

SL:

Morning Elon,

I really enjoy your effort to upgrade the Tesla models. It is really inspiring how you make every model, from oldest to youngest to look the best, and to work the best.

I got very curious to see how much a Tesla Costs. I went to your website, and I saw the price and I was shocked. It was really low!

BUT Apart from that, I have noticed one single key thing that makes Tesla lower their price...

...effort

You are putting effort for real products, but you also need to put it into the digital part.

One thing that broke me apart was the product page.

You made many perfect 8k pictures, but forgot about the rest.

Go and check your website, and if you agree with me, we can schedule a call to talk in-detail about your website.

Please let me know,
Regards,

Maksymilian.