


Dennis and Martijn! Here's the research I did on your target market, feel free to leverage it in the future:  Polar Wise, Market Research

# Polarwise 2 Posts, 2 variations for each:

## Post no.1

Caption variation n-1:

How to have a stainless shirt after you train your a\*s off...

How would you feel if you could do a 45-minute gym session and not find a stain of sweat on your pink shirt?

Get ready to grin coolly as you finish a set and don't smell...

Join over 100,000 satisfied, now confident customers. Who use Strong Mist to not find or smell sweat stains on their clothes.

Link in bio!

## Caption variation n-2:

Are you sweating so much that you're starting to see yellow in the underarms of your shirt 🤔?

Or feel embarrassed, forced to wear black and white shirts just to cover warm sweat stains?

We've got you covered!

With something described as "A real game changer" from over 500 5-star reviews. From people who were sweaty and smelly, now confident and satisfied 🥰

"Strong Mist". Get your own with a 100% money-back guarantee. Link in bio!

## Post no.2

Caption variation n-1:

The quickest and easiest way to limit sweat from flooding your face and wetting your makeup...

Unfortunately, it's really f\*cking good...

Face 3-Step Sweat-Absorbing Solution. The world's best hydrating and sweat-covering solution (used by over 50, 000 women)... will make everyone jealous of you. And your girlfriends might start "borrowing" it. ;)

🌟Link in bio!

## Caption variation n-2:

Looks like Grinch wasn't the toxic one... it was your deodorant and antiperspirant 😬 Why switch to a clean deo? 🙌

Conventional pit products can be filled with... aluminum, parabens, phthalates, talc, and PEGs (Polyethylene Glycol). Swipe after swipe, these ingredients get absorbed into your body 😬

Switching to a clean deo minimizes the toxins entering your bod. And allows your lymphatic system to do its job more efficiently ✨

With our 30-day money-back guarantee, what are you waiting for? 😎