

Privacy Policy for Watchlist

Effective Date: 07/12/23

This Privacy Policy describes how Watchlist ("we," "us," or "our") collects, uses, and shares your personal information when you use our iOS app. We are committed to protecting your privacy and ensuring the security of your personal information. Please read this Privacy Policy carefully to understand our practices regarding your personal data.

1. Information We Collect

1.1 Personal Information:

- When you create an account, we may collect your name, email address, and profile picture.
- If you choose to connect your social media accounts (e.g., Facebook, Twitter) to our app, we may collect information from those accounts, such as your public profile information.

1.2 Usage Information:

- We collect information about how you use the Watchlist app, including the movies or TV shows you add to your watchlist, your search queries, and your interactions with the app's features and functionalities.

1.3 Device Information:

- We may collect certain information about your device, such as the device type, operating system version, and unique device identifiers. This information helps us optimize our app for your specific device.

2. Use of Information

2.1 Provide and Improve Services:

- We use the collected information to provide and improve our app's features and functionalities, personalize your experience, and respond to your inquiries or requests.

2.2 Communication:

- We may use your email address to send you important updates, notifications, and promotional materials related to the Watchlist app. You can opt-out of receiving promotional emails at any time.

2.3 Analytics and Aggregated Data:

- We may use your information, in an aggregated and anonymous form, for analytical purposes to understand user behavior, trends, and preferences. This helps us improve the app and enhance user experience.

3. Sharing of Information

3.1 Service Providers:

- We may share your personal information with trusted third-party service providers who assist us in operating our app, such as cloud storage providers or analytics platforms. These service providers are contractually obligated to handle your data securely and only for the purposes we specify.

3.2 Legal Compliance:

- We may disclose your information if required by law, regulation, or legal process.

3.3 Business Transfers:

- In the event of a merger, acquisition, or sale of all or a portion of our assets, your information may be transferred as part of the transaction. We will notify you via email or prominent notice within the app of any such change in ownership or control.

4. Data Security

- We implement reasonable security measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. However, no method of transmission over the internet or electronic storage is 100% secure, and we cannot guarantee absolute security.

5. Children's Privacy

- Our Service does not address anyone under the age of 13. We do not knowingly collect personally identifiable information from anyone under the age of 13. If You are a parent or guardian and You are aware that Your child has provided Us with Personal Data, please contact Us. If We become aware that We have collected Personal Data from anyone under the age of 13 without verification of parental consent, We take steps to remove that information from Our servers.

6. Your Choices and Rights

- You can review, update, or delete your account information by accessing the app's settings.
- You may request access to the personal information we hold about you and request its correction, update, or deletion by contacting us using the information provided below.

7. Changes to this Privacy Policy

- We reserve the right to update or modify this Privacy Policy at any time. We will notify you of any material changes by posting the updated Privacy Policy within the app or by sending you an email. Your continued use of the Watchlist app after any such changes constitutes your acceptance of the updated Privacy Policy.

8. Contact Us

- If you have any questions, concerns, or requests regarding this Privacy Policy or our privacy practices, please contact us at tj@psyton.com.

By using the Watchlist app, you acknowledge that you have read and understood this Privacy Policy and agree to the collection, use, and sharing of your personal information as described herein.