



## **Business Engagement Manager**

Accelerate the industry and transform the global food system

The Good Food Institute (GFI) is at the forefront of the movement to harness the power of food innovation and markets to solve some of the world's biggest problems, from climate change and global hunger to antibiotic resistance and the exploitation of billions of farm animals annually.

### **How You Will Make a Difference**

In this role, you will work with leading companies, start-ups and investors to prioritize and accelerate their alternative protein work. The Business Engagement Manager will be responsible for:

- Providing strategic counseling to big food, agri, pharma and machinery companies regarding Alternative Protein.
- Serving as the primary point of contact for investors, and provide them with GFI resources.
- Providing consulting/advisory services to entrepreneurs, including assistance with business plan development and evaluation, feedback on pitch decks, communication with investors, and scaling with both suppliers and customers.
- Executing any other roles or responsibilities as communicated by the Managing Director and performing other duties as assigned.

### **Who We're Looking For**

The Business Engagement Manager must have:

- A Bachelor's degree (MBA or equivalent experience preferred).
- A minimum of 3 years of relevant work experience in a consulting or business area.
- Understanding of entrepreneurship in Israel and fundraising for start-ups.
- Familiarity with the alternative protein industry (plant-based meat, eggs, and dairy; cultivated meat; and fermentation) a plus.
- Strong analytical, writing, and presentation skills in both English and Hebrew.
- Persuasive and engaging interpersonal skills; the ability to build effective working relationships with senior executives and investors.
- Strong support for GFI's philosophy, commitment to the objectives of the organization, and the ability to professionally advocate GFI's positions, demonstrated interest in public health, environmentalism, animal protection, or hunger relief.

Terms of Employment: Full Time

Location: Israel (offices in Tel Aviv)

If you are interested to apply and meet the above criteria, please **send your resume and cover letter in English** to [israel@gfi.org](mailto:israel@gfi.org) by April 15th with SUBJECT: Business Engagement Manager and your name. The cover letter should include a brief description of your relevant experience to this position, what makes you qualified to lead this area and why you are interested to join GFI Israel. Applications without cover letters will not be considered.