

EDUCATING LEADERS'23

BALTIMORE | APRIL 26-28



EDUCATING LEADERS 2023 DIGITAL TOOLKIT

The American Association of Colleges of Osteopathic Medicine (AACOM) is excited to welcome you to Educating Leaders 2023 (EL23), the AACOM Annual Conference, April 26-28. This year's conference will be a hybrid event, held both in-person in Baltimore, Maryland and online, so you will have the opportunity to choose your own experience!

This digital toolkit provides a wide range of downloads and communications materials for AACOM's **EDUCATING LEADERS 2023** conference.

If you have any questions about the toolkit, please contact Inma Galvez-Shorts, Manager of Social Media and Analytics, at igalvez-shorts@aacom.org.

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#EducatingLeaders23 | #EducateLeaders | #DOleaders

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ATTENDEE TOOLKIT

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aacom.org/educatingleaders2023

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SAMPLE CAPTIONS

Facebook/LinkedIn

- I'm excited to be back with my colleagues at AACOM's annual conference #EducatingLeaders23! Join me April 26-28 for the largest osteopathic medical education event in the nation! Learn more and register at aacom.org/educatingleaders2023
- Greater medical possibilities begin in Baltimore. Register for #EducatingLeaders23 today and be part of three days of thought-provoking plenary presentations, interactive sessions, special events and collaborative programming focused on timely issues facing our nation's healthcare and medical education systems. I'll be there! aacom.org/educatingleaders2023

Twitter

- Join me at @AACOMmunities' #EducatingLeaders23 to share ideas, discuss opportunities and gain insights into the most pressing issues regarding osteopathic medical education. Register at aacom.org/educatingleaders2023
- Excited to hear from @SPEAKER, @SPEAKER and @SPEAKER at @AACOMmunities' #EducatingLeaders23! Who else is joining me? aacom.org/educatingleaders2023
- I'm excited to be a part of #EducatingLeaders23! The path to better healthcare starts with better osteopathic medical education. Learn more and register at aacom.org/educatingleaders2023