

Public Sentiment and Union Strikes

Jennifer-Lyn Youberg

Department of Communications, Baruch College

COM 9626: Counseling the Corporation

Professor Stephen K.Dishart

July 20, 2023

Topic

The Writers Guild of America (WGA) has been on strike for two months, two weeks, and four days from its inaugural pickets on May 2, 2023. The Screen Actors Guild – American Federation of Television and Radio Artists (SAG - AFTRA) has been on strike for six days. A looming labor strike will happen in August when UPS's contracts expire on July 31. Union support from the public is at a 57-year high, according to Gallup in a 2022 poll. However, there is a disconnect between support for unions and the lack of support for union leaders. With this disconnect becomes antipathetic support for the current union strikes.

Project Management

With the recent union strikes, there are a lot of articles from distinguished publishers. The goal is to analyze and familiarize myself with the different articles, statistics, and recent social media tweets spreading across media spaces. With a starting point of the Gallup Poll, I will analyze previously published data to determine the past public sentiment of unions versus union leaders and corroborate this data with current data. I want to research more about unions, past union strikes, the length of the strike, and what demands or compromises were met. This project will analyze the correlation between recent union strikes, public sentiment, and class solidarity and then determine the probable cause of action to increase public opinion.

Resources

The resources listed will continuously update as more information develops on the strikes. Further analysis is needed to determine what socioeconomic factors determine one's support or lack thereof for unions.

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