User Onboarding Recommendations

5 Approaches

Goal: To demonstrate to the user that interaction via *asterisk commands* (*) is possible.

Constraints

- Short: no more than 6 nodes
- Clear and concise to avoid user fatigue or frustration
- Linear narrative

Content

- Concepts
- Scripts (Concept → Structure → Scripts in tables)
- Option 3 includes screen visualization

Concept Ideas

- Show the feature without user interaction
- Demonstrate the feature through Jane
- Introduce the feature via pop-up notifications
- Explain the feature through direct dialogue with Jane
- Present the feature through a gamified dialogue with Jane

Scripts

Concept 1: Automatic Demonstration

Structure

- User opens the app
- Jane sends a message
- User selects a suggestion (2 options + free text)
- Jane responds
- A starred request is sent automatically
- Jane reacts accordingly
- User understands the mechanic

Script 1.

Node	Author	Content	Type	Transitions
1.	Jane	You wanna try something cool? <3	text	
	User	For example?	suggestion	2
	User	Of course!	suggestion	2
	User		text	2
2.	Jane	Let's do something interesting	text	
	User	*Ask me about my desires*	auto suggestion	3
3.	Jane	Do you have secret desires?	text	

	User	Try to guess	suggestion	Further communication with AI
	User	Yes, but they're very specific	suggestion	
	User		text	

Concept 2: Jane Demonstrates the Feature

Structure

- User opens the app
- Jane initiates dialogue
- User responds via suggestion
- Jane sends a *starred request*
- User asks what it means
- Jane explains the feature
- Jane suggests trying it
- User tries
- Jane responds accordingly (branching)
- User understands the mechanic

Script 2.

Node	Author	Content	Type	Transitions
1.	Jane	Do you want something cool? <3	text	
	User	For example?	suggestion	2

	User	Of course!	suggestion	2
	User		text	2
2.	Jane	*Ask me about my desires*	*text*	
	User	What do you mean?	suggestion	3
	User		text	3
3.	Jane	Don't you know?	text	
	Jane	In this chat, you can ask the interlocutor to do anything if you write a *text*	text	
	Jane	Try it!	text	
	User	*Ask me about my desires*	suggestion	4.1
	User	*Ask me about my favorite color*	suggestion	4.2
	User		text	4.3
4.1	Jane	Do you have secret desires?	text	

	User	Try to guess	suggestion	Further communication with AI
	User	Yes, but they're very specific	suggestion	
	User		text	
4.2	Jane	What is your favorite color?	text	
	User	Violet		Further communication with AI
	User	Black		
	User		text	
4.3	Jane	Generating in response to the user	text	
	User	Generating in response to AI	suggestion	Further communication with AI

Concept 3: Pop-up Notifications

Structure

- User opens the app
- Jane initiates dialogue
- User responds
- Jane replies
- Pop-up appears introducing a hidden feature

- Second pop-up explains starred messages
- Third pop-up encourages trying it
- User tries
- Jane responds
- User learns the mechanic

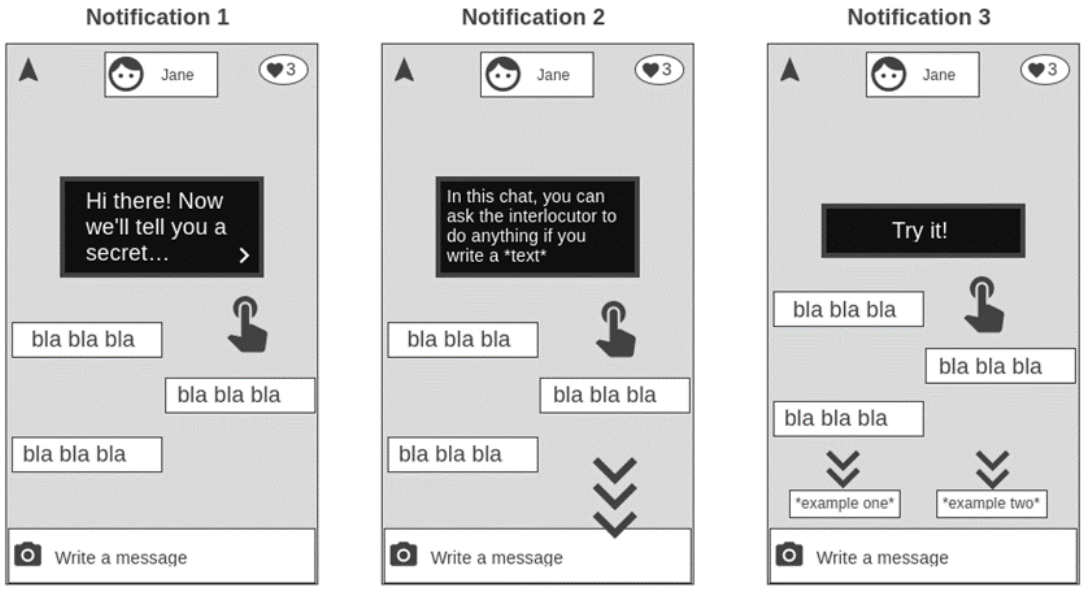
Script 3.

Node	Author	Content	Type	Transitions
1.	Jane	Do you want something cool? <3	text	
	User	For example?	suggestion	2
	User	Of course!	suggestion	2
	User		text	2
2.	Jane	Let's do something interesting	text	
	Notification 1	Hi there! Now we'll tell you a secret…	text	
	Notification 2	In this chat, you can ask the interlocutor to do anything if you write a *text*	text	

	Notification 3	Try it!	text	
	User	*Ask me about my desires*	suggestion	3.1
	User	*Ask me about my favorite color*	suggestion	3.2
	User		text	3.3
3.1	Jane	Do you have secret desires?	text	
	User	Try to guess	suggestion	Further communication with AI
	User	Yes, but they're very specific	suggestion	
	User		text	
3.2	Jane	What is your favorite color?	text	
	User	Violet	suggestion	Further communication with AI
	User	Black	suggestion	
	User		text	

3.3	Jane	Generating in response to the user	text	
	User	Generating in response to AI	suggestion	Further communication with AI
	User	Generating in response to AI	suggestion	
	User		text	

Visualization



Concept 4: Direct Explanation

Structure

- User opens the app
- Dialogue begins
- Jane explains the feature step-by-step
- User reacts

- Jane invites the user to try
- User tries
- Jane responds
- User understands

Script 4.

Node	Author	Content	Type	Transitions
1.	Jane	Do you want something cool? <3	text	
	User	For example?	suggestion	2
	User	Of course!	suggestion	2
	User		text	2
2.	Jane	There is an amazing feature in this chat	text	
	User	What do you mean?	suggestion	3
	User		text	3
3.	Jane	You can ask the interlocutor to do anything if you write a *text*	text	
	User	Wow, really?	suggestion	4

	User		text	4
4.	Jane	Yes, it's so cool!	text	
	Jane	Try it!	text	
	User	*Ask me about my desires*	suggestion	5.1
	User	*Ask me about my favorite color*	suggestion	5.2
	User		text	5.3
5.1	Jane	Do you have secret desires?	text	
	User	Try to guess	suggestion	Further communication with AI
	User	Yes, but they're very specific	suggestion	
	User		text	
5.2	Jane	What is your favorite color?	text	
	User	Violet	suggestion	Further communication with AI
	User	Black	suggestion	

	User		text	
5.3	Jane	Generating in response to the user	text	
	User	Generating in response to AI	suggestion	Further communication with AI
	User	Generating in response to AI	suggestion	
	User		text	

Concept 5: Intrigue & Playful Teasing

Structure

- User opens the app
- Jane initiates dialogue
- Jane creates intrigue
- User tries to find out
- Jane playfully avoids answering
- Jane eventually reveals the feature
- Jane invites the user to try
- User tries
- Jane responds
- User learns the mechanic

Script 5.

Node	Author	Content	Type	Transitions

1.	Jane	Do you want something cool? <3	text	
	User	For example?	suggestion	2
	User	Of course!	suggestion	2
	User		text	2
2.	Jane	And I know something, but I won't tell you :P	text	
	User	Why?	suggestion	3
	User	You're mean	suggestion	3
	User		text	3
3.	Jane	But if you behave yourself, I'll tell you ;D	text	
	User	I'm a good person, tell me!	suggestion	4
	User	Don't play with me, girl	suggestion	4
	User		text	4

4.	Jane	Okay, persuaded, I'll tell you	text	
	User	Finally!	suggestion	5
	User	I’m waiting :)	suggestion	5
	User		text	5
5.	Jane	In this chat, you can ask the interlocutor to do anything if you write a *text*	text	
	Jane	Try it!	text	
	User	*Ask me about my desires*	suggestion	6.1
	User	*Ask me about my favorite color*	suggestion	6.2
	User		text	6.3
6.1	Jane	Do you have secret desires?	text	
	User	Try to guess	suggestion	Further communication with AI
	User	Yes, but they're very specific	suggestion	

	User		text	
6.2	Jane	What is your favorite color?	text	
	User	Violet	suggestion	Further communication with AI
	User	Black	suggestion	
	User		text	
6.3	Jane	Generating in response to the user	text	
	User	Generating in response to AI	suggestion	Further communication with AI
	User	Генерация на ответ юзера	suggestion	
	User		text	