



Banthita Pathravishkul, PhD.

บันฑิตา ภัทรวิชญ์กุล

林知敏

Contact

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Area of Specification

- Chinese Studies - Sino -Thai economic cooperation
- Business Chinese

Teaching Courses

- Business Chinese

Education / Academic Background

Year	Degree	Institute
2014-2018	Ph.D. (International Trade)	University of International Business and Economics, Beijing, The People's Republic of China
2012-2014	M.E. (International Trade)	University of International Business and Economics, Beijing, The People's Republic of China
2008-2011	B.A. (Chinese Language)	Capital Normal University, Beijing, The People's Republic of China

Awards

Year	Institution	Title
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Grants / Scholarships

	Year	Grantor	Topic
1.			
2.			

Research

	Year	Grantor	Topic
1.	2022	Mae Fah Luang University	A Study of China's Shanghai Smart City Development Applies to Thailand's Smart City Development Project
2.			

Papers Presented at National and International Conferences

	Title	Conference
1.	A Preliminary Discussion of Thailand Tourism Industry in the 4.0 era	The 2 nd China-ASEAN International Conference 2020 and The 2 nd International Conference on Tourism, Business, & Social Science 2020
2.	The Development of China's Water Transportation System - A Case Study of The Development Model of The Qinzhou Smart Port	The 1 st National Conference on Chinese Studies 2022 "Thai-Chinese Strategic Partnership Relations of the Modern Era"

Publications /Research Monographs / Books

1. Pathravishkul, B., & Viriyayingyong, K. (2021). Thailand's e-Commerce capability towards China's "One Belt One Road" policy. *Journal of Sinology*, 15(2), 117-159. retrieved from <https://so16.tci-thaijo.org/index.php/JSINO/article/view/2979>
2. Viriyayingyong, K., & Pathravishkul, B. (2024). A study of the success of big data technology using traceability system in Guizhou to enhance the quality of Ban Phaeo aromatic coconut Samut Sakhon province. *Journal of Management Science Chiangrai Rajabhat University*, 19(1), 63-85. retrieved from <https://so03.tci-thaijo.org/index.php/jmscrw/article/view/274712>
3. Viriyayingyong, K., & Pathravishkul, B. (2024). The study of Chinese plant based food product consumption to seek guidelines for exports of Thai plant based food in the Chinese market. *The Journal of Faculty of Applied Arts*, 17(2), 1-14. <https://doi.org/10.14416/j.faa.2024.12.004>
4. Viriyayingyong, K., & Pathravishkul, B. (2024). Studying China's new energy automobile industry development plan under the Made in China 2025 strategy to develop Thailand's new energy automotive industry. *Journal of Sinology*, 18(2), 185-199. retrieved from <https://so16.tci-thaijo.org/index.php/JSINO/article/view/3048>
5. Viriyayingyong, K., Pathravishkul, B., & Rodliang, K. (2025). Enhancing the Competitiveness of Tourism in Upper Northern Thailand along The R3A Route Under The Belt and Road Initiative Cooperation. *Journal of Social Development Research and Practice*, 2(2), 38-52. retrieved from <https://so15.tci-thaijo.org/index.php/jsdrp/article/view/1183>
6. Viriyayingyong, K., & Pathravishkul, B. (2025). The Use of Technology in the Logistics Industry to Promote E-Commerce Businesses in Thailand. *Hatyai Academic Journal*, 23(3), 502-522. retrieved from <https://so01.tci-thaijo.org/index.php/HatyaiAcademicJournal/article/view/276625>



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7. Pathravishkul, B., & Viriyayingyong, K. (2025). The Development of Smart Cities in Smart Governance: A Comparative Case Study of Shanghai, China, and Phuket and Khon Kaen Provinces, Thailand. *Journal of International Studies, Prince of Songkla University, 15*(2), 102-118. retrieved from <https://so03.tci-thaijo.org/index.php/jis/article/view/284475>