

Super Pacific Releases Therma Puff™ Insulation Kit for its X1 Camper

Four Season Kit Crafted with Premium USA-Made and Fully Recyclable Materials

PORTLAND, Ore. - October 24, 2023 - Super Pacific (<https://superpacificusa.com>), maker of premium lightweight truck campers and accessories that are built and tested for the rigors of the Pacific Northwest, today introduces the Therma Puff™ Insulation Kit for its X1 camper.

Like all Super Pacific products, the Therma Puff™ Insulation Kit is built in the USA with premium materials. The kit acts as a puffy coat that lines the walls of the camper's four season tent, providing an extra layer of protection against the harsh winter elements wherever your wild pursuits might lead you.

"At Super Pacific we have been gearing up for the coming winter and are excited to announce the launch of our Therma Puff™ Insulation Kit! We have essentially designed a puffy coat to line our four season tent so that X1 owners can keep their campers cozy during their winter adventures," said Super Pacific Founder and President, Peter Williams. "The Pacific Northwest is an excellent testing ground because it has heavy rainfall, four distinct seasons, and diverse terrain. You can wake up for a morning surf on the coast, be making turns in the high mountains by lunch, and sleep under the stars in a cold clear desert that night. It makes for a killer playground to develop and test our gear."

Each piece of the Insulation Package is crafted with cutting edge, durable materials and optimized to work with the X1 four season tent geometry for ventilation and moisture control. The interior and exterior layers utilize a single-ply woven recycled polyester, called Challenge RBC200D, while the insulation layer consists of a 3.6 oz Climashield®. Climashield® is the world leader of manufacturing and developing continuous filament insulation that is commonly used in gear supporting alpinists and is 100% made in the USA.

The Super Pacific Therma Puff™ Insulation Kit includes an insulated ceiling panel with mounting hardware, an insulated headwall panel, two insulated side wall panels, and storage bag. The kit is built specifically for the X1 Camper and is recyclable after use. More information about the Insulation Package and X1 Camper is available at <https://superpacificusa.com/product/insulation-package/>.

Features:

- Interior – Challenge RBC200D
 - Recycled Polyester (10 plastic bottles per yard)
 - Saves about 1lb CO2 per yard
 - CO CWR outside (no fluorocarbons)
 - Water resistant coating inside
 - Recyclable after use
- Insulation Layer – 3.6 oz Climashield synthetic insulation
 - Made in the USA
- MSRP: \$695

About Super Pacific USA:

Super Pacific is a purveyor of world class lightweight truck campers and accessories, built in Portland, Oregon, and tested for the rigors of the Pacific Northwest. Founded in 2020, Super Pacific is about quality craftsmanship, and methodical design for ease-of-use and customization. Built like an airplane with laser-cut sheet aluminum and solid aircraft rivets, our flagship X1 Camper is a flexible, modular eco-system designed to keep up with your adventures. The X1 features Living Room Mode™, modular organization, all-season comfort, an impressive range of standard features, and is available for trucks from Toyota, Ford, Jeep, Ram, Chevrolet, and Honda. Learn more at <https://superpacificusa.com>.

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