

Women in Localization Announce New Russia Chapter

Women in Localization (W.L.), the leading professional organization for women in the localization industry, is delighted to announce the launch of a new Chapter in Russia. This will be W.L.'s seventeenth (17th) Chapter, expanding their global reach into thirteen (13) unique countries.

Irina Rybnikova, Positive Technologies' Head of User Assistance Department and LocLunch™ Ambassador, will be leading W.L.'s newest Chapter.

"We already have representatives from the largest Russian cities in our leadership team – Moscow and Saint Petersburg. And we have a lot of potential members from other cities and towns," Rybnikova shared. "I know a lot of women from all around Russia who want to be a part of the community, are ready to share their knowledge and come out of the shadow."

The Chapter plans to host events in both Moscow and Saint Petersburg in order to include as many women as possible -- beginning with their inaugural event on June 7, 2019, at the Positive Technologies office in Moscow.

Interested parties are encouraged to join the [Women in Localization Russia Facebook group](#).

Rybnikova added, "In Russia, there are many recognizable experts and a lot of women in the I10n industry. However, they usually stay in the shadow and feel isolated. I believe that this is something we need to change. All around the world the W.L. community makes you stronger, supports you when you need help, shows you how to grow, and shares the best practices on events. This is what women need here too. We can do anything we want together--there are no limits!"

About Women in Localization

Women in Localization (W.L.) was founded in 2008 by Silvia Avary-Silveira, Eva Klaudinyova and Anna N. Schlegel, and is the leading professional organization for

women in the localization industry with over 4,000 members globally. Its mission is to foster a global community for the advancement of women and the localization industry. It aims to provide an open, collaborative forum where women can share expertise and experience and help each other move forward in their careers. Started in the San Francisco Bay Area, W.L. has expanded its membership to include women across the globe, encouraging members to meet in other local geographies.

To learn more, visit www.womeninlocalization.com or www.linkedin.com/groups/911827/profile. You can also follow W.L. on Facebook and Twitter.