

Outreach Committee Meeting Minutes
May 1 2019 2pm EDT

Attending: Andrea (minutes), Debbie, Meme, Rogan, Ron

Agenda: <https://wiki.evergreen-ils.org/doku.php?id=outreach:meetings:2019-05-01>

- Annual Report (Rogan)
 - Done! Printed! Distributed! Yays all around!
 - Ran a little close to the wire because our original printer ghosted us and we had to scramble for another printer, but it got done
 - Printing costs did increase slightly due to the cost of paper
 - Aim for a recap around October
 - Thanks to MOBIUS for expediting payment
- Contributor of the Month (Andrea)
 - Chauncey's went out last month
 - Discussion of May nominees
- Press Releases (Ron)
 - Core Committers PR in the pipeline
 - Possible to do one for the new Board members (with the approval of Anna and, if needed, lawyers)
- ALA Meetup (Debbie)
 - Date, time, and space confirmed
 - Elizabeth Thomsen, Jane Sandberg, Meg Stroup for Evergreen
 - Awaiting names from the Koha community -- Andrea will nudge Galen
- I am Evergreen (Rogan & Ron)
 - Thanks to Chris & Ron, we have videos! (Scott & Meg)
 - About 9 minutes raw, will be edited down to 4-5 minutes to go to the YouTube channel
 - Will also extract some soundbites for social media
 - Plan is to do this as time allows
- Social Media (Rogan)
 - Silence was deafening, so Rogan will be taking this on
- Merchandise (Debbie)
 - Prices were cut, and we made \$466
 - Prices were still just high enough to cover costs
 - Next year: more mugs & more notebooks
 - Should start looking at merch for next year at some point in the coming months
- New Business
 - Rogan: Technical videos helpful to new contributors
 - Agreed that we will pursue this
 - Andrea: "Ask me about" buttons?
 - Agreed that we will pursue this too
 - Andrea will research costs and submit to the Outreach list and then to EOB

Meeting adjourned 2:42pm