

COURSE NAME

# BodBy Bell Lifestyle Fitness Apparel

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## Introduction

There are plenty of athletic wear brands that overcharge their new and old customers just because of the logo. Some even have hidden ideologies and agendas that their customers have little to no knowledge of, destruction by design. Athletic wear is really about the performance and comfortability, why not have both and at a much cheaper and reasonable price??

## The Pitch

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You will have all that and more with BodBy Bell's lifestyle fitness apparel brand. This brand is designed with unbeatable comfort and performance for those who are putting in the work at the gym or those who want to casually show off their figure as just a fashion statement. It doesn't matter if you're already in the fitness community or just starting out, from the outside looking in, you're someone who's taking their fitness journey seriously. You might be doubting that this brand isn't right for you, but while you're suffering from self doubt, others are intimidated by your full potential. BodBy Bell's fitness apparel will significantly help bring out your full potential during your fitness journey.

## **Fear Of Lose**

Sign up for our free newsletter, so you can get real time updates and discounts via email. For signing up you'll get a free BodBy Bell workout routine that only paid customers have access to, with a Black Friday deal of 45% off your first purchase.

### **4 Ways To Help Increase Revenue and Customers:**

- 1. Email newsletter: Once you receive potential customers' emails, it increases your chances to convert them to existing customers through emailing them updates, deals, etc.*
- 2. Website: When you have a website set up, people can visit it and do more research, shopping, and commenting*
- 3. Social media: Constant uploads and valuable content providing will increase your attention, monetization from the attention, and the potential networking opportunities from other influencers*
- 4. A.I.: Ai will soon become the new normal, since it's still a work in progress people will likely stop to observe more than listen but will still cause them to stop*