Free Lessons for Media Decoding

Start Time:	12:30 PM
Grade Level:	Middle Grades
Category:	Traditional resources (e.g. textbooks, reference books, lesson plans, workbooks, flashcards, charts and supplemental reading materials)
Price Range:	Free
Presenter(s):	Cyndy Scheibe, Executive Director
Affiliation(s):	Project Look Sharp, Ithaca College
Description:	Project Look Sharp's 875+ free media decoding lessons integrate student-centered, question-based, curriculum-driven media analysis into information literacy, media literacy, and the teaching of core subject area standards for diverse subjects at all grade levels (K-12/College).

### Media Mastery: Media Literacy and Empowering Student Voices

Start Time:	12:45 PM
Grade Level:	Middle Grades
Category:	Traditional resources (e.g. textbooks, reference books, lesson plans, workbooks, flashcards, charts and supplemental reading materials)
Price Range:	Free
Presenter(s):	Taja Butler, Manager of Civic Learning Projects Jaclyn Jecha, Media Literacy Consultant
Affiliation(s):	Center for Civic Education
Description:	Eight engaging FREE media literacy lessons designed to foster critical thinking

and empower students to navigate the complex media landscape designed for grades 4th-8th.

### **Bias Is All Around You: A Media Literacy Handbook & Curriculum**

<b>Start Time:</b>	12:45 PM
<b>Grade Level:</b>	High School / Upper Grades
<b>Category:</b>	Traditional resources (e.g. textbooks, reference books, lesson plans, workbooks, flashcards, charts and supplemental reading materials)
<b>Price Range:</b>	\$26 - \$50 USD
<b>Fee Type:</b>	One-time fee
<b>Presenter(s):</b>	Erik Bean, Professor of Practice in Global Leadership, Indiana Tech
<b>Affiliation(s):</b>	Healthy Mind Express
<b>Description:</b>	Two essay assignments involving the nonprofit Bias Is All Around You award-winning 57-page book including Media Literacy: Social Media Influencer Bias Analysis Personal Essay and Media Literacy: Seven Sources of Bias Information Personal Essay are discussed, and participants can take a 7-question survey to determine the degree to which their inner circle leads to confirmation, anchor, halo, and affinity bias, for example. All attendees will receive a free copy of the 2023 peer reviewed article Seven Initial Prominent Sources of All Information Bias Impartiality Types Parsed by Erik Bean. Dr. Bean also will share how artificial intelligence can produce bias results and what your students should know about its use.

### **LUNCH BREAK**

1:00 PM - 2:00 PM

### **Supporting Readiness through Vital Civic Empowerment (SRVCE) Change & Impact Curriculum**

<b>Start Time:</b>	2:00 PM
<b>Grade Level:</b>	High School / Upper Grades
<b>Category:</b>	Traditional resources (e.g. textbooks, reference books, lesson plans, workbooks, flashcards, charts and supplemental reading materials)
<b>Price Range:</b>	Free
<b>Presenter(s):</b>	Wendy Rivenburgh, Senior Associate/Curriculum Lead
<b>Affiliation(s):</b>	Education Development Center (EDC)
<b>Description:</b>	Explore our <a href="#">free civic inquiry curriculum</a> that helps youth build media literacy skills as they design a plan of action on a community issue. You can use the whole 15-lesson unit or pull individual activities (e.g., civic leadership reflection, news value analysis) to inspire your students.



### What Works to Build Mental Immunity

Start Time:	2:00 PM
Grade Level:	High School / Upper Grades
Category:	Traditional resources (e.g. textbooks, reference books, lesson plans, workbooks, flashcards, charts and supplemental reading materials)
Price Range:	Free
Presenter(s):	Luke Johnson, Director of Operations
Affiliation(s):	Mental Immunity Project
Description:	What Works to Build Mental Immunity is a research-based toolbox for educators to cultivate mental immunity to misinformation in their students.

### How can Ground News help me "read laterally"?

Start Time:	2:15 PM
Grade Level:	High School / Upper Grades
Category:	Assessment/evaluation tools (e.g. classroom assignments, quizzes, essays, standardized tests)
Price Range:	Free
Presenter(s):	Nate Noorlander, Co-founder
Affiliation(s):	The Nomadic Professor
Description:	In this resource, we teach lateral reading and how to do it, and then we practice the new skill using an article on gas prices and Biden from the New York Post. We look into the Post using a few tools offered by Ground News that help readers evaluate the reliability of media institutions.

### AllSides for Schools

Start Time:	2:15 PM
Grade Level:	High School / Upper Grades
Category:	Practice tools (e.g. simulations, software, online labs, research projects, etc.)
Price Range:	Free
Presenter(s):	Krystal Woodworth, Operations & Growth Specialist and Executive Assistant to John Gable
Affiliation(s):	AllSides Technologies, Inc.
Description:	Teachers in all 50 states use our balanced news, media bias resources, and dialogue platform to build the skills that students need to navigate a constantly changing, often divisive and toxic, online landscape.

### Sponsor Spotlight: Information and AI Literacy Resources

Start Time:	2:30 PM
Grade Level:	All Grades
Category:	Graphic and interactive materials (e.g. learning manipulatives, photographs, illustrations, charts, graphs, maps, multimedia, movies and games)
Price Range:	Free (subscription required)
Presenter(s):	Lisa Reppell (she/her), Sr. Program Manager, Information Literacy
Affiliation(s):	Microsoft
Description:	<ul style="list-style-type: none"> <li>- Search Progress: a "search engine with training wheels" to teach critical thinking online</li> <li>- Minecraft AI Foundations: Immersive, game-based AI literacy</li> <li>- AI Classroom Toolkit: a ready-to-use AI literacy resource for your classroom</li> </ul>

### Fiskkit Classroom

Start Time:	2:45 PM
Grade Level:	High School / Upper Grades
Category:	Practice tools (e.g. simulations, software, online labs, research projects, etc.)
Price Range:	\$0 - \$25 USD
Fee Type:	Recurring fee or subscription model
Presenter(s):	John Pettus, Founder Will Wright, Growth Team
Affiliation(s):	Fiskkit
Description:	Fiskkit Classroom is an online text discussion system designed to teach, practice and measure critical thinking skills like telling facts from opinions and recognizing unsupported claims by students commenting and tagging articles and each other's comments sentence by sentence, giving practice and feedback (and metrics!) on thinking at an unprecedented scale.

### Trust Me” K-12 Educational Curriculum co-written by Getting Better Foundation and News Literacy Project

Start Time:	2:45 PM
Grade Level:	High School / Upper Grades
Category:	Practice tools (e.g. simulations, software, online labs, research projects, etc.)
Price Range:	> \$101 USD
Fee Type:	One-time fee

<b>Presenter(s):</b>	Rosemary Smith, Managing Director
<b>Affiliation(s):</b>	Getting Better Foundation
<b>Description:</b>	"Trust Me" Documentary Producer Getting Better Foundation partnered with the James S. & John L. Knight Foundation and non-partisan News Literacy Project to co-author K-12 Curriculum, Collegiate, and Parental Discussion Guides. Managing Director, Rosemary Smith will walk through these resources and provide a free life of file license to one of NAMLE's audience members who participate (value \$550.00).

### Safe Clicks & Smart Picks with ESC

<b>Start Time:</b>	3:00 PM
<b>Grade Level:</b>	High School / Upper Grades
<b>Category:</b>	Graphic and interactive materials (e.g. learning manipulatives, photographs, illustrations, charts, graphs, maps, multimedia, movies and games)
<b>Price Range:</b>	Free
<b>Presenter(s):</b>	Hannah Hurlbut, Program Officer - Media Literacy Programs
<b>Affiliation(s):</b>	American Councils for International Education
<b>Description:</b>	Learn to navigate online information using the ESC (Emotion, Source, Claim) method. Evaluate emotional impact, verify source trustworthiness, and investigate claims to avoid falling for mis/disinformation as a more responsible digital user.

### Agents of Influence: a spy media literacy video game to teach research, conversation, analysis, and informed decision making

<b>Start Time:</b>	3:00 PM
<b>Grade Level:</b>	High School / Upper Grades
<b>Category:</b>	Practice tools (e.g. simulations, software, online labs, research projects, etc.)
<b>Price Range:</b>	Free
<b>Presenter(s):</b>	Anahita Dalmia, CEO
<b>Description:</b>	Agents of Influence is a spy-themed video game that teaches middle- and high- school students to effectively research, evaluate information, and have empathetic conversations to make them responsible information consumers and informed actors.

### What's in a Meme? Lesson: How to comprehend how image & text create meaning through juxtaposition

<b>Start Time:</b>	3:15 PM
<b>Grade Level:</b>	High School / Upper Grades
<b>Category:</b>	Traditional resources (e.g. textbooks, reference books, lesson plans, workbooks, flashcards, charts and supplemental reading materials)
<b>Price Range:</b>	Free

<b>Presenter(s):</b>	Andrea DeGette, Professor/educator
<b>Affiliation(s):</b>	Media Arts Exchange/Andrea DeGette
<b>Description:</b>	What's in a Meme? Lesson provides a guide for sharing how juxtaposition of image & text create meaning in a multimodal communication model. This fun lesson demonstrates basics of how words and pictures work together to make or change meaning.

### **CANCELED: Teaching The Thread**

<b>Start Time:</b>	3:15 PM
<b>Grade Level:</b>	High School / Upper Grades
<b>Category:</b>	Traditional resources (e.g. textbooks, reference books, lesson plans, workbooks, flashcards, charts and supplemental reading materials)
<b>Price Range:</b>	Free
<b>Presenter(s):</b>	Fran Sterling, Director of Education
<b>Affiliation(s):</b>	Life Stories
<b>Description:</b>	Teaching The Thread supports educators using this documentary series in a wide range of learning environments. Inspiring people from the arts, government, media, and more share childhood memories; describe relationships with parents, family, and friends; talk about the role of faith and religion in their lives; recall their discovery of purposeful work and share human experiences of loss, growth, and finding meaning. By capturing their stories, we introduce them into the public consciousness. By teaching with them, we present learning opportunities that can prepare students to navigate and embrace the complexities of the modern world while discovering new passions and purpose in their lives.

### **Sponsor Spotlight: Be Internet Awesome - Media Literacy Handbook**

<b>Start Time:</b>	4:00 PM
<b>Grade Level:</b>	Grades 2-6
<b>Category:</b>	Traditional resources (e.g. textbooks, reference books, lesson plans, workbooks, flashcards, charts and supplemental reading materials)
<b>Price Range:</b>	Free
<b>Presenter(s):</b>	Michaela Wotorson, Marketing & Kids Programs, Google & Anne Collier, Founder/Executive Director, The Net Safety Collaborative
<b>Affiliation(s):</b>	Google
<b>Description:</b>	In an AI world, developing media literacy skills for youth is more important than ever. With lesson plans developed in partnership with Faith Rogow, The Net Safety Collaborative, and NAMLE, Google Be Internet Awesome's new Media Literacy resources help teachers learn how to build media literacy foundational skills to prepare students for an AI world.

### Dirty Disinfo Tricks- Digital and Media Literacy Tips for Social Media

Start Time:	4:15 PM
Grade Level:	Post-Secondary
Category:	Graphic and interactive materials (e.g. learning manipulatives, photographs, illustrations, charts, graphs, maps, multimedia, movies and games)
Price Range:	Free
Presenter(s):	Nan Noble, Manager, Partnerships and Impact
Affiliation(s):	Reality Team
Description:	Dirty Disinfo Tricks is a series of educational social media posts that raise awareness and resilience to common online manipulation tactics. These micro-lessons can be shared with communities through their social media channels.

### Soft Skills Map

Start Time:	4:15 PM
Grade Level:	High School / Upper Grades
Category:	Graphic and interactive materials (e.g. learning manipulatives, photographs, illustrations, charts, graphs, maps, multimedia, movies and games)
Price Range:	Free
Presenter(s):	Anastasiya Pakhorukova, Instructional Designer Oksi Lantt, Multimedia Producer
Affiliation(s):	Silamedia
Description:	A useful guide for educators. It navigates the diverse world of soft skills, helps build strategies for curricular and extracurricular activities. Click interactive elements to open exercises that develop specific skills.

### Media Work: Language Teaching Through Media Literacy

Start Time:	4:30 PM
Grade Level:	Post-Secondary
Category:	Traditional resources (e.g. textbooks, reference books, lesson plans, workbooks, flashcards, charts and supplemental reading materials)
Price Range:	\$0 - \$25 USD
Fee Type:	One-time fee
Presenter(s):	Carla Chamberlin, Professor of Applied Linguistics/Communication Arts & Sciences, Penn State Abington College
Affiliation(s):	University of Michigan Press

**Description:** Media Work is a flexible, accessible tool for creating lessons in which students explore and analyze local media landscapes to learn about language, culture, identity, local politics, healthcare, and other social issues relevant to their lives.

### Analyzing Visual Media Using TinEye & Reading Upstream Strategies

**Start Time:** 4:30 PM

**Grade Level:** High School / Upper Grades

**Category:** Practice tools (e.g. simulations, software, online labs, research projects, etc.)

**Price Range:** Free

**Presenter(s):** Andrea Gambino, CEO/Founder

**Affiliation(s):** Inquire 2 Transform LLC

**Description:** This session combines media and digital literacy strategies that demonstrate how to use TinEye (free-to-use reverse image search tool) to analyze, evaluate, and act on visual media messages (NAMLE CP, 4.2) with a paired reading upstream exercise.

### The Media Literacy Guidebook

**Start Time:** 4:45 PM

**Grade Level:** Post-Secondary

**Category:** Graphic and interactive materials (e.g. learning manipulatives, photographs, illustrations, charts, graphs, maps, multimedia, movies and games)

**Price Range:** Free

**Presenter(s):** Joan Nobile, Interdisciplinary Artist

**Description:** An ongoing college-level video series about media literacy & theory!

### The Media Literacy Guidebook

**Start Time:** 4:45 PM

**Grade Level:** High School / Upper Grades

**Category:** Graphic and interactive materials (e.g. learning manipulatives, photographs, illustrations, charts, graphs, maps, multimedia, movies and games)

**Price Range:** Free

**Presenter(s):** Randall Fujimoto, Game-Based Learning Designer  
Annie Howell,

**Affiliation(s):** GameTrain Learning

**Description:** A one-hour educational escape game that helps students develop media literacy skills through an engaging, team-based gaming experience. The game can be played in an in-person, virtual, or hybrid setting at schools or other educational institutions.